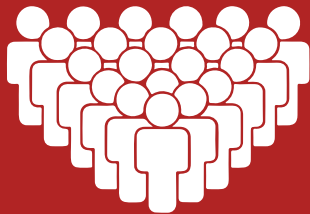


RED MEAT UPDATES

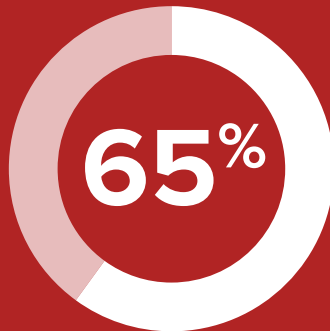
TASMANIA

28 JULY 2023 – TRAMSHEDS, LAUNCESTON



324

PEOPLE ATTENDED
RED MEAT
UPDATES 2023



65%
OF ATTENDEES
WERE RED MEAT
PRODUCERS



SURVEYED RED
MEAT PRODUCERS IN
ATTENDANCE MANAGE
APPROX. A TOTAL OF
75,500 CATTLE
149,000 HECTARES
348,000 SHEEP



PROGRAM CONTENT

8.9/10 QUALITY

8.9/10 RELEVANCE

9/10 FORMAT

TOP 5 PRESENTATIONS



1. **CARBON NEUTRAL OR LOW EMISSIONS LIVESTOCK PRODUCTION**
– PROFESSOR RICHARD ECKARD



2. **VIRTUAL FARM TOUR**
– CIRCULAR HEAD BEEF PRODUCERS GROUP



3. **MLA UPDATE**
– JASON STRONG



4. **SYSTEMATIC MANAGEMENT OF BVD**
– DR ENOCH BERGMAN



5. **MANAGING INTERNAL PARASITES IN SHEEP FLOCKS**
– DR LEXIE LEONARD



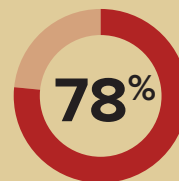
AWARENESS RAISING



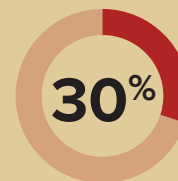
7.9/10 INDUSTRY TOOLS
AND RESOURCES

7.7/10 INDUSTRY RESEARCH
PROJECTS AND PROGRAMS

7.3/10 TRAINING
OPPORTUNITIES



78%
OF SURVEYED
ATTENDEES
INTEND TO
FOLLOW-UP
OR ACCESS
AN INDUSTRY
TOOL OR
RESOURCE



30%
OF SURVEYED
ATTENDEES
INTEND TO
PARTICIPATE
IN A
TRAINING
ACTIVITY



48%
OF SURVEYED
ATTENDEES
INTEND TO
MAKE A
PRACTICE
CHANGE
TO THEIR
BUSINESS

For more information about Red Meat Updates go to
redmeatupdates.com or email redmeatupdates@pinionadvisory.com

@RedMeatUpdates

