



29 July 2022

Opportunities for Dairy Beef Production in Tasmania

Stephen Creese (presented by Mark Miers)

Clovelly Tasmania PTY LTD

What are the challenges?
What are the costs?
Can we even do it?



What is Dairy Beef?

Industry perception is a 2 to 3 yr Friesian steer



Our perception is X breed Steer/Heifer



500 kg by 18 months



Proof is in the...



JBS MSA Feedback



JBS Australia – Longford MSA Feedback
2 Twicken Road, Longford TAS 7331
PO Box 41, Longford TAS 7301

MSA Producer number H179
Kill date: 29/04/2021

Lot	Body Sex	Hscw	Hump	Ema	Oss	Au/Varb	Msa/Varb	MC	FC	RBFT	PH	MSAIndex
410	300 M	271.00	65	77	140	1.00	360	2	2	14	5.52	62.06
410	301 M	313.20	65	77	130	2.00	670	2	3	9	5.68	66.92
410	302 M	318.40	65	74	150	2.00	430	3	3	8	5.61	62.25
410	303 M	271.60	65	77	150	1.00	380	6	3	8	6.42	-
410	304 M	259.40	60	77	140	1.00	370	3	3	8	5.65	61.61
410	305 M	268.00	60	63	140	1.00	380	3	3	5	5.62	61.33
410	306 M	265.00	60	66	160	1.00	330	2	3	9	5.56	59.81
410	307 M	280.00	55	67	130	2.00	480	2	2	8	5.52	64.28
410	308 M	287.00	65	77	130	1.00	360	2	2	8	5.57	62.35
410	309 M	267.40	65	77	130	2.00	430	3	3	11	5.63	63.75
410	310 M	282.00	55	68	130	1.00	360	4	3	5	5.87	-
410	311 M	329.00	65	77	160	1.00	330	3	3	9	5.64	60.30
410	312 M	302.20	65	77	130	1.00	380	3	3	10	5.58	62.95
410	313 M	281.00	65	77	130	1.00	350	2	2	5	5.58	61.69
410	314 M	260.00	65	77	130	2.00	460	2	2	8	5.56	63.89
410	315 M	265.00	55	68	130	1.00	360	2	3	8	5.57	62.28
410	316 M	296.00	65	77	150	2.00	380	4	2	9	6.05	-
410	317 M	306.40	55	67	160	-	270	2	3	9	5.57	59.15
410	318 M	298.00	65	78	170	1.00	360	2	2	8	5.58	59.95
410	319 M	270.00	65	77	150	2.00	470	2	3	6	5.59	62.30
410	320 M	280.00	65	77	150	2.00	400	2	2	8	5.56	61.52
410	321 M	295.00	55	65	160	1.00	380	3	3	6	5.65	60.44
410	322 M	322.00	65	77	180	1.00	360	3	3	7	5.62	59.63
410	323 M	301.60	65	68	140	1.00	370	6	2	8	6.45	-
410	324 M	335.00	65	64	150	1.00	320	3	3	7	5.62	60.43
410	325 M	288.00	65	77	150	2.00	420	2	2	5	5.59	61.41
410	326 M	284.00	65	77	140	2.00	400	2	2	8	5.55	62.21
410	327 M	288.40	65	65	130	2.00	450	3	3	8	5.61	63.82
410	328 M	297.40	65	77	150	2.00	460	3	3	9	5.69	62.72
410	329 M	284.00	55	64	160	3.00	550	3	3	9	5.65	63.45
410	330 M	289.00	65	77	140	1.00	360	3	3	10	5.69	61.81
410	331 M	267.00	50	65	140	1.00	360	3	3	8	5.58	60.99
410	332 M	249.40	65	77	130	1.00	320	3	3	5	5.69	61.10
410	333 M	337.00	65	68	140	2.00	470	3	3	6	5.65	63.31
410	334 M	275.00	65	65	130	1.00	380	2	2	7	5.58	62.50
410	335 M	298.00	50	65	130	1.00	370	4	3	8	5.79	-
410	336 M	279.00	65	77	150	1.00	360	3	2	6	5.61	60.57
410	337 M	283.00	65	66	140	1.00	370	3	3	6	5.62	61.43
410	338 M	250.00	55	69	160	1.00	360	2	2	10	5.57	60.28
410	339 M	257.00	65	77	150	1.00	350	2	2	6	5.57	60.27
410	340 M	295.00	55	66	140	2.00	470	2	2	10	5.57	63.63
410	341 M	298.00	65	77	150	1.00	340	2	3	6	5.59	60.37
410	342 M	291.00	65	74	140	1.00	330	2	2	5	5.59	60.63
410	343 M	268.00	65	77	150	1.00	380	2	2	10	5.58	61.35
410	344 M	275.00	65	77	130	3.00	560	2	2	8	5.55	65.46
410	345 M	297.00	65	77	130	-	250	2	2	10	5.58	60.83
410	346 M	300.20	65	77	130	2.00	430	2	2	15	5.54	64.16

