



25 July 2025

Global meat and livestock outlook and opportunities in an uncertain world

Simon Quilty
Global AgriTrends

Global AgriTrends

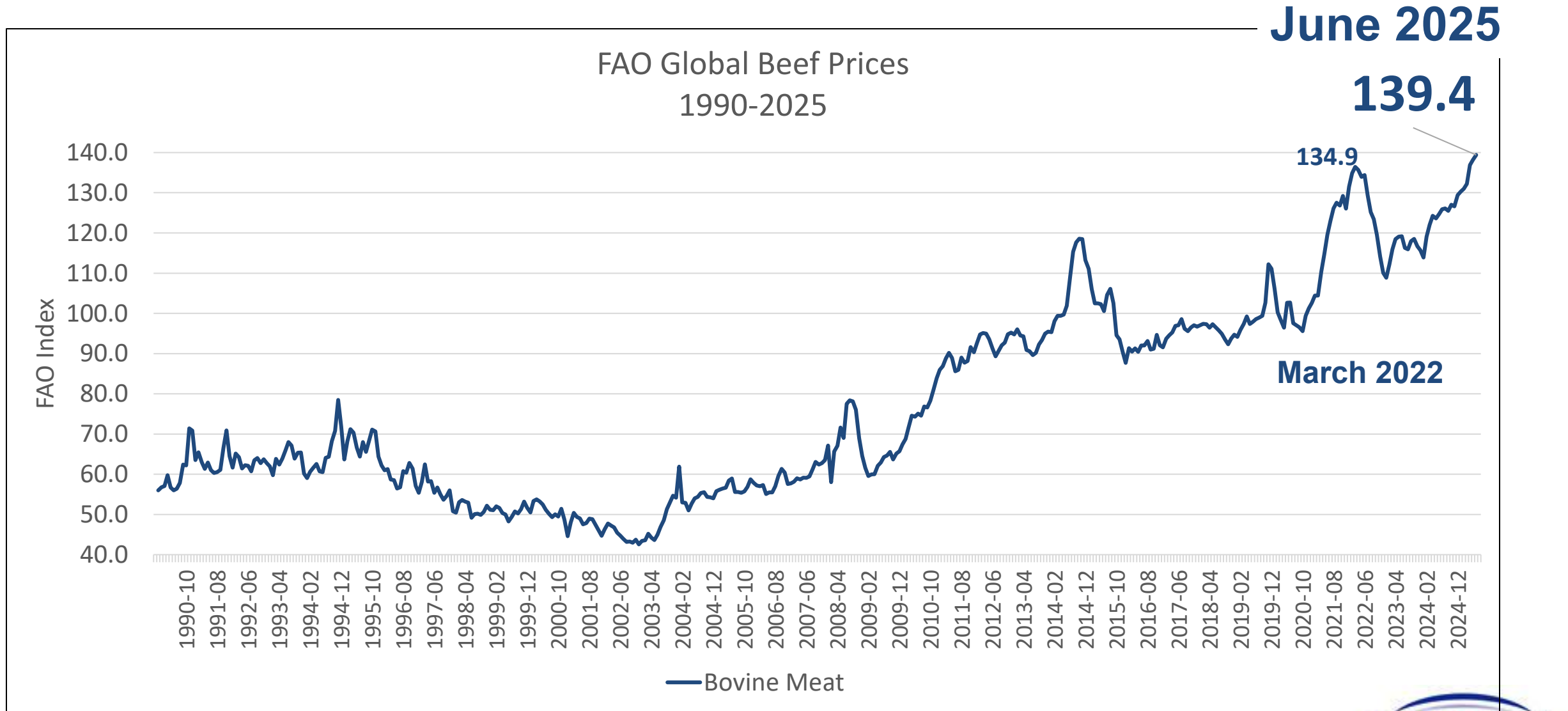


Global AgriTrends
Beef and Sheep Industry Insights

Simon Quilty

July 2025

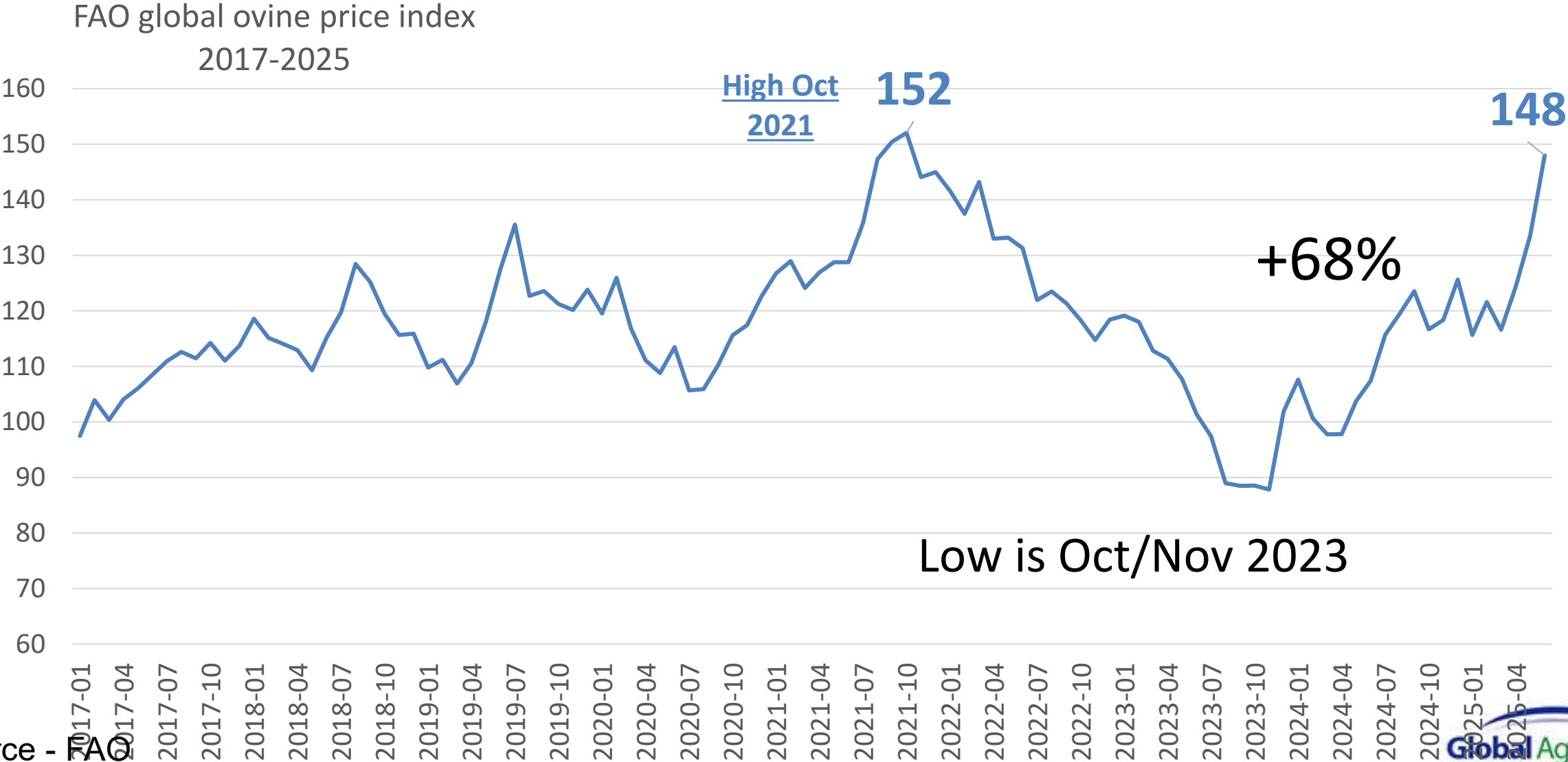
New Record Global Beef Prices in June



How is this different to the last record price in March 2022 – 136.4 on the Index

- March 2022 was unsustainable – driven by covid – this was the end of the price rise journey
 - Stimulus money dried up
 - Bottlenecks got fixed
 - Large inventories hung over the market
- April 2025 (138.2) is sustainable – the start of the journey
 - Tight global supplies
 - Strong demand

Global sheepmeat demand is improving but not at record levels



What round are we at?

Round One?

Round Two ?

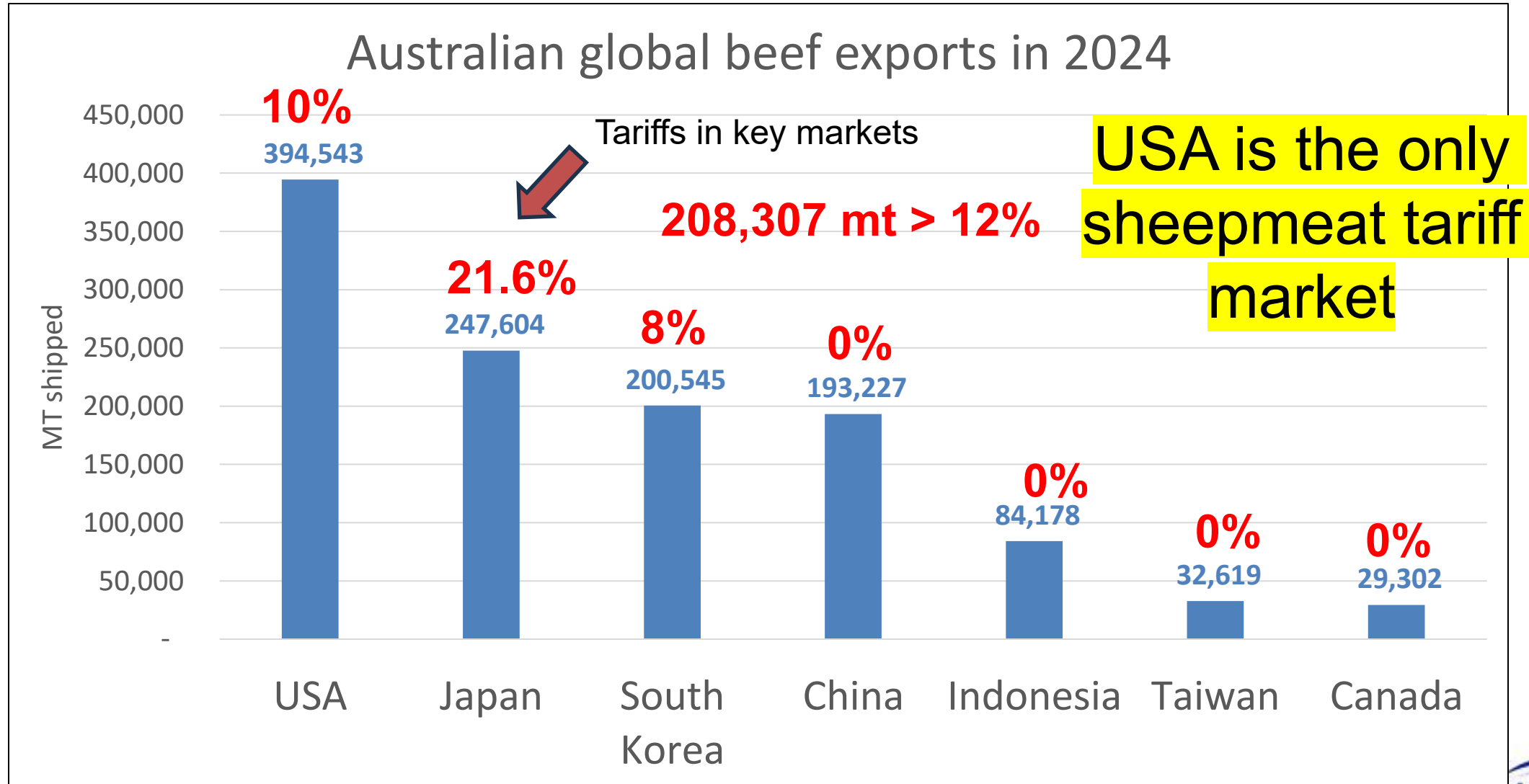
Or
Round Three?



