

A man in a plaid shirt and jeans stands in a grassy field with his arms outstretched. A young child in a plaid shirt and hat sits on his shoulders, also with arms outstretched. In the background, a herd of sheep grazes in a field with trees in the distance.

# RED MEAT UPDATES

TASMANIA

29 July 2022

Industry Innovator Sponsor

Tree Alliance



“ The Cost of Financial Freedom  
shouldn't be your Time ”

Enable **Ag**

RAM K SAVANA  
Farmers Time-Freedom Coach

# Journey



I.T.



Honours in Biotechnology



Project Management

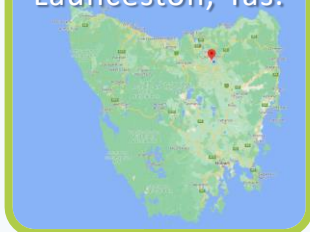


Photo credit: www.medovate.co.uk





Arrived in  
Launceston, Tas.



2017



**Farm hand**

@Mayfield Farms,  
Cressy



2018



Married in India



2019

Dad Passed Away!

Inherited

**\$ 385,000 DEBT**



Designed  
"Farmers Time-  
Freedom Program"

2020



Mom won an award  
"Best Organic Farmer  
among Women"  
Int'l Women's Day 2020



Enable Ag

2021



Won "Excellence in  
Start-up Award"

Launceston Chamber of Commerce



Judge @



Best of Business  
Awards 2023

2022



T Best of Business  
Awards

2022 Telstra  
Best of Business  
Awards

Tasmania  
State Finalist



Mom won an award  
"Best Progressive Farmer  
among Women"  
Int'l Women's Day 2022

2023

# VISION

**“To enable farmers and their future generations to have more time for themselves and their families”**



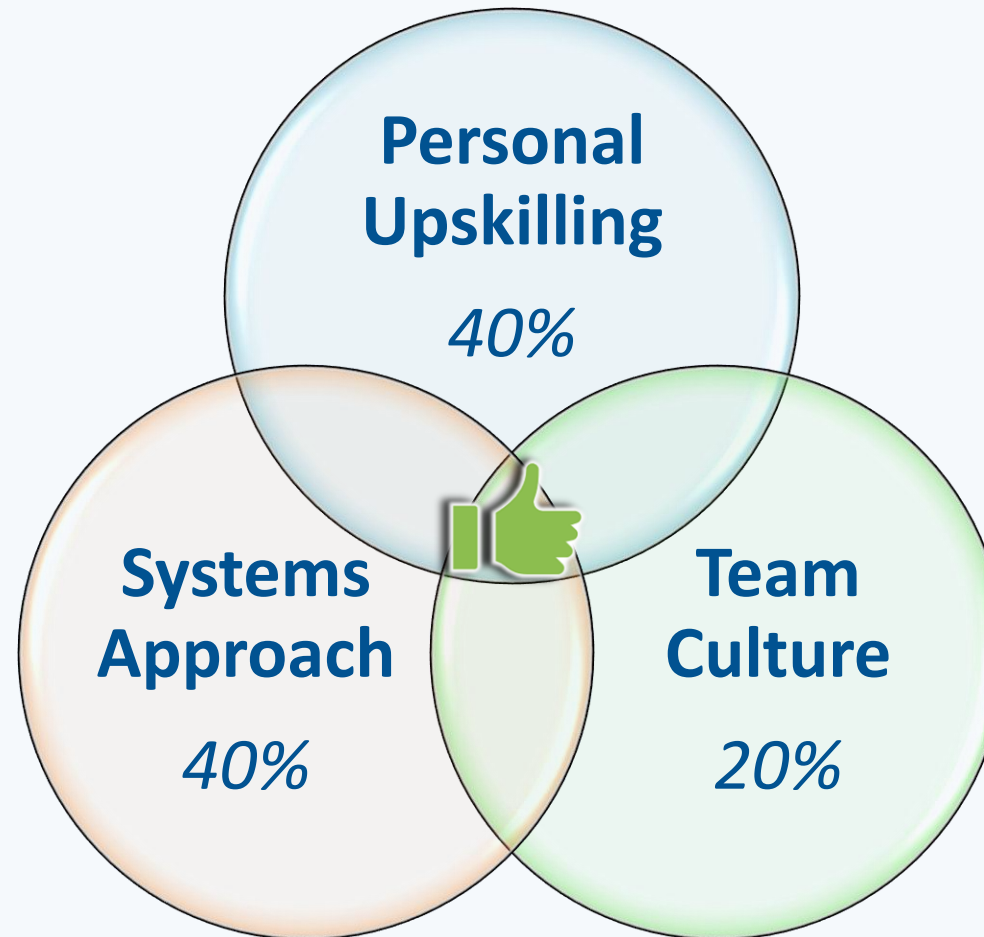
**“Expectations are infinite. Time is finite. You are always choosing. Choose well.”**

**~ Laura Vanderkam**

**(Writer, Author & Speaker)**



# Farmers Time-Freedom Program





# Myths & Messages



## Myth 1



I need right people to be efficient



I need right tools to be efficient



## Message 1



### Team CULTURE



Operational Core Values



‘Personal Development’ of employees



**SYSTEM** = Save Yourself Some Time, Energy & Money



Step up from ‘Manager’ to **‘LEADER’**



## Myth 2



I must be on the farm to do everything



## Message 2

### Delegation Order

Farm hand



Bookkeeping



Admin



Manager



Leader

### Roles you Play Everyday

Visionary

Leader

Manager

Farm Hand

“Parent / Spouse / Friend / Child”





## Myth 3



I will only have to answer to myself



## Message 3



Everyone needs an accountability buddy / mentor / role-model

Qualities:

- ✓ Who understands 'WHY' you need to be held accountable
- ✓ Who is invested in your well-being & growth
- ✓ Who can challenge / perform reality-check



You need to give the authority to that person



Agree on rewards vs punishments

# TOOLS / RESOURCES



- Tasks Audit > Roles
- Weekly Planner

# 3 Key Messages

- **SculPture** = Systems + Culture + People
- **DOR** = Delegation Order + Roles
- **ABC** = Accountability Buddy to keep you in Check



**“They always say time changes things, but you actually have to change them yourself.”**

**~ Andy Warhol**  
**(Visual Artist)**



Thank you! Happy Learning!



# RED MEAT UPDATES

T A S M A N I A



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