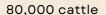
RED MEAT UPDATES

29 JULY 2022 - TRAMSHEDS, LAUNCESTON

RED MEAT UPDATES

Surveyed red meat producers in attendance manage:







310,000 hectares



820,000 sheep



of attendees were red meat producers

CONTENT:

8.9

Quality

8.9

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Relevance

Format

TOP 3 PRESENTATIONS



CONNORVILLE STATION
VIRTUAL FARM TOUR
RODERIC & KATE O'CONNOR

IS THE GRASS
ALWAYS GREENER?
JOHN FRANCIS



INTENSIVE LAMB FINISHING UNDER IRRIGATION LAUCHIE COLE

Feedback

"Red Meat Updates is a one stop shop for Tasmania's sheep and cattle producers. A great use of a day off the farm"

"Excellent presentations that challenge your assumptions and push you to be on the cutting edge of the industry"

"The hottest ticket in town and for very good reason, do yourself and your business a favour and attend the 2023 edition"

Awareness raising

8.1

7.7

7.7

Training
Opportunities

MLA tools & resources

MLA research programs



of attendees intend to make practice change in their businesses

of attendees intend to follow up or access tools and resources

72%

35%

of attendees intend to participate in a follow up training activity or program

For more information about Red Meat Updates go to https://redmeatupdates.com/ or email redmeatupdates@pinionadvisory.com







@RedMeatUpdates