Australian lifts restrictions on US beef

- Australia's Minister for Agriculture, Julie Collins, said today, "The US Beef Imports Review has undergone a rigorous science and risk-based assessment over the past decade. She said, "DAFF is satisfied the strengthened control measures put in place by the US effectively manage biosecurity risks."
- Rumours had been circulating about the imposition of heavy tariffs on both chilled and frozen beef and lamb items. This decision would seem to have prevented such an occurrence.

Tariffs in key beef markets



75 countries with pauses on tariffs – April 9th tariffs – Now Aug 1st

- **European Union (27 nations)**: a 20% tariff now 10%
- **Canada**: 25% tariff now 10%
- **Mexico**: 25% tariff now 10%
- **Japan**: 24% tariff now 10%
- **South Korea**: 25% tariff now 10%
- **India**: 26% tariff now 10%
- **Vietnam**: 46% tariff now 10%
- **Taiwan**: 32% tariff now 10%
- **Israel**: 17% tariff now 10%
- **Australia**: 10% tariff is part of the pause
- **Thailand**: 10% tariff is part of the pause
- **Turkey**: 10% tariff is part of the pause
- **Singapore**: 10% tariff is part of the pause
- **Zimbabwe**: 18% tariff now 10%

April 12th

- **China: 30% tariff to USA**
- **USA : 10% to China**

Japan does deal with the US

- Japan signed a trade deal with the US, which caps its tariffs at 15 per cent, down from the proposed 25%.
- The deal also commits Japan to \$550 billion in investment in the US economy and opens up the Japanese market to US goods. The US is expected to negotiate a deal with the Philippines for a 19 per cent tariff.
- The deal immediately boosted Japanese car makers on the stock market, who could otherwise have been effectively priced out of the American car market.

What impact would tariffs have on Australia?

In Japan and Korea, where Australia and the US make up 81% and 92% of all beef imports, respectively.

In China, US and Australia dominate the grainfed market.



US market is
passing
forward the
cost with
Imported 90's

UB Imported Beef Aust/NZ Blend Cow 90% EC 15-60 EBP

Comcode: 3556



UB EC SPOT - AU/NZ

UB WC SPOT - AU/NZ

UB WC 7:45 - AU/NZ

UB EC SPOT - SA

UB EC 7:45 - SA

MONDAY, MAY 5, 2025

336.0000 Avg - ↔

FQY

Daily

Weekly

Monthly

Yearly

VIEW

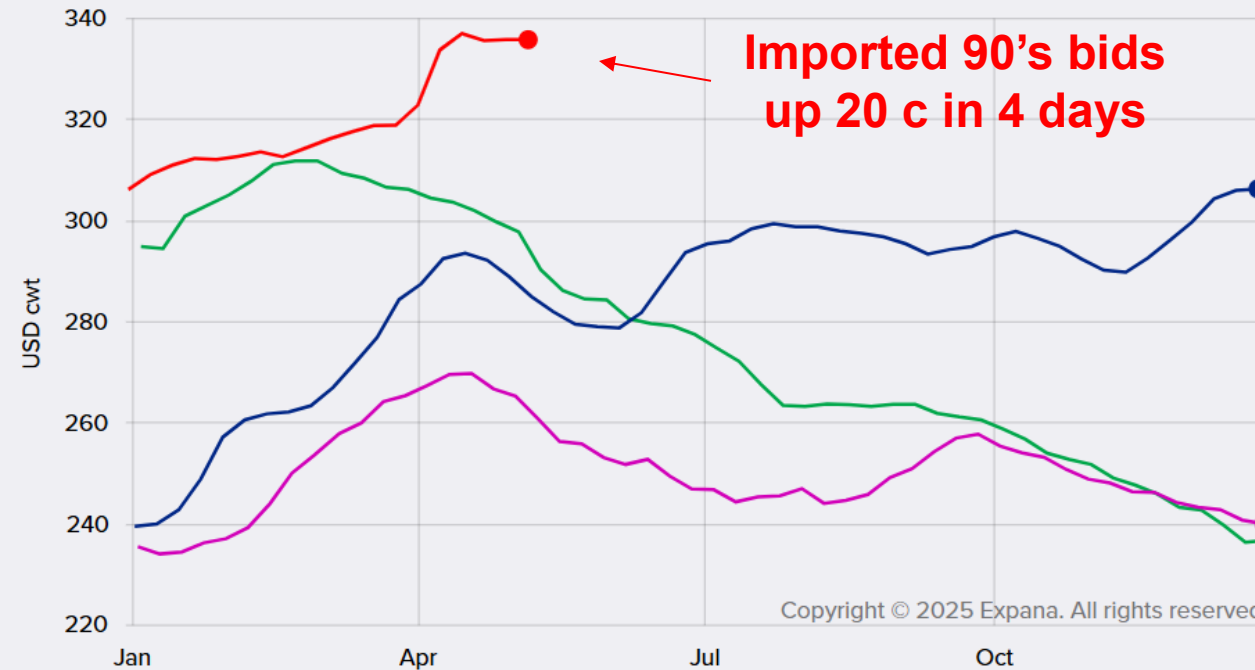
Cyclical

Contiguous

VIEW DETAILS

UB Imported Beef Aust/NZ Blend Cow 90% EC 15-60 EBP

Monday, January 3, 2022 - Monday, May 5, 2025



2022 (Savg)

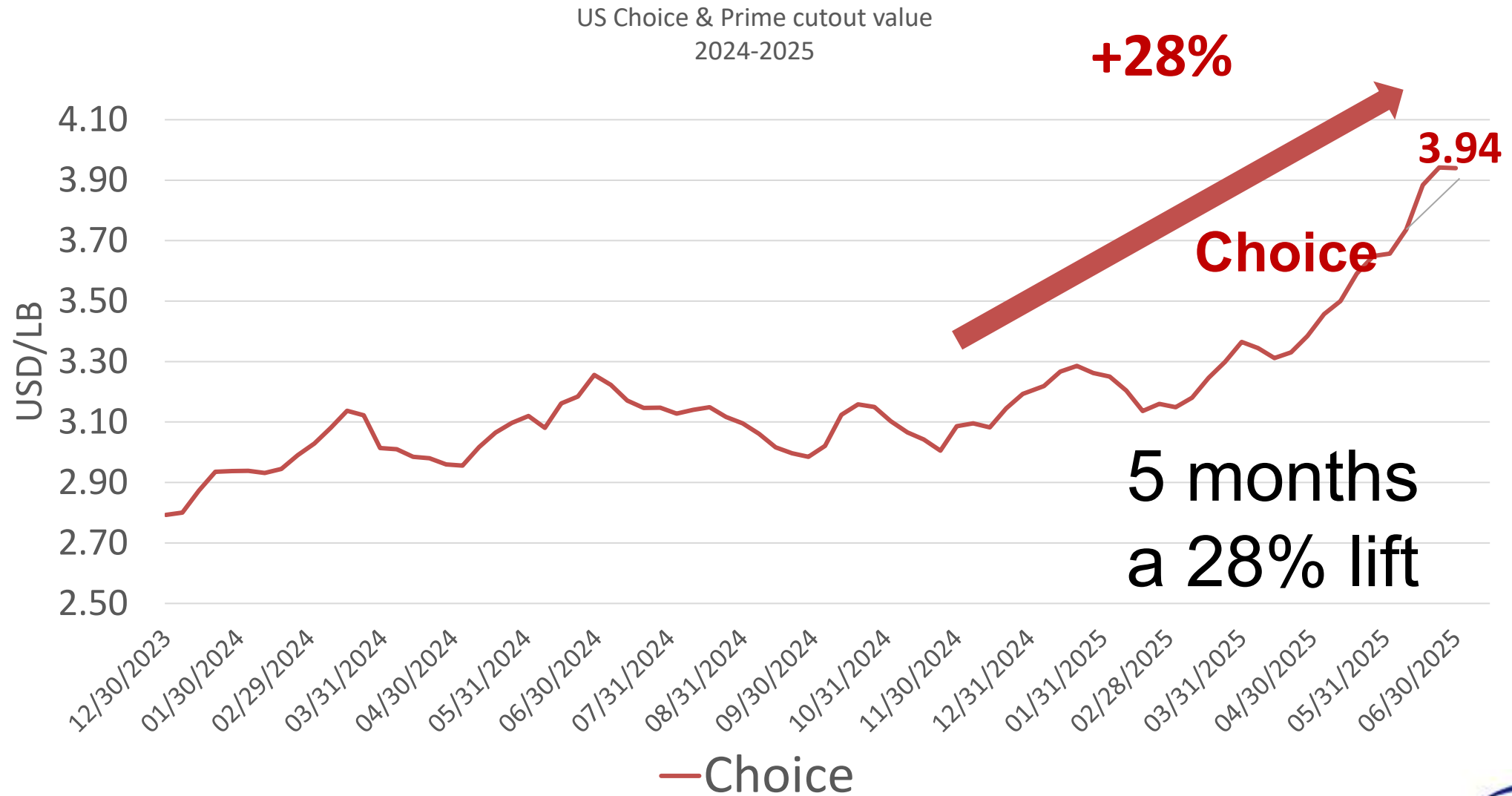
2023 (Savg)

2024 (Savg)

2025 (Savg)