www.mymssa.com.au

Please contact MSA on 1800 111 672 or mymsa@mla.com.au if you require assistance using myMSA or have forgotten your login details.

Access your feedback on LDL, go to <http://ldl.mla.com.au>. Refer to attached support flyer.

JBS MSA Feedback

410	347 M	300.00	65	77	150	1.00	380	3	3	8	5.65	61.32
410	348 M	348.00	65	77	150	1.00	360	2	3	6	5.58	61.00
410	349 M	323.60	65	66	140	-	250	4	3	6	5.81	-
410	350 M	268.00	65	77	140	1.00	380	3	3	5	5.65	61.33
410	351 M	267.00	65	74	150	3.00	510	2	2	7	5.57	63.08
410	352 M	283.00	55	65	130	1.00	380	4	3	10	5.84	-
410	353 M	308.00	65	77	130	2.00	430	3	3	5	5.65	63.08
410	354 M	294.00	65	74	130	3.00	580	2	3	12	5.59	66.18
410	355 M	299.00	65	75	130	2.00	480	3	3	6	5.69	64.05
410	356 M	281.00	60	66	130	1.00	370	2	2	8	5.54	62.50
410	357 M	298.00	65	74	150	2.00	480	2	3	8	5.59	62.93
410	358 M	282.00	60	63	140	1.00	380	2	2	9	5.53	62.00
410	359 M	352.00	65	77	180	3.00	570	2	3	9	5.57	63.48
410	360 M	308.20	55	68	150	1.00	380	2	3	9	5.57	61.49
410	361 M	276.00	60	66	130	1.00	370	4	3	8	5.78	-
410	362 M	270.40	55	65	130	1.00	320	2	2	6	5.56	61.36
410	363 M	294.00	65	79	180	1.00	330	3	3	10	5.63	59.21
410	364 M	291.00	55	65	130	1.00	370	3	2	10	5.61	62.75
410	365 M	274.00	55	69	130	2.00	480	4	3	8	5.75	-
410	366 M	318.00	65	77	130	1.00	370	3	3	9	5.63	62.74
410	367 M	287.00	65	77	130	2.00	450	2	2	8	5.59	63.81
410	368 M	277.00	65	77	130	2.00	460	2	2	11	5.57	64.26
410	369 F	237.00	55	68	180	1.00	340	2	2	6	5.54	58.31
410	370 M	296.00	60	77	150	1.00	360	4	2	8	6.04	-
410	371 M	281.00	55	65	130	1.00	360	2	2	11	5.58	62.65
410	372 F	307.00	45	68	130	3.00	580	3	3	9	5.62	66.64
410	373 M	327.00	65	77	130	1.00	300	3	3	12	5.67	61.92
410	374 M	298.00	65	77	150	1.00	370	4	3	8	5.85	-
410	375 M	316.00	55	68	180	1.00	380	4	3	7	5.84	-
410	376 M	276.00	55	64	140	1.00	320	3	2	5	5.62	60.39
410	377 M	287.00	60	68	130	1.00	370	3	3	9	5.69	62.64
410	378 M	282.00	60	66	140	1.00	380	3	3	9	5.67	62.00
410	379 M	274.00	65	68	140	-	240	2	2	6	5.58	59.27
410	380 M	266.00	60	68	140	-	260	2	3	5	5.58	59.37
410	381 M	286.20	60	63	140	-	240	2	2	10	5.57	59.85
410	382 M	309.00	60	65	180	-	250	2	3	10	5.56	58.07
410	383 M	289.00	60	64	140	1.00	330	3	2	8	5.67	61.10
410	384 M	227.00	55	62	140	2.00	440	4	3	5	5.93	-
410	385 M	268.00	60	68	140	-	260	2	3	12	5.59	60.27
410	387 M	306.00	60	64	150	-	260	3	3	10	5.64	59.64
410	388 M	247.00	60	64	140	-	240	3	3	9	5.68	59.56
410	389 M	282.40	60	67	140	1.00	360	3	3	12	5.62	61.96
410	390 M	300.20	60	68	140	-	280	2	3	8	5.57	60.34
410	391 M	314.00	65	67	130	1.00	360	2	2	9	5.57	62.56
410	392 M	298.00	60	69	140	3.00	580	3	3	8	5.64	65.03
410	393 M	304.00	60	68	140	-	260	2	3	7	5.58	59.90
410	394 M	261.00	55	65	130	1.00	360	2	2	10	5.58	62.49
410	395 M	302.00	60	69	140	-	280	2	3	10	5.56	60.58
410	396 M	291.60	60	68	140	-	280	3	3	5	5.67	59.82
410	397 M	320.00	60	67	150	2.00	460	3	3	15	5.69	63.37
410	398 M	293.20	60	69	140	1.00	380	6	3	10	6.45	-
410	399 M	318.00	60	68	140	2.00	440	3	3	9	5.68	63.14
410	400 M	296.00	60	64	140	-	280	3	3	9	5.68	60.44

