

RED MEAT UPDATES

TASMANIA

26 JULY 2024 – LAUNCESTON



315
PEOPLE ATTENDED
RED MEAT
UPDATES 2024



OF ATTENDEES
WERE RED MEAT
PRODUCERS



SURVEYED RED
MEAT PRODUCERS IN
ATTENDANCE MANAGE
APPROX. A TOTAL OF
88,600 CATTLE
556,270 SHEEP

PROGRAM CONTENT SCORES

8.9/10 QUALITY

8.8/10 RELEVANCE

8.8/10 FORMAT

8.8/10 SATISFACTION

8.9/10 EVENT VALUE

VOTED TOP 3 PRESENTATIONS



1. MARGIN MASTERY – THRIVING UNDER COST PRESSURE

JOHN FRANCIS
AGRISTA



2. A CASE STUDY OF BUSINESS DIVERSIFICATION

ANDREW ARCHER
CHESTER PARTNERSHIP



3. WEANING FOR PRODUCTION IN BEEF SYSTEMS

DR SHANE THOMSON
HOLBROOK VET CENTRE

AWARENESS RAISING

7.8/10 INDUSTRY TOOLS
AND RESOURCES



7.5/10 INDUSTRY RESEARCH
PROJECTS AND PROGRAMS



7.2/10 TRAINING
OPPORTUNITIES



OF SURVEYED
ATTENDEES
INTEND TO
FOLLOW-UP
OR ACCESS
AN INDUSTRY
TOOL OR
RESOURCE



OF SURVEYED
ATTENDEES
INTEND TO
PARTICIPATE
IN A
TRAINING
ACTIVITY



OF SURVEYED
ATTENDEES
INTEND TO
MAKE A
PRACTICE
CHANGE
TO THEIR
BUSINESS

For more information about Red Meat Updates go to
redmeatupdates.com or email redmeatupdates@pinionadvisory.com