Select All

US quality end lifts - inflationary



AUD = 0.6550

**Fx
change**

Real +11%

Yen +6.7%

KRW +6.4%

NZD +6.3%

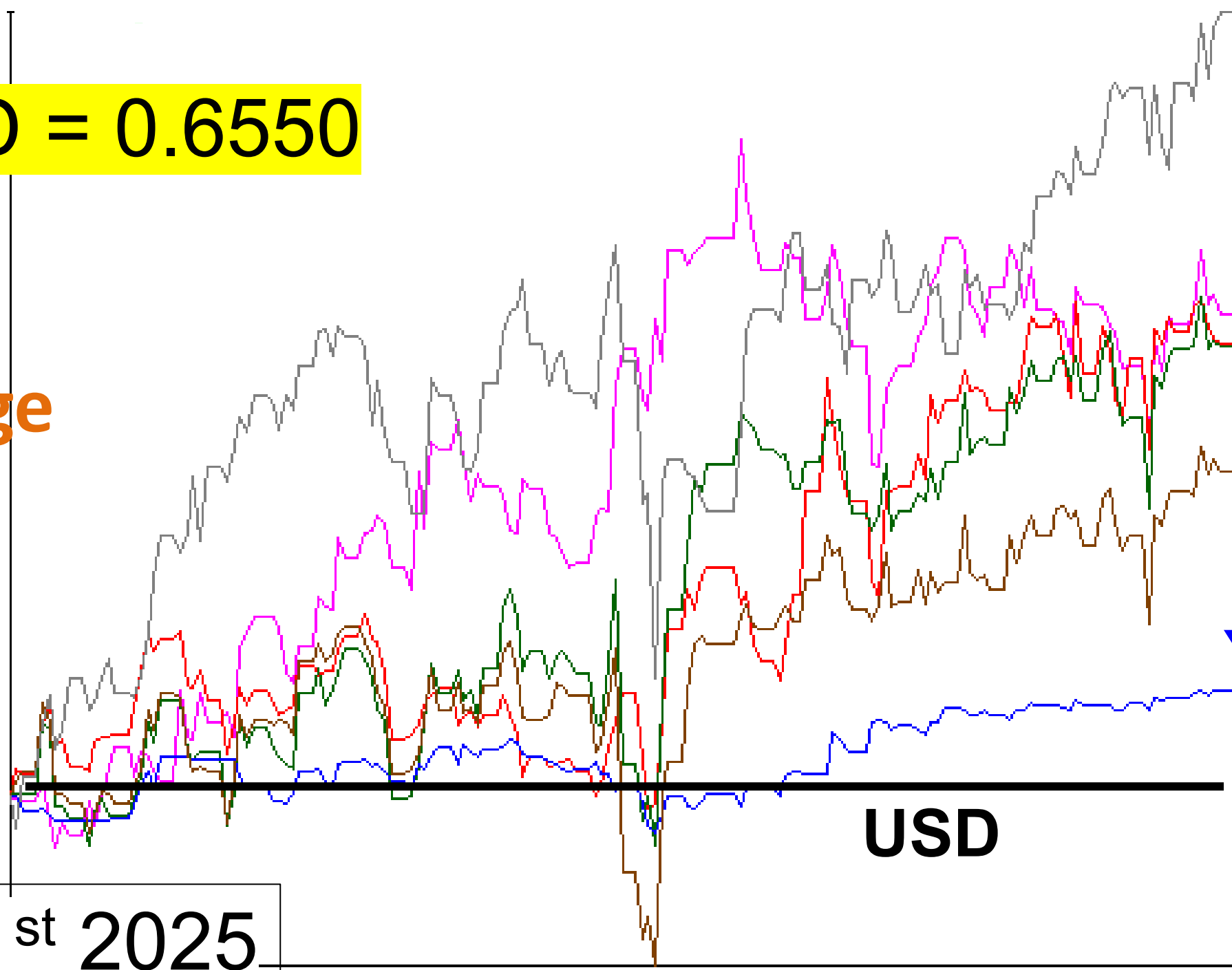
AUD +5.3%

YUAN +1.7 %

USD

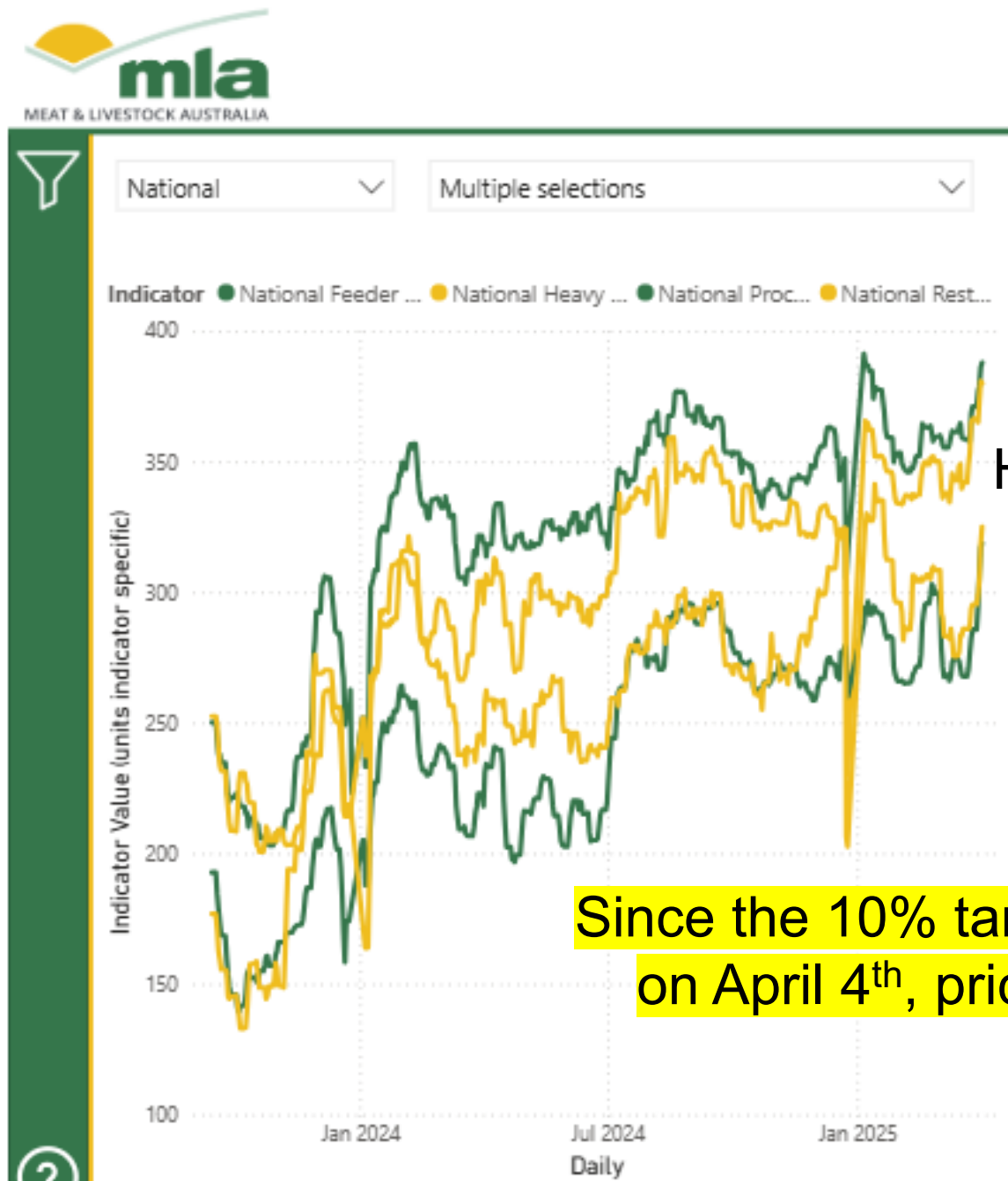
Jan 1st 2025

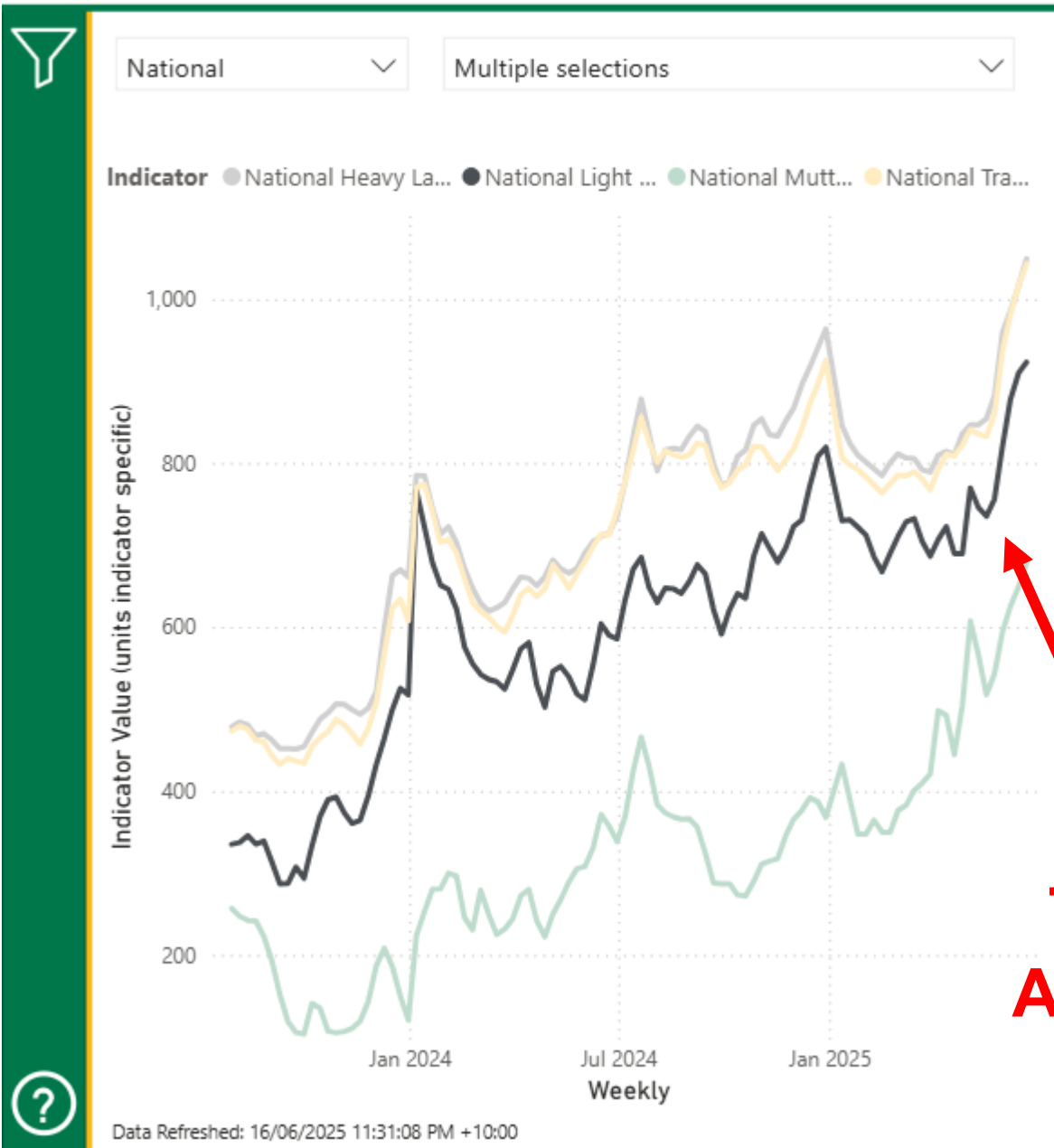
2025-07-06



Australian Cattle prices firmed after first 2 weeks of April 4th tariff day

Source - MLA





Heavy lamb 1049 ac/kg

Trade lamb 1043 ac/kg

Light lamb 923 ac/kg

Mutton 680 ac/kg

+30%
Tariffs
April 4th

Sheep prices

Where is the top?

