



29 July 2022

Angus Australia Sponsored Session – Emerging Leader

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LAMBPRO

Today's presentation

- Introduction
- Where I work & the road I took
- Getting educated
- The importance of mentors
- Capitalising on opportunities
- Career aspirations



Introduction

- Grew up on a small sheep & cattle enterprise in southern NSW
- Followed passion for livestock production, and completed a Bachelor of Animal Science at U.N.E
- Following university worked in an export specialising beef cattle feedlot
 - Trainee Manager
 - Feedmill Supervisor
 - Big learning curve



Where am I now?

- LAMBPRO for the last 5.5yrs
 - Prime lamb seedstock business, based at Holbrook, southern NSW
 - Owned by the Bull family
 - Performance recording for over three decades; data is core to the business
 - Four breeding programs
 - 362 clients
 - NSW, Victoria, South Australia & Tassie
 - Approx 1.2million lambs sired from LAMBPRO genetics in 2022



Current role

- Operations Manager
- 2022
 - Joined 10,600 performance recorded ewes
 - Will tag approx. 14,000 lambs at birth
 - Market approx. 4,000 ram lambs, all with ASBVs
- Co-ordinate a team of 5 to collect all the data in timely & accurate manner
- Liaise with off-farm contractors
 - University researchers, shearers, preg scanners, muscle scanners, stock trucks, ram videographers etc
- Provide client services
 - Seedstock selection, ewe & ram management
 - Delivery logistics



The role of mentors

- Have had multiple mentors over the years
- Older and they have experienced what you're going through
 - Help guide you through



Further education

- 2011-2014: Bachelor of Animal Science, majoring in Livestock Production at U.N.E
 - First Class Honours in Sheep Genetics
- 2016: Margins & People Management Course with Australian Lot Feeders Association
- 2020: Graduate Certificate in Agribusiness at Marcus Oldham College
 - Was lacking business skills, after studying a very science based degree
- 2021: Pasture Principles Course with Pinion Advisory Group
- 2022: Business Coaching Program, NSW D.P.I Farm Resilience Program
 - Very beneficial
 - Accountable for crunching numbers on every business decision made

Capitalise on opportunities that come your way!

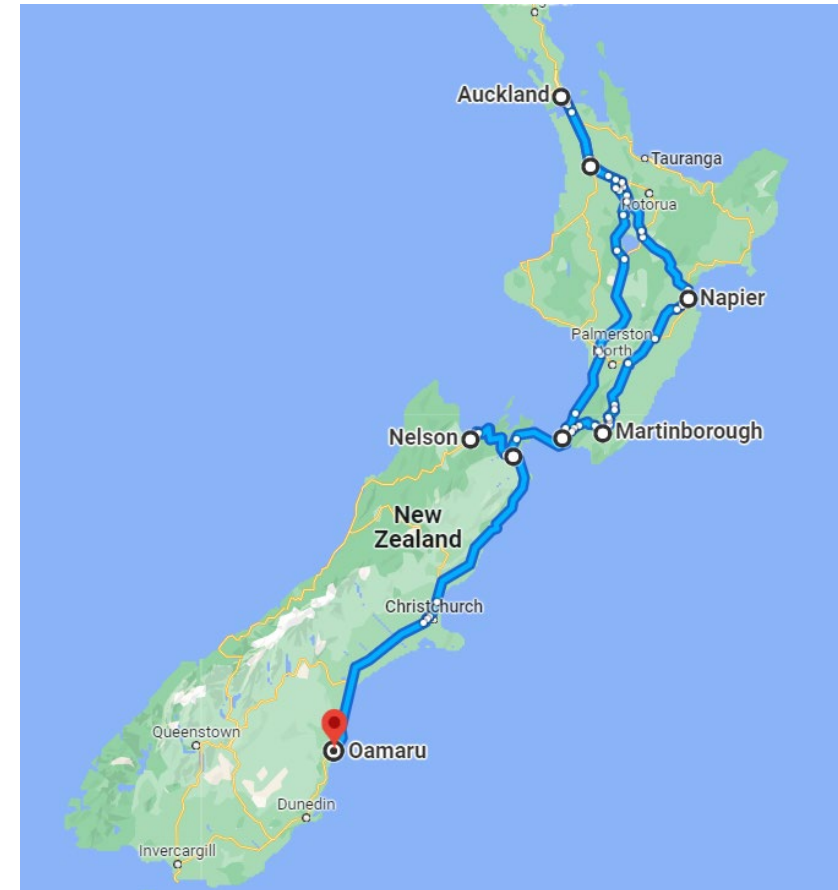
- 2021 joint recipient of the Zanda McDonald Award
 - INCREDIBLE OPPORTUNITY
 - Professional development
 - Media Training
 - Mentoring from within the Platinum Primary Producers (PPP) Group
 - \$10,000 grant towards further education
 - 2023 Rabobank Executive Development Program
 - And...



An incredible mentoring week-long trip throughout Australia



And a week-long mentoring trip throughout NZ



Applications open next week for 2023!

**We're growing future
leaders in agriculture**

Want to take your career to the next level?
Apply for the 2023 Zanda McDonald Award.

Applications open 1-31 August 2022



Career aspirations

- As first generation farmers, buy our own farm
- How?
- Currently
 - Do not own any farming country
 - Utilising agistment & lease country
 - Commercial Primeline Maternal sheep
 - Seedstock cattle
 - *Maronlea Genetics*



Maronlea Genetics

- Black coated composite cattle, capitalising on hybrid vigour & maternal traits, through performance recording.
 - All animals performance recorded on the International Genetics Solutions (IGS) database
 - Low maintenance, moderate maternal females
 - Strong selection on Fertility, Calving Ease, Early Growth and superior Eating Quality
- Selling Yearling Bulls
 - Shorten generational interval & maximise genetic gains for our clients
- Utilising A.I. & E.T. to grow numbers quickly
 - Replicate our best genetics
 - Calve approx. 100 seedstock calves in 2023



Top four take home messages

1. Follow your passion
 - Set goals & have a go
2. Get educated
3. Don't be afraid to throw your hat in the ring, and capitalise on opportunities that come your way
4. Let people guide & help you

Tools, resources & training

- Business Coach
 - Question you
 - Make sure you're heading in the direction you want your business to go
 - Keep you accountable to your goals
- Work out where your knowledge shortfalls are in your business
 - Find a course to help fill that knowledge gap



RED MEAT UPDATES

T A S M A N I A



Maronlea Genetics

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