Average Score 289.33
Total Count 100

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Quality is not a problem



It's all about Genetics

HEREFOR X



OWNER: GENEX ALLIANCE

RIB EYE

0200HP40313 BURNSIDE RIB EYE 13Z

REG. NO. 43738089 BORN 01/30/2012
C02969704 HAND 13Z

• Very easy fleshing and soft in his makeup
• Moderate design coupled with an abundance of thickness and muscle expression
• Excellent feet and legs

• EU qualified bull
• Highly proven pedigree with breed legends Ribeye and Rigid at the forefront

REG. NO.	BORN	FRAME	BM	WB	YW	SCROTAL
43738089	01/30/2012	5.5 yr1	78 lbs	825 lbs	1,475 lbs	37 cm yr1
C02969704	HAND 13Z	5.5 mat	Ratio	Ratio	Ratio	42 cm mat

KCF BENNETT 3008 M326
SHF RIB EYE M326 R117
HYH MISS HUDSON 83K 8M
GLENLEES CL 151L RIGID 23P
BURNSIDE YEDDA 9W
OLTH 125J YEDDA 43R

DAM: BURNSIDE YEDDA 9W

CHL-FIN	CE	BM	WW	TM	SC
EPD	1.4	3.7	48.3	79.3	11
ACC	0.17	0.23	0.20	0.21	0.17
RANK %	45	60	55	50	15

MATERNAL GRAND SIRE:
GLENLEES CL 151L RIGID 23P

SIRE: SHF RIB EYE M326 R117

CHL-FIN	MILK	MCE	STAY	COW W	CHA-FIN	AAAD	REA	EAR	RFI	FWI
EPD	18.6	42.8	4.8	1.2	83.4	0.15	0.25	-0.020	148.0	150.8
ACC	0.16	0.16	0.35	0.19	0.14	0.16	0.15	0.35	0.17	0.17
RANK %	65	65	5	15	65	20	65	10	5	10