Lack of US beef in China

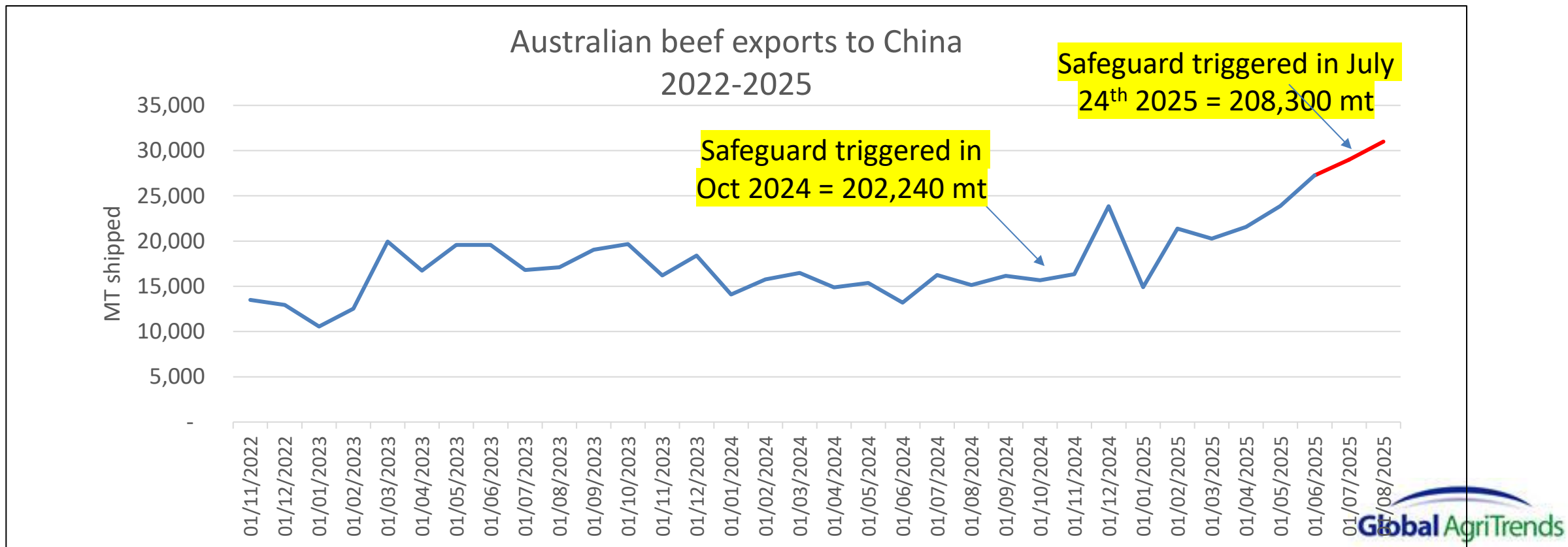
U.S. Beef Exports to China Halted

- China halted renewals for U.S. beef exporters on March 16th
 - While renewing those for pork and poultry
- There are only 3 sources of grain fed beef globally and 2 banned by China
 - U.S. and Canada
 - Australia (one-third of production) remains
- Chinese officials announced a safeguard investigation in December alleging that imported beef harms their domestic beef prices



Australia triggered safeguard yesterday

- Australia fulfilled its duty-free quota with China (208,300 tons) for 2025 on July 24th, after which it will start paying a 12% tariff.

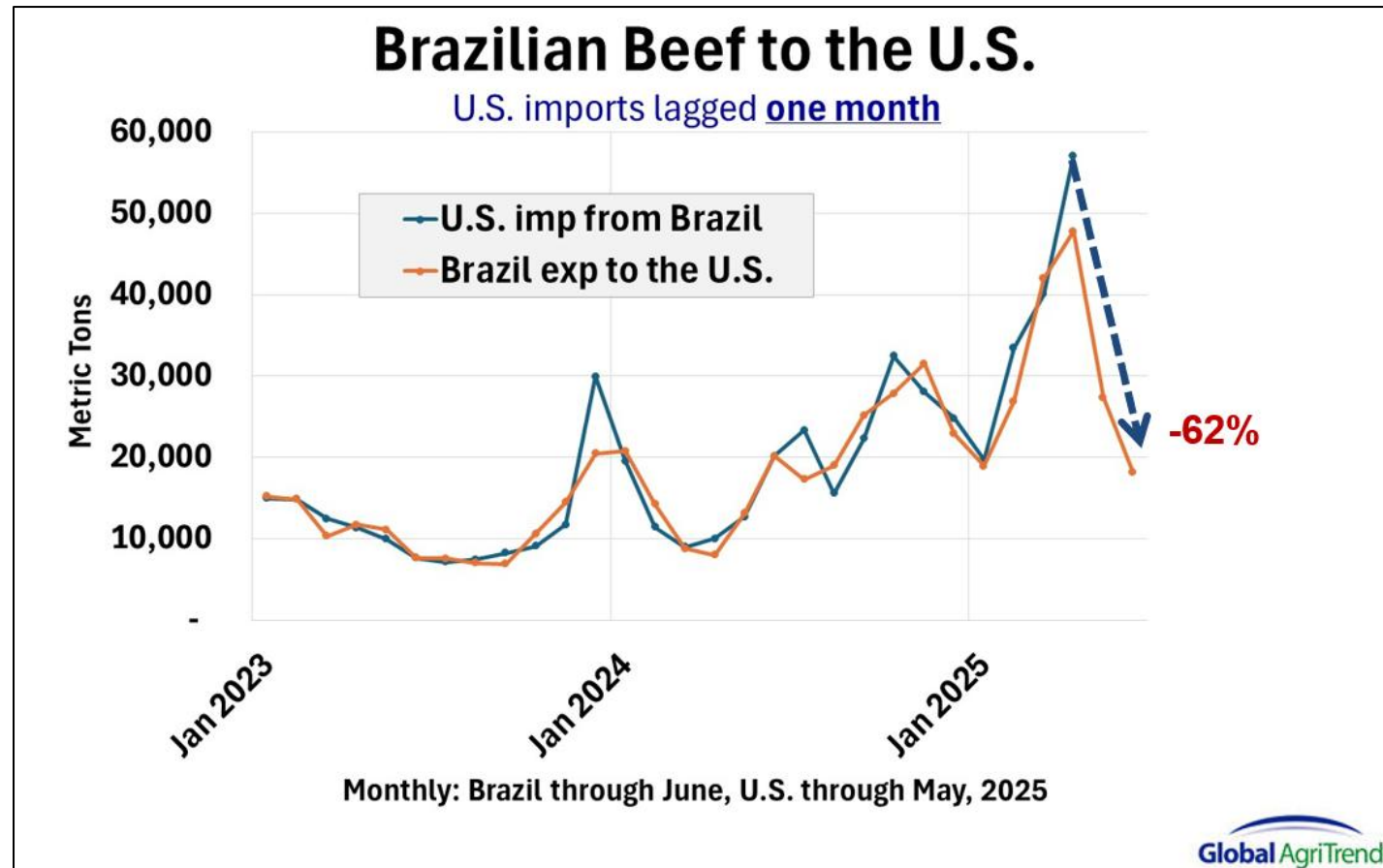


Trump Proposes 50% Tariffs on Brazil

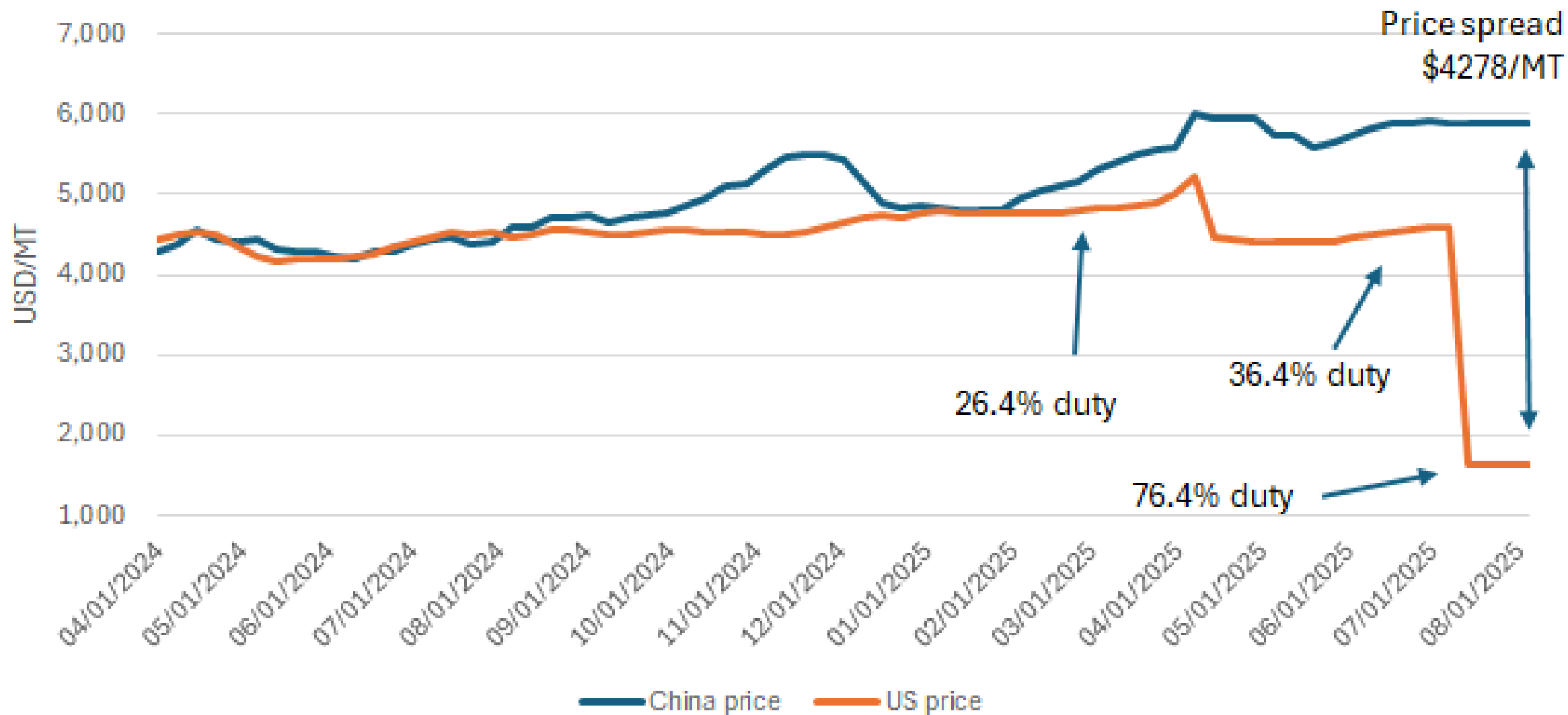
- Trump announced a significant escalation, proposing a 50% tariff on all Brazilian imports, effective August 1, 2025, separate from sectoral tariffs like the 25% on steel and aluminum.
 - This would add to the current 26.4% tariff on Brazilian beef for a total of 76.4%
- This was explicitly linked to Brazil's prosecution of former President Jair Bolsonaro, which Trump called a “witch hunt” and an “international disgrace.”
 - He criticized Brazil's actions, including alleged censorship by the Brazilian Supreme Court against U.S. social media platforms like Truth Social and Rumble.
- Trump also cited trade imbalances and Brazil's alignment with BRICS policies as reasons for the tariffs. This move was seen as both economic and political, with Trump using tariffs to pressure Brazil over Bolsonaro's trial for an alleged coup attempt.

