



RED MEAT UPDATES

T A S M A N I A

28 July 2017



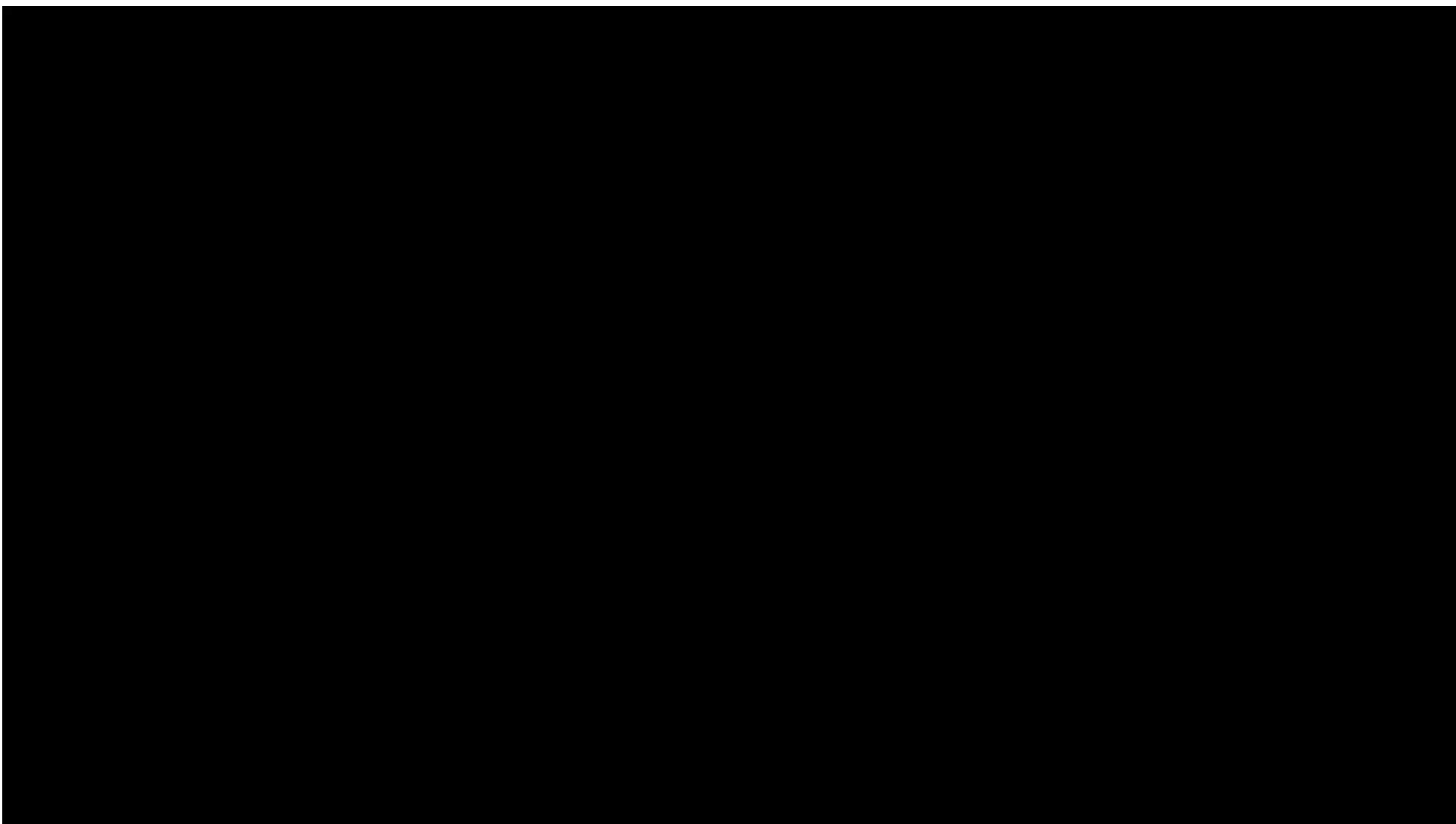
It's not all blood, sweat and tears

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Angus Youth Consultative Committee

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Public perception of agriculture





Public perception of agriculture



A change in marketing



Youth Ag Summit



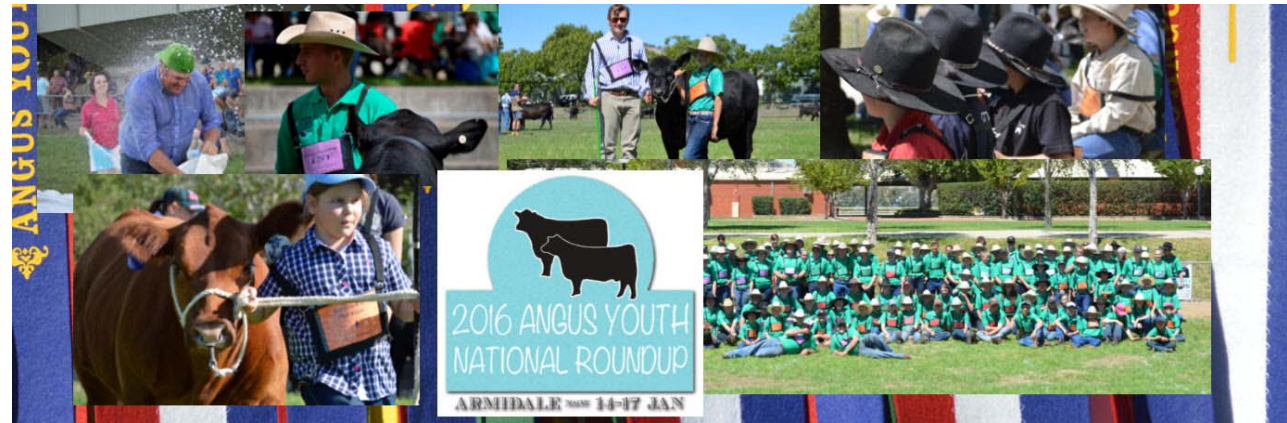
Youth Ag Summit



Does it work?



