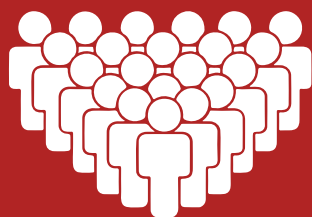


# RED MEAT UPDATES

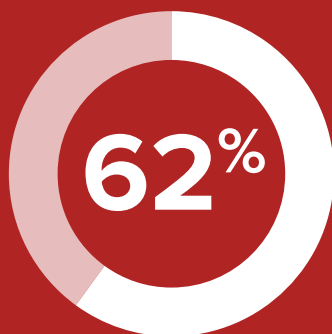
## TASMANIA

26 JULY 2024 – LAUNCESTON



315

PEOPLE ATTENDED  
RED MEAT  
UPDATES 2024



OF ATTENDEES  
WERE RED MEAT  
PRODUCERS



SURVEYED RED  
MEAT PRODUCERS IN  
ATTENDANCE MANAGE  
APPROX. A TOTAL OF

88,600 CATTLE  
556,270 SHEEP

### PROGRAM CONTENT SCORES

8.9/10 QUALITY

8.8/10 RELEVANCE

8.8/10 FORMAT

8.8/10 SATISFACTION

8.9/10 EVENT VALUE

### VOTED TOP 3 PRESENTATIONS



#### 1. MARGIN MASTERY – THRIVING UNDER COST PRESSURE

JOHN FRANCIS  
AGRISTA



#### 2. A CASE STUDY OF BUSINESS DIVERSIFICATION

ANDREW ARCHER  
CHESTER PARTNERSHIP



#### 3. WEANING FOR PRODUCTION IN BEEF SYSTEMS

DR SHANE THOMSON  
HOLBROOK VET CENTRE



### AWARENESS RAISING



7.8/10 INDUSTRY TOOLS  
AND RESOURCES



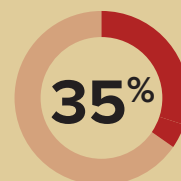
7.5/10 INDUSTRY RESEARCH  
PROJECTS AND PROGRAMS



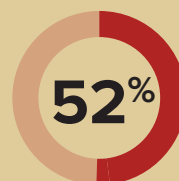
7.2/10 TRAINING  
OPPORTUNITIES



OF SURVEYED  
ATTENDEES  
INTEND TO  
FOLLOW-UP  
OR ACCESS  
AN INDUSTRY  
TOOL OR  
RESOURCE



OF SURVEYED  
ATTENDEES  
INTEND TO  
PARTICIPATE  
IN A  
TRAINING  
ACTIVITY



OF SURVEYED  
ATTENDEES  
INTEND TO  
MAKE A  
PRACTICE  
CHANGE  
TO THEIR  
BUSINESS

For more information about Red Meat Updates go to  
[redmeatupdates.com](https://redmeatupdates.com) or email [redmeatupdates@pinionadvisory.com](mailto:redmeatupdates@pinionadvisory.com)



@RedMeatUpdates



Private Forests  
Tasmania