Higher prices for Australian beef could be a consequence

- Brazil beef imports into the US from January to May are up 118% on last year's volume, totalling 175,063 MT YTD.
- Australia imports were 157,959 MT

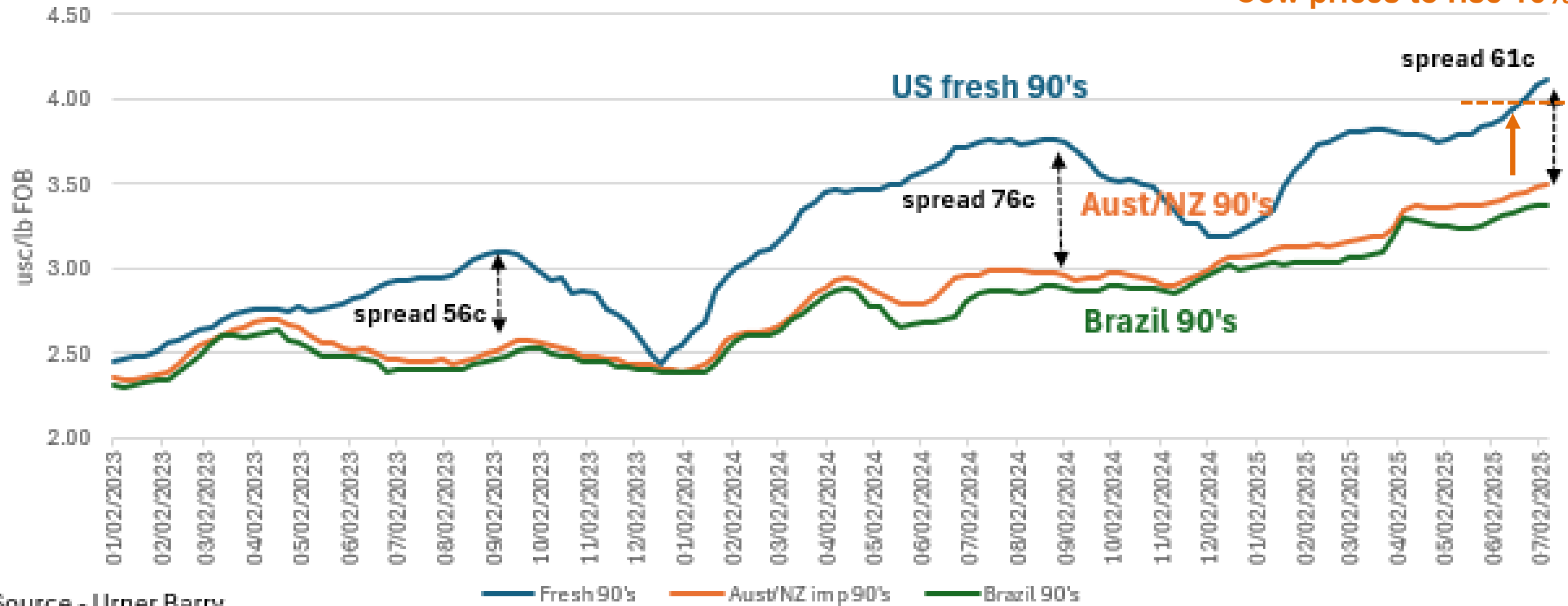


Brazil exports to China & US 2024-2025



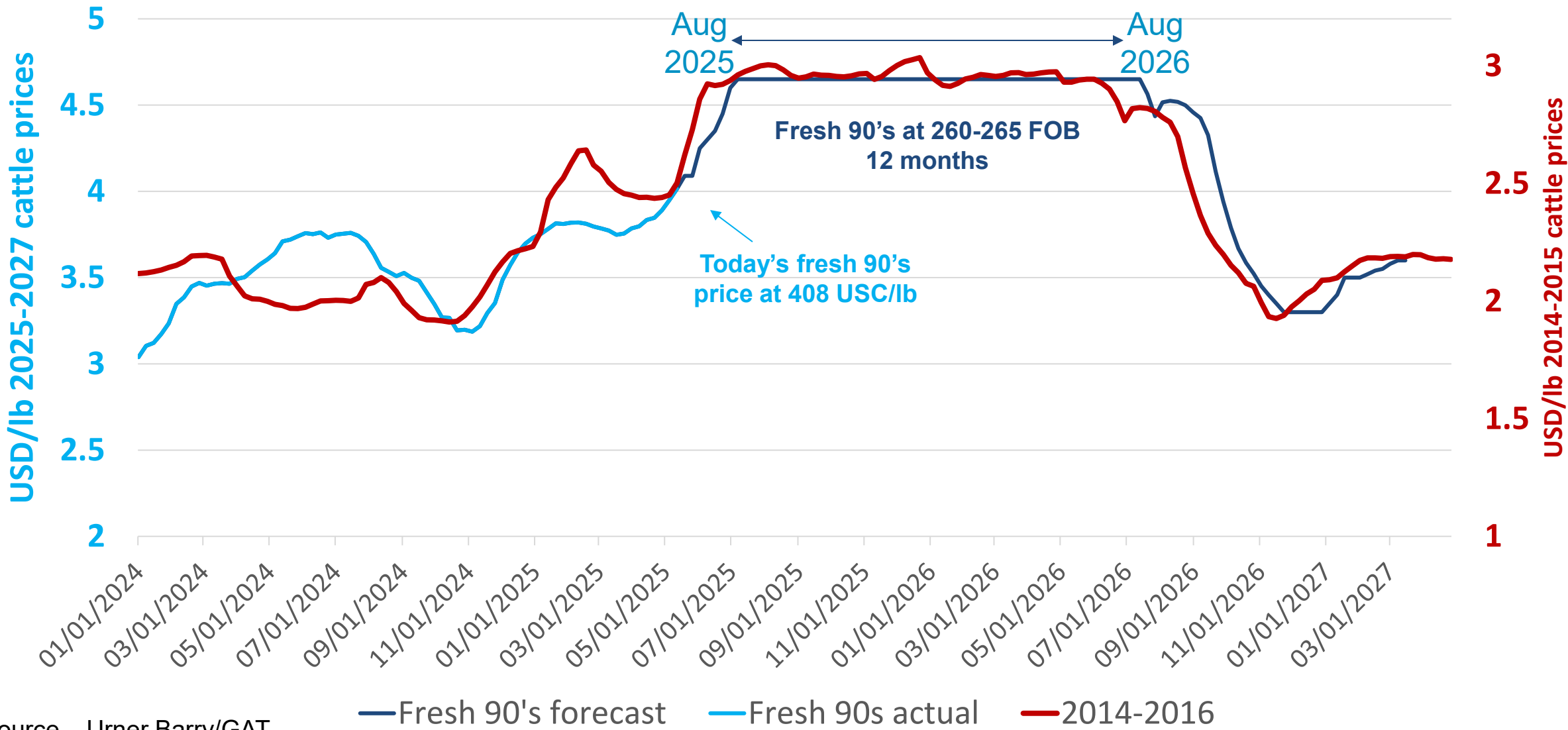
New Zealand/Aust/Brazil and US fresh 90's 2023-2025

Cow prices to rise 16%



Source - Urner Barry

2025-2027 fresh 90's forecast
Comparison with 2014 to 2015

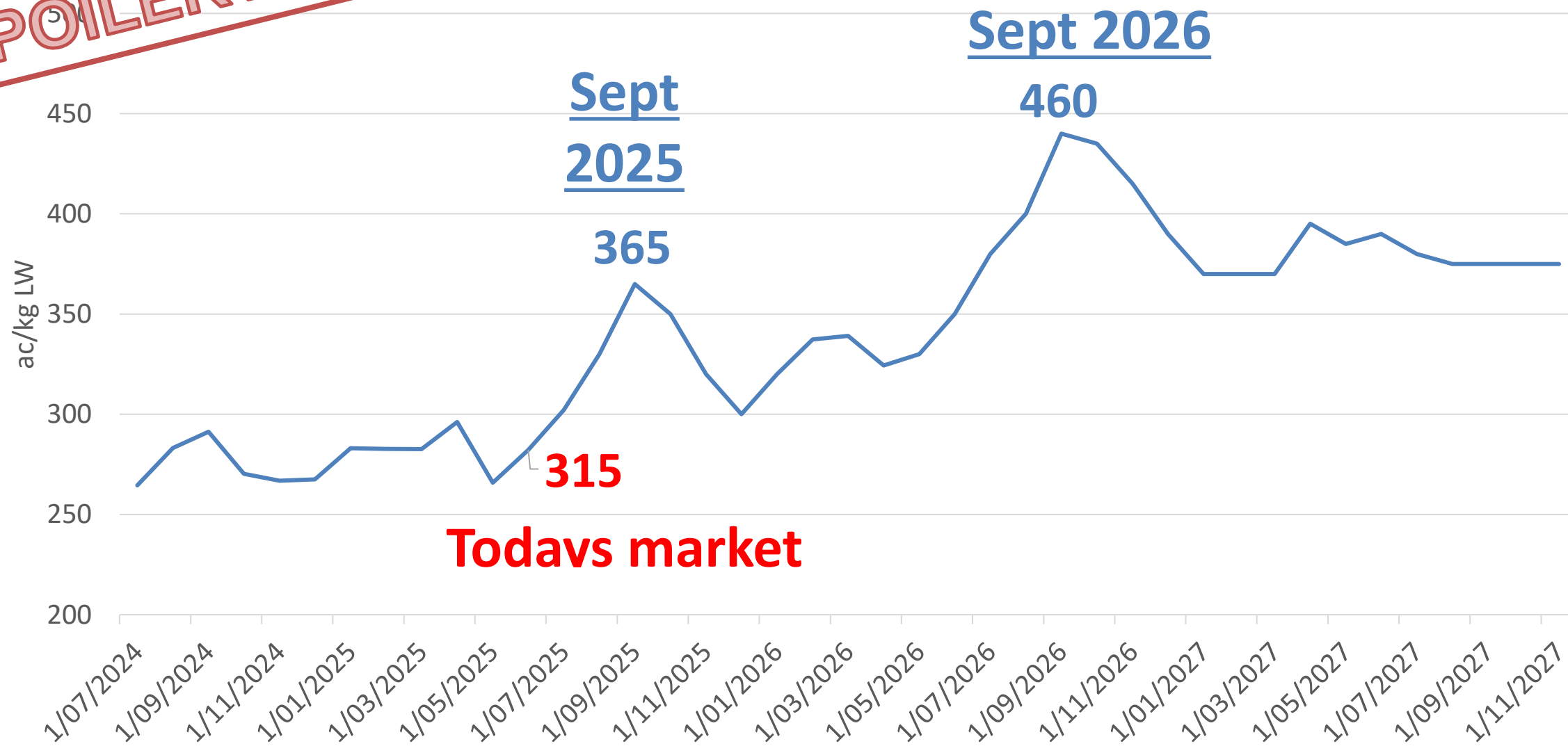


Source – Urner Barry/GAT

Source - MLA/GAT

Australian cow forecast 2024-2028

SPOILER ALERT



Concern/wins for Australia/NZ

Concerns

- Korea move into recession if 25% introduced
- Thailand (36%), Malaysia (25%), and the Philippines (20%) all move into recession

