

RED MEAT UPDATES

29 JULY 2022 - TRAMSHEDS, LAUNCESTON

RED MEAT UPDATES
TASMANIA



of attendees were red
meat producers



80,000 cattle



310,000 hectares



820,000 sheep

CONTENT:

8.9

Quality

8.9

Relevance

9

Format

TOP 3 PRESENTATIONS



**CONNORVILLE STATION
VIRTUAL FARM TOUR
RODERIC & KATE O'CONNOR**

**IS THE GRASS
ALWAYS GREENER?
JOHN FRANCIS**



**INTENSIVE LAMB FINISHING
UNDER IRRIGATION
LAUCHIE COLE**



Feedback

"Red Meat Updates is a one stop shop for Tasmania's sheep and cattle producers. A great use of a day off the farm"

"Excellent presentations that challenge your assumptions and push you to be on the cutting edge of the industry"

"The hottest ticket in town and for very good reason, do yourself and your business a favour and attend the 2023 edition"

Awareness raising

8.1

Training
Opportunities

7.7

MLA tools &
resources

7.7

MLA research
programs

54%

of attendees intend to make
practice change in their businesses

of attendees intend to follow up or
access tools and resources

72%

35%

of attendees intend to participate in a
follow up training activity or program

For more information about Red Meat Updates go to

<https://redmeatupdates.com/> or email redmeatupdates@pinionadvisory.com



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