



23 July 2021

Future proofing our workforce – it's everyone's role

Clare Peltzer

2019 Nuffield Scholar & *Logan*

Question:

***Who is responsible for providing you with
enthusiastic, skilled and informed employees?***

Everyone.

Introduction:

- Broaden the perception of agriculture
- Use research to attract youth into a career in Ag
- Strategies you can use to fill AgBags

Research:

“Not being from a farming background”

“Cannot afford a farm”

“Do not want to move to the country/a regional area”

“Do not know what jobs are involved in the agricultural industry”

“Can earn more money in a different industry”

“Lacks technology/innovation.”

Limitation:

Perception = Reality



Solution:



Dr Hlami Ngwenya, South Africa

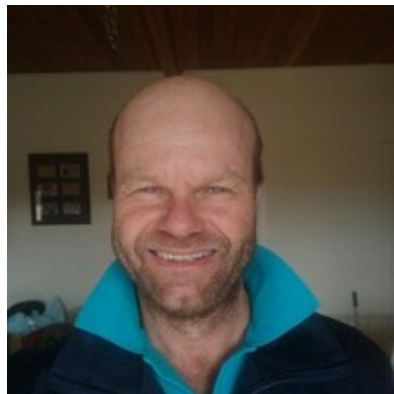
PERFECT Opportunities

- P** – Policies
- E** – Education and training
- R** – Research
- F** – Finance and Farming
- E** – Entrepreneurship, Extension and advisory services
- C** – Communication
- T** – Technology and Trade

Prime lamb production



Our PERFECT team



UPDATES
TASMANIA

Nuffield Scholarship



RED MEAT UPDATES
TASMANIA

Nuffield Scholarship

Total sum of everythingness

139 : 23 : 0 : 0
days hours minutes seconds

2
Trips

109,045
kilometers

Flags collected

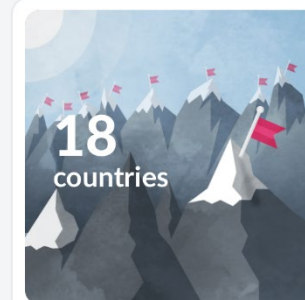


Continents visited



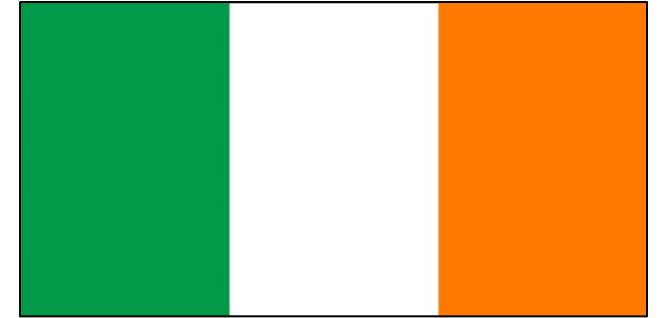
● Europe ● Africa ● North-America
● Asia ● Oceania ● South-America
● Antarctica

You've seen

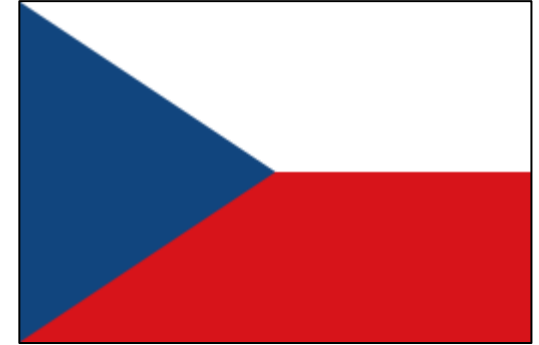


UPDATES
ANIA

Question: A national issue?



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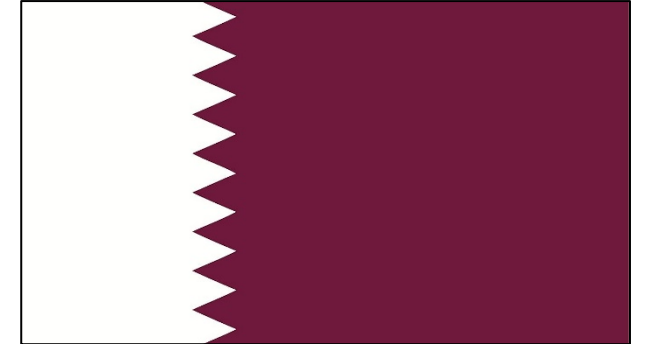
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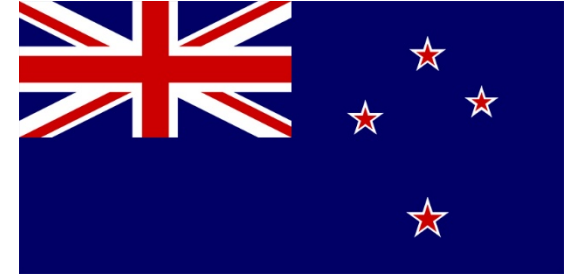
Question: A national issue?



Question: A national issue?



Question: A national issue?



Question:

How do we strategically attract youth into a career in agriculture?

We steal the idea!

Solution:

3 easy ways to fill the AgBag:

- 1) Knowledge of agriculture*
- 2) Participates in agriculture*
- 3) Connects with others in Ag*

Solution: *1) Knowledge of agriculture*



Identify local educational institutions



Support teachers/students



Share current resources

Solution: *2) Participates in agriculture*



Social media



Ag-vocates



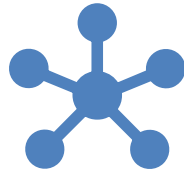
Youth specific
events



Solution: *3) Connects with others in Ag*



Networking



Meaningful
connections



Discussing career
options



Work experience

Top three take home messages

1. Use PERFECT opportunities to broaden agriculture
2. Fortunate in Tasmania
3. Reflect on how you can help fill youth's AgBags

Tools, resources & training

What are the top 3-4 tools/resources/training producers need to know about?

- Tasmanian Agricultural Educators Network (TAEN)
- Nuffield Australia



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