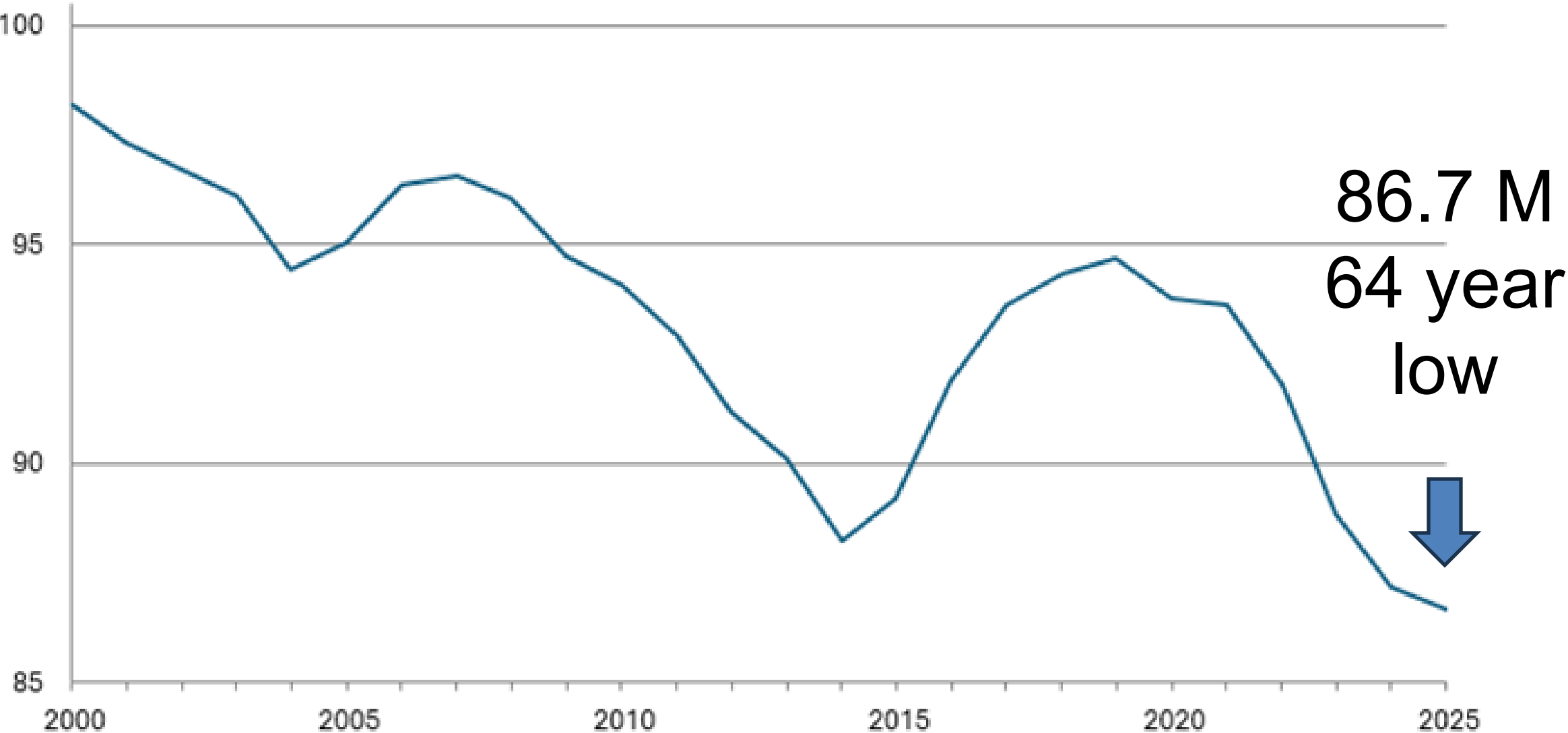
Wins

- This 50% tariff would raise Brazil's overall tariff rate to 76.4%, compared to Australia's current 10% (which is expected to remain at this level).
- Japan avoids recession at 15%.
- Australia maintains a 10% tariff or lower

**Australia continues the back filling
US rebuild is underway**

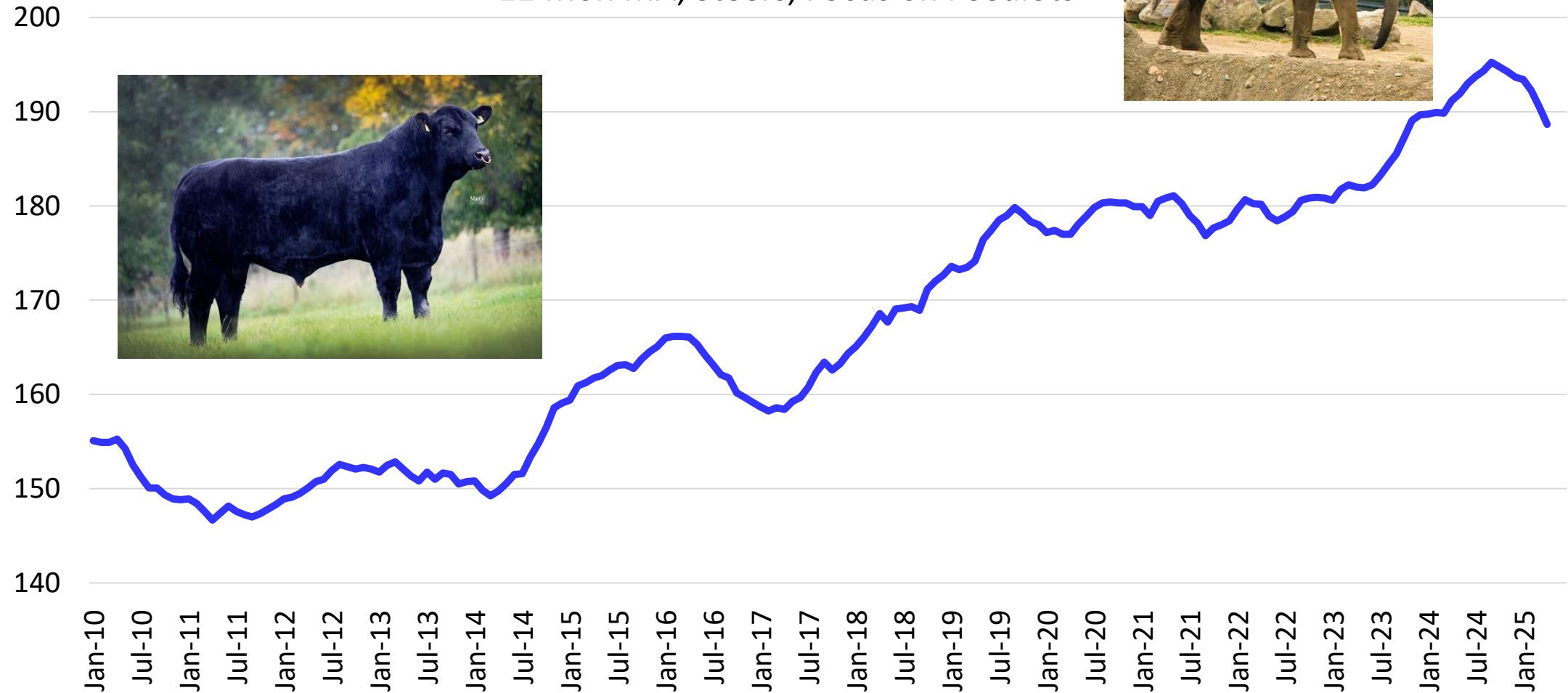
All Cattle and Calves Inventory – United States: January 1

Million head

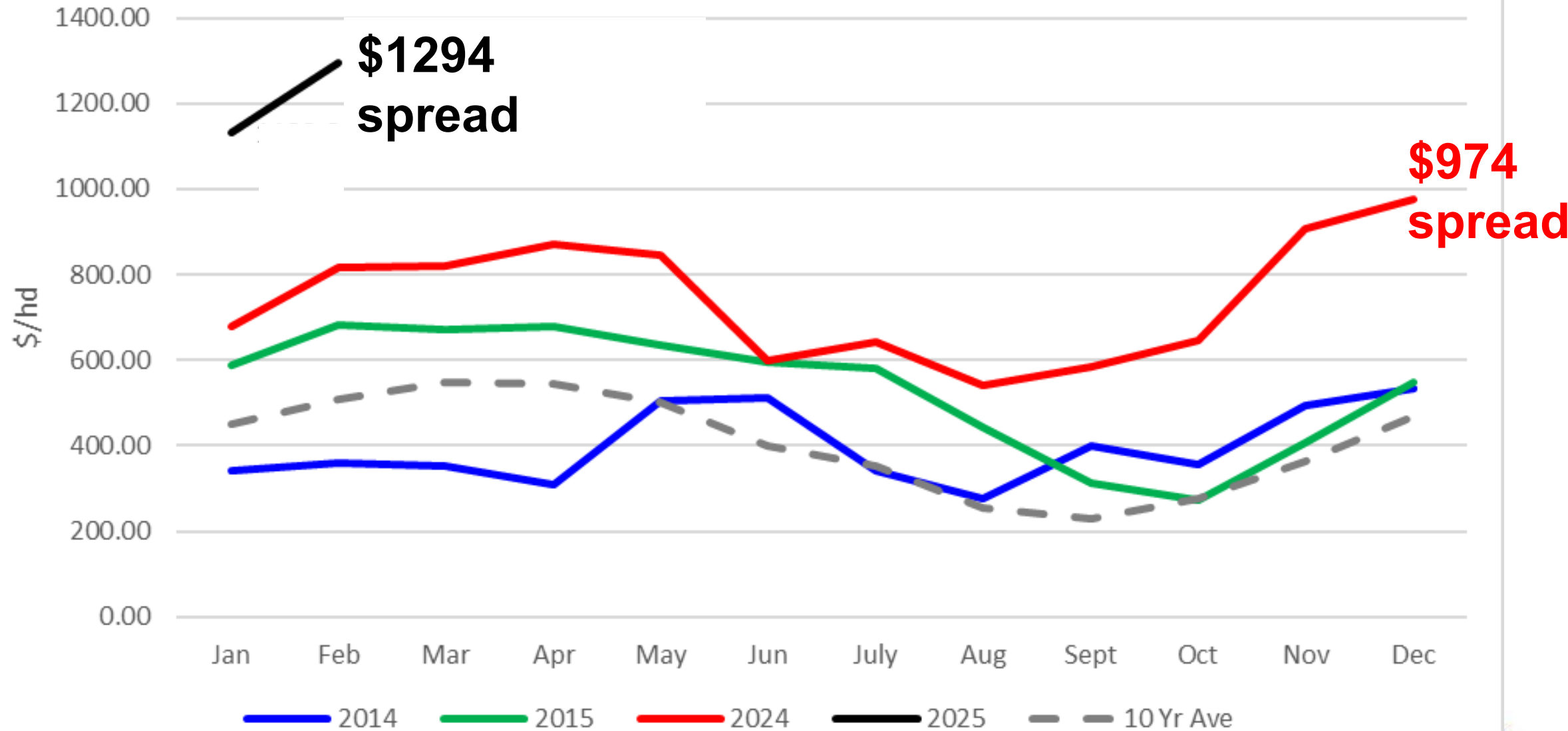


Days on Feed

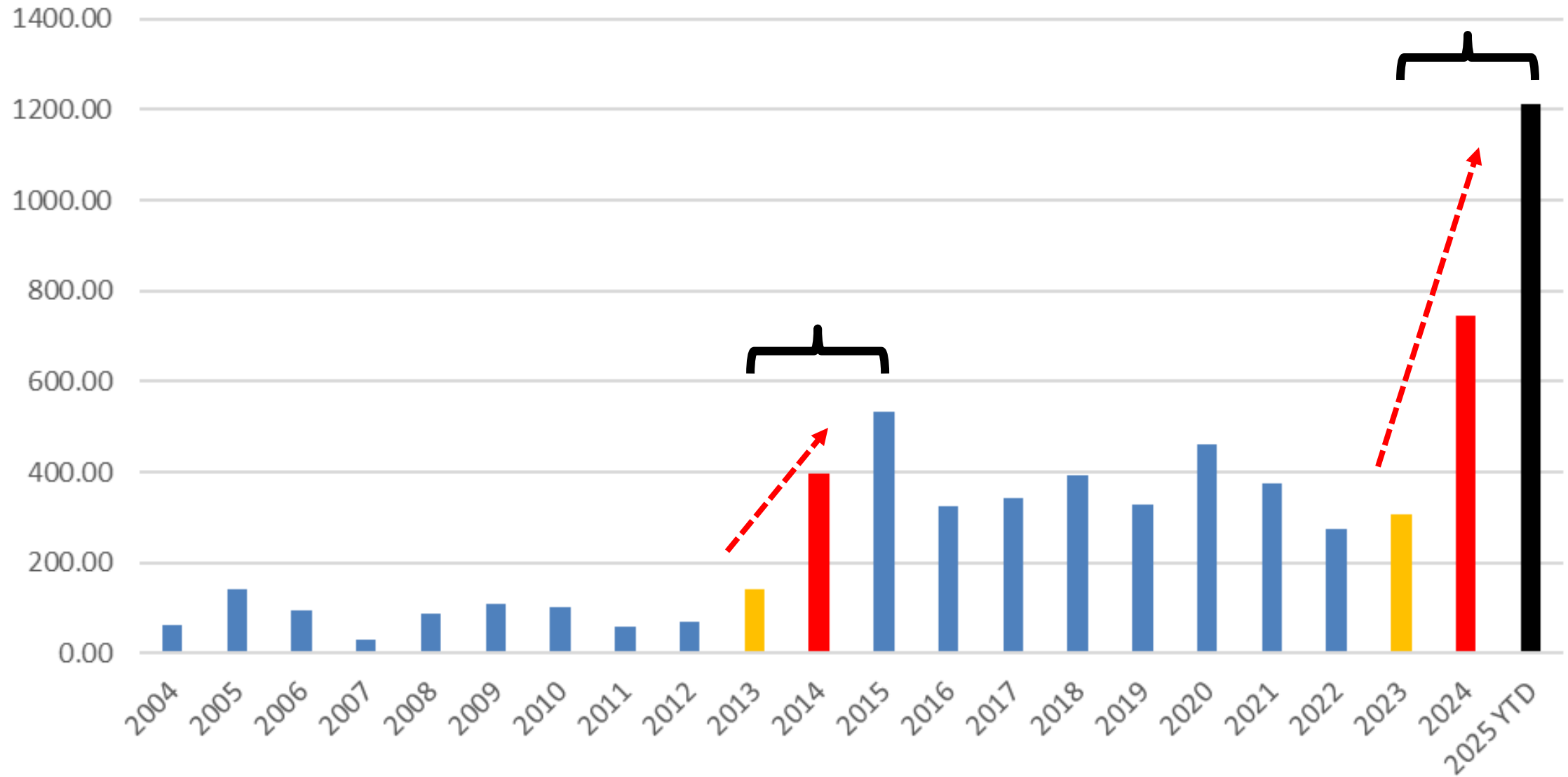
12 Mon MA, Steers, Focus on Feedlots



Bred Heifer/Commerical Hfr Value Spread (\$/hd)

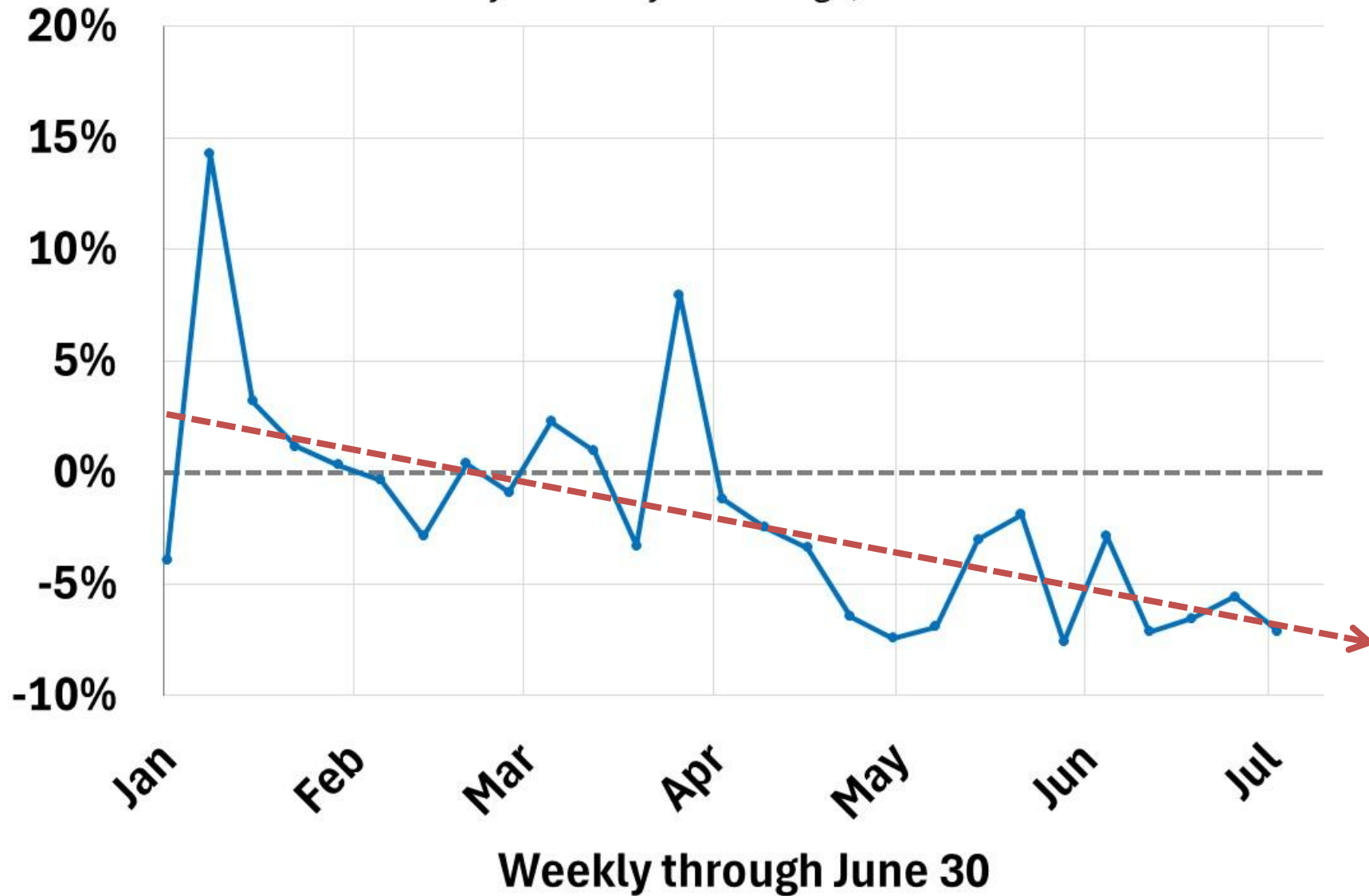


Yearly Average Price Spread: Bred less Commercial Heifers 2004-2025



U.S. Weekly Beef Production

year over year change, 2025



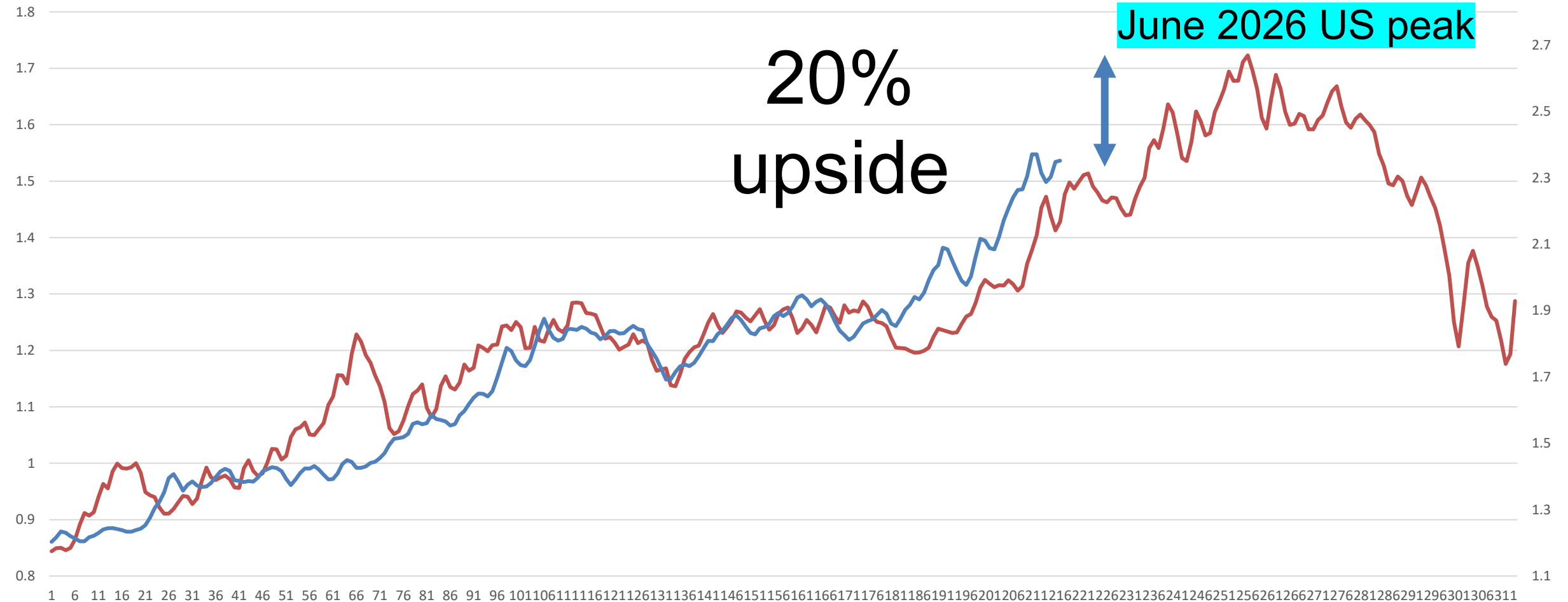
Source: USDA

US fed cattle comparison 2014/15 with 2024/25

1 year of high
prices

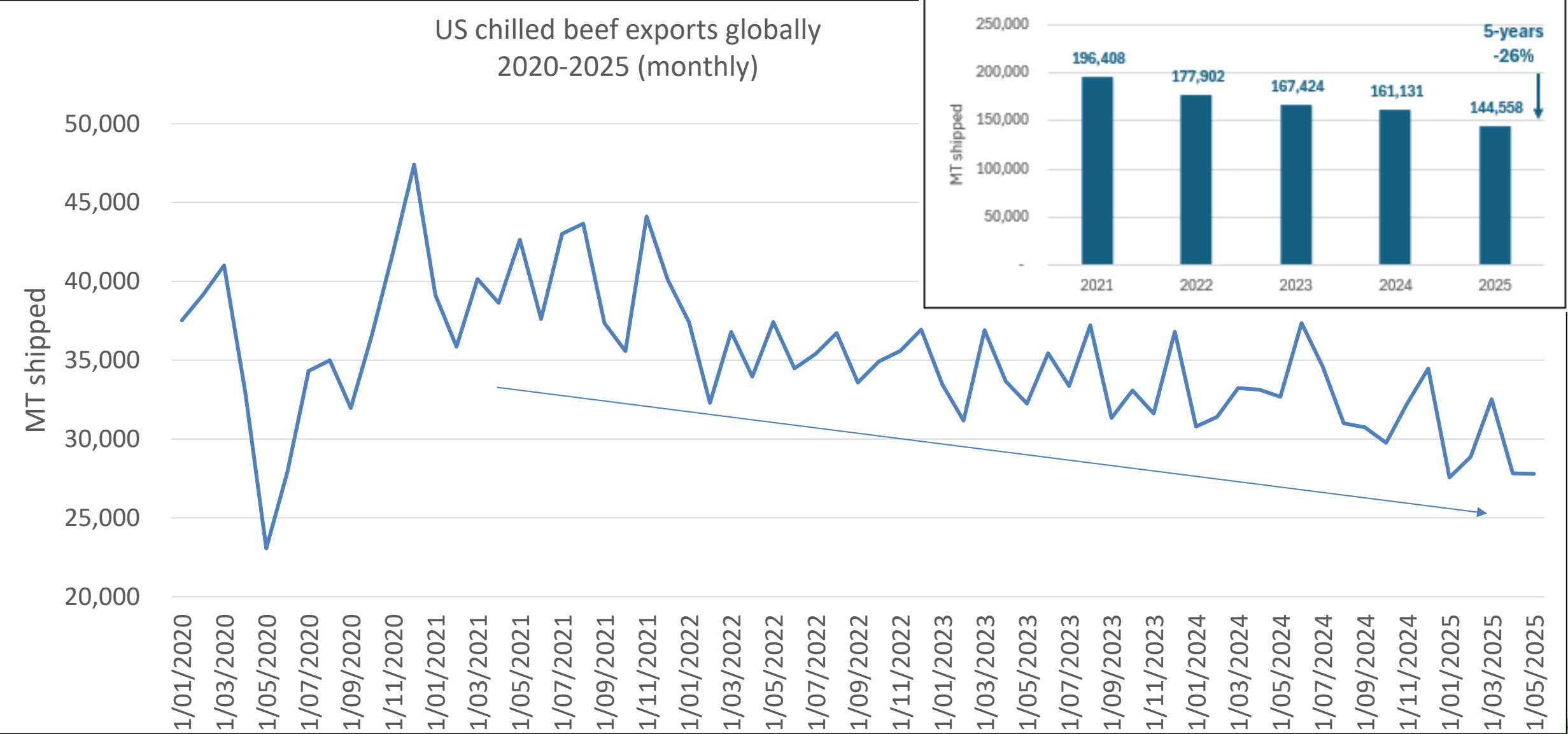
June 2026 US peak

20%
upside



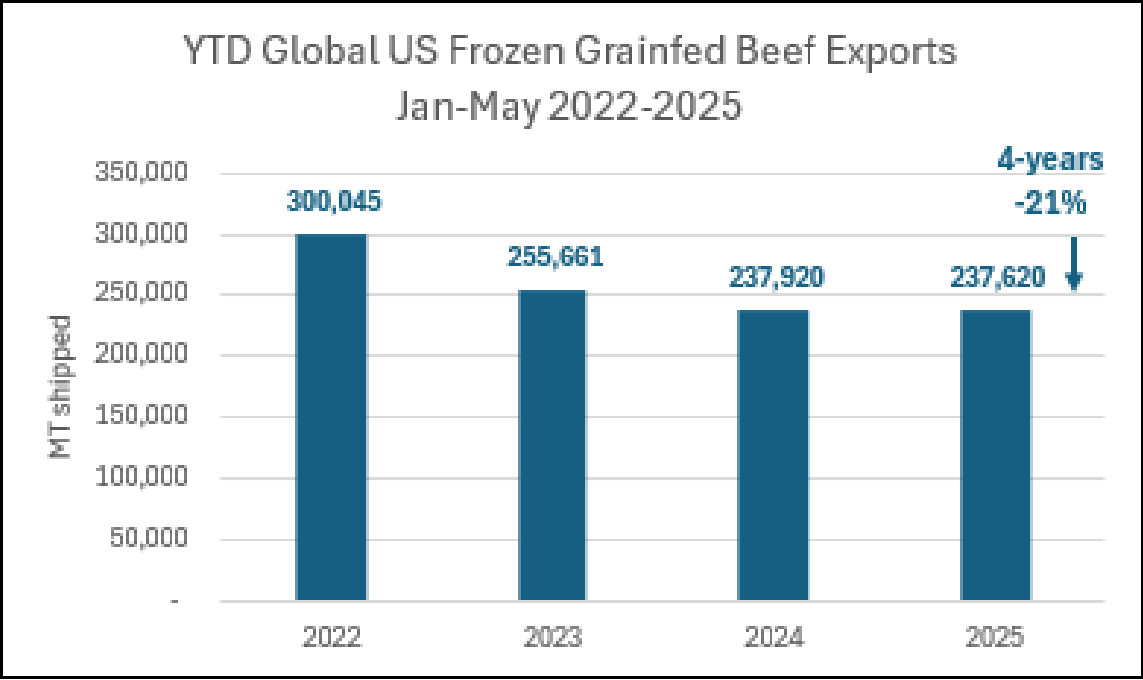
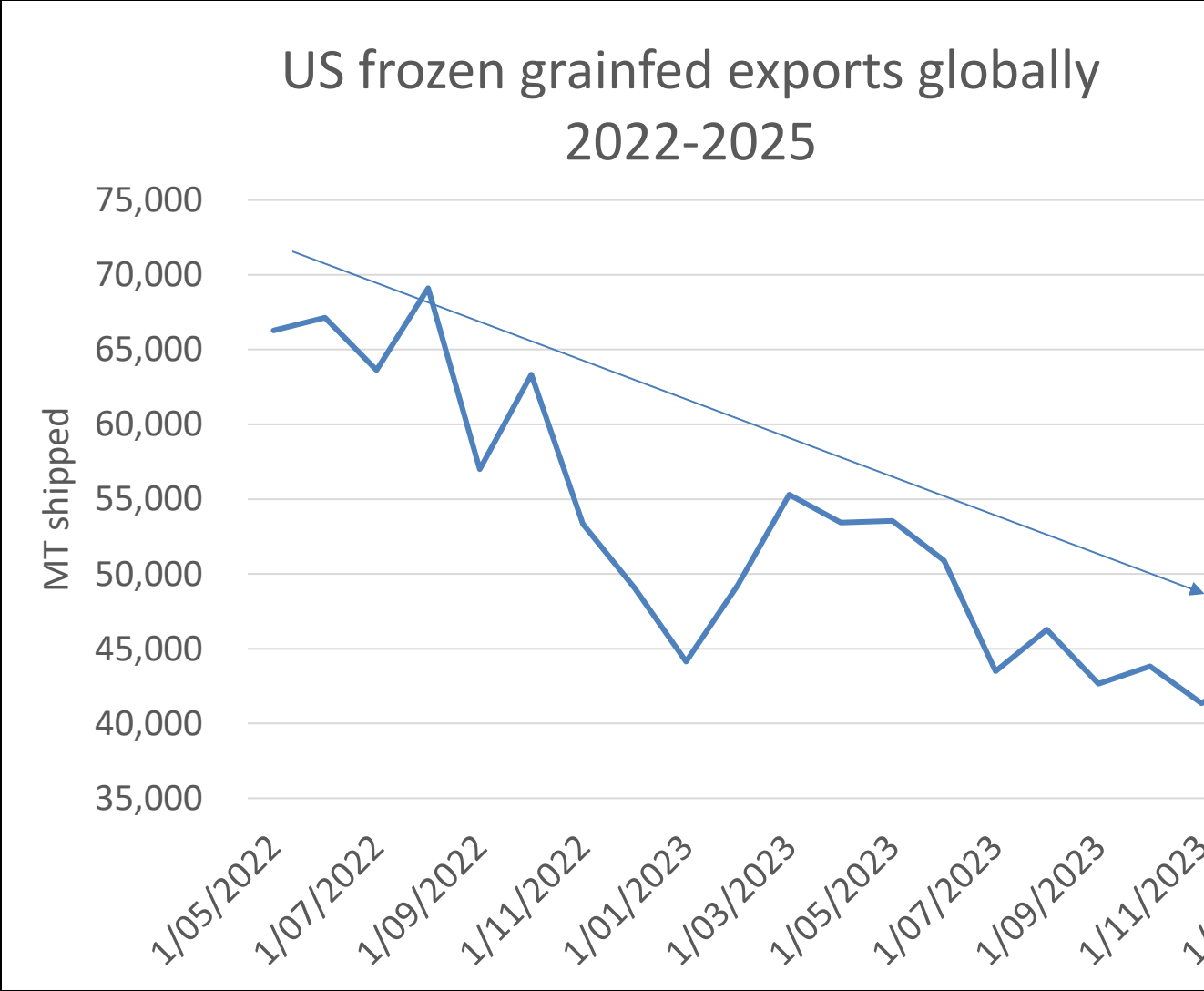
—Steers 2010-2015 — 2023-2025

US chilled beef exports fall globally



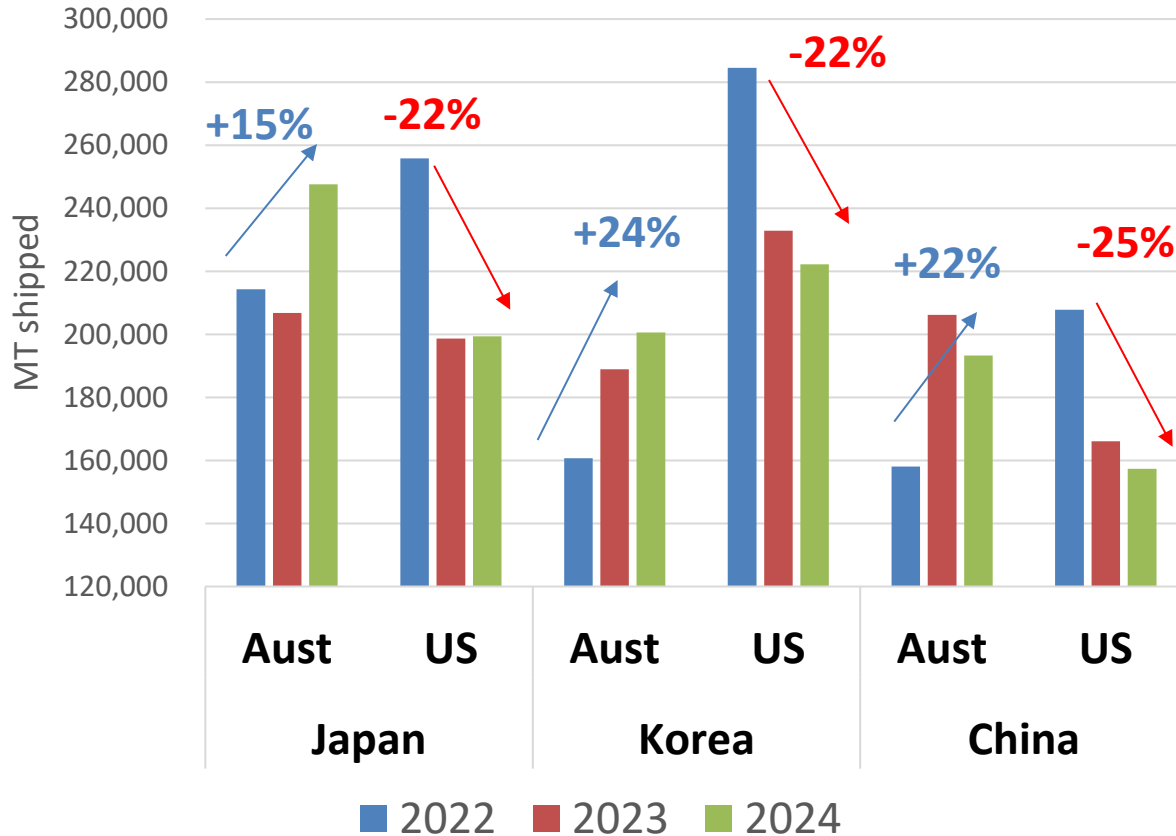
Source – TDM/AgriTrends

US frozen grainfed beef exports on the decline