1021 • 1489

2017 International Genes



The First 10 Days

Calf Health is Number 1

15 STEERS		Pen Start: 30/9		Next Cleaning Date: 1/10																				
		Pen Finish:		Last Cleaned Date: 1/10																				
AGE	Colostrum	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9	DAY 10	DAY 11	DAY 12	DAY 13	DAY 14	DAY 15	DAY 16	DAY 17	DAY 18	DAY 19	DAY 20	DAY 21	Treatment Completed	Comments
D.O.B	4 Litres (1)	219	3/9	4/9	5/9	6/9	7/9	8/9	9/9	10/9	11/9	12/9	13/9	14/9	15/9	16/9	17/9	18/9	19/9	20/9	21/9	22/9		
219	Name: J818	T4		3	4	5																		14/9
219	2 Litres (2)	2																						
D.O.B	4 Litres (1)	219		3	4	5																		
2200	Name: J818	T4		3	4	5																		
2200	2 Litres (2)	2																						
D.O.B	4 Litres (1)	219		3	4	5																		
2201	Name: J818	T4		3	4	5																		
2201	2 Litres (2)	2																						
D.O.B	4 Litres (1)	219		3	4	5																		
2202	Name: J818	T4		3	4	5																		
2202	2 Litres (2)	2																						
D.O.B	4 Litres (1)	219		3	4	5																		
2203	Name: J818	T4		3	4	5																		
2203	2 Litres (2)	2																						
D.O.B	4 Litres (1)	219		3	4	5																		
2204	Name: J818	T4		3	4	5																		
2204	2 Litres (2)	2																						
D.O.B	4 Litres (1)	219		3	4	5																		
2205	Name: J818	T4		3	4	5																		
2205	2 Litres (2)	2																						
D.O.B	4 Litres (1)	219		3	4	5																		
2206	Name: J813	T3		3	4	5																		
2206	2 Litres (2)	2																						
D.O.B	4 Litres (1)	219		3	4	5																		
2207	Name: J813	T3		3	4	5																		
2207	2 Litres (2)	2																						
D.O.B	4 Litres (1)	219		3	4	5																		
2208	Name: J813	T3		3	4	5																		
2208	2 Litres (2)	2																						
D.O.B	4 Litres (1)	219		3	4	5																		
2209	Name: J813	T3		3	4	5																		
2209	2 Litres (2)	2																						

Calf Comfort Low Stress Hygiene



Symmons Plains Calf Rearing Facility





Outside ASAP



5L Milk/day

Supplementary Feed:
Silage/Hay vs Grain

Cost vs Gain



Weaning Target:
100kg @ 85 days



The cost to 100 kg

- Calf \$100
- Milk Powder \$270
 - Grain \$100
 - Labour \$55
- Miscellaneous \$15

\$550



Spring Feed is Cheap

Ideal on Grass Seed Crops/Pasture Management



Selling options



Option 1
100kg to 120kg
Dec/Feb
5 to 7 months



Option 2
200kg to 250kg
April/May
8 to 10 months

Selling options



Option 3
450kg Feedlot Entry
17 Months



Option 4
550kg Fully Finished
20 Months

Selling options



Option 5
F1 Cow Production

Tools, resources & training

- ABS Australia Beef in Focus Programme
- Greenhams Dairy Beef Programme
- MLA Dairy Beef Trial at Charles Sturt University

Top three take home messages

1. Opportunity for croppers to include cattle in their rotation
2. If your buying Calves remember Genetics and calf health
3. If you're in the Beef Business or thinking about it...

...perhaps
think outside
the square



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