Foster community and learning



Education and skills building



Careers in agriculture



Personal and organisational leadership



Opportunities and innovation



Take-home messages



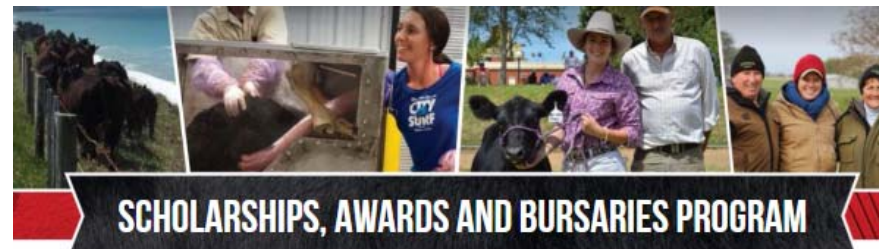
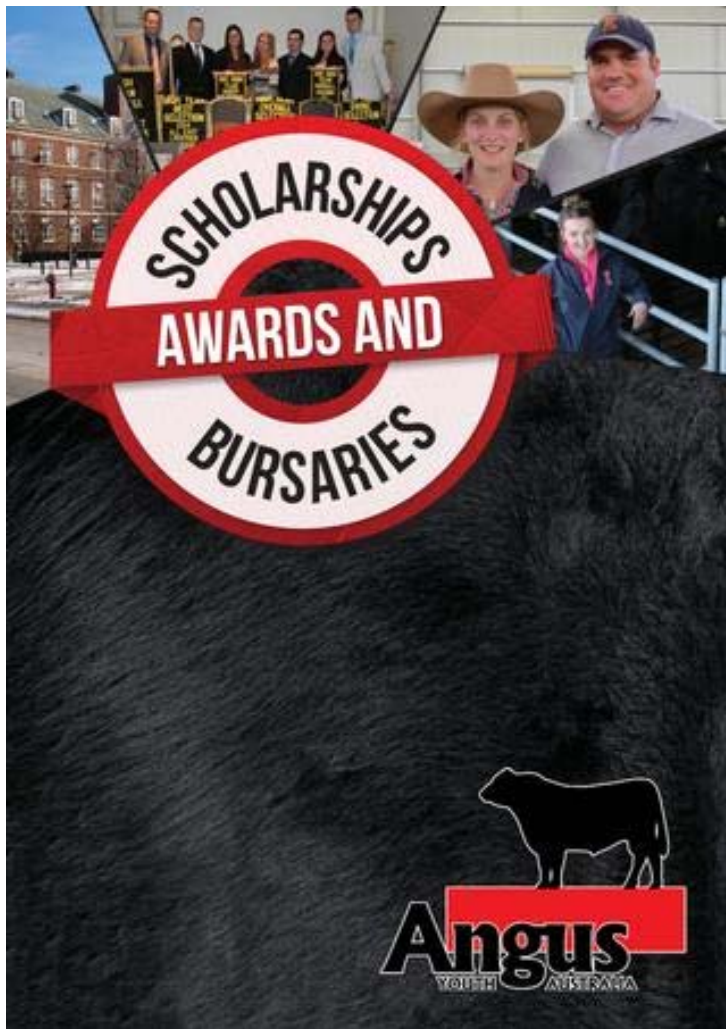
Take-home messages

Marketing is the key!

- Education and skills building
- Promote agriculture careers and farming
- Promote responsible consumption
- Encourage innovation
- Foster leadership



Angus Youth Opportunities



Angus Australia, with support from the Angus Australia Foundation and numerous other sponsors, is now offering a considerably expanded Scholarships, Awards and Bursaries program. The program aims to increase member's knowledge of the Angus breed and to assist Angus Australia members to expand their knowledge and experience of the Australian and International agricultural industries.

Currently there are three international scholarships, five opportunities to receive educational scholarships, two opportunities to receive registered Angus heifers, and numerous other scholarships, awards and bursaries to attend different industry events.

Below is a snapshot of the scholarships, awards and bursaries that are currently offered;

- University of Illinois Scholarship
- Semex Kansas State University Scholarship
- Trans-Tasman Exchange
- Beef Australia Scholarships (x3)
- Angus National Conference Scholarships (x2)
- Angus Australia Study Scholarships (x5)
- BeefEx Forum & BeefWorks Conference Scholarships (x2)
- LiveEx Forum & LiveEXchange Conference Scholarships (x2)
- The Stewart Award
- Youth Ag Council Consultative Committee Award
- National Judging Competition Runner Up Award
- Bulliac Studmaster Award
- Merridale Angus Aspiring Breeder Award
- Outwest Angus National All Breeds Heifer Show Award
- Lanark Angus SA Junior Heifer Expo Award
- EJ Angus Encouragement Award
- Matthew George Citizenship Award
- Kathleen and David Cornell Shield
- Travel Bursaries



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TASMANIA



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