



# RED MEAT UPDATES

TASMANIA

George Shea  
26 July 2024

## LYNDALL LAMB





## LYNDALL LAMB GRASS FED LAMB



Lyndall Lamb produced in the Derwent Valley, on high quality pastures, watered and irrigated from Meadowbank dam. 100% Lambpro genetics producing consistent marbling for a highend eating experience .  
Instagram [lyndall\\_lamb/](https://www.instagram.com/lyndall_lamb/)  
email [lyndalllamb@gmail.com](mailto:lyndalllamb@gmail.com)  
George Shea 0488004411





Come see the team and  
eat local



delicious.  
Harvey Norman

PRODUCE AWARDS 2021

STATE WINNER



delicious.  
**Harvey Norman**

PRODUCE AWARDS 2021

**GOLD MEDALLIST**



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delicious.  
Harvey Norman<sup>®</sup>

PRODUCE AWARDS  
2024

Lyndall Lamb  
FROM THE PADDOCK  
*National Finalist*



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@AGRARIANKITCHEN

X

@ANAROS40



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# Top three take home messages

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1. Message 1: You can put lipstick on a pig but it is still a pig.
2. Message 2: Just because you have a strong relationship with your customers doesn't mean they will pay you.
3. Message 3: Don't lose your sense of humour and don't take criticism to heart if it isn't what you want to hear, everybody is a food critic.





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