

RED MEAT UPDATES

T A S M A N I A

23 July 2021

Red meat producers in attendance manage:



60,000 cattle



170,000 ha



600,000 sheep

81% of attendees were red meat producers

Content:

— 8.9 — — 9.1 — — 9.2 —

Quality

Relevance

Format

"Outstanding... a very informative & worthwhile event. Use of technology during these Covid times was incredible. Well worth a day away from the farm."

"Absolutely fantastic day. Great to see so many engaged producers in the room and passionate about improving their industry."

Top 3 presentations



1. Virtual Farm Tour
2. Business analysis for better decision making
3. Pasture utilisation in a dryland system: beating 1ton of pasture DM/100mm rainfall



Awareness raising:

— 8.9 — — 9.1 — — 9.2 —

Training
Opportunities

MLA tools &
resources

MLA research
programs

60%

of attendees intend to make
practice change in their businesses

of attendees intend to follow up or
access tools and resources

73%

42%

of attendees intend to participate in a
follow up training activity or program

For more information about Red Meat Updates go to
<https://redmeatupdates.com/> or email redmeatupdates@pinionadvisory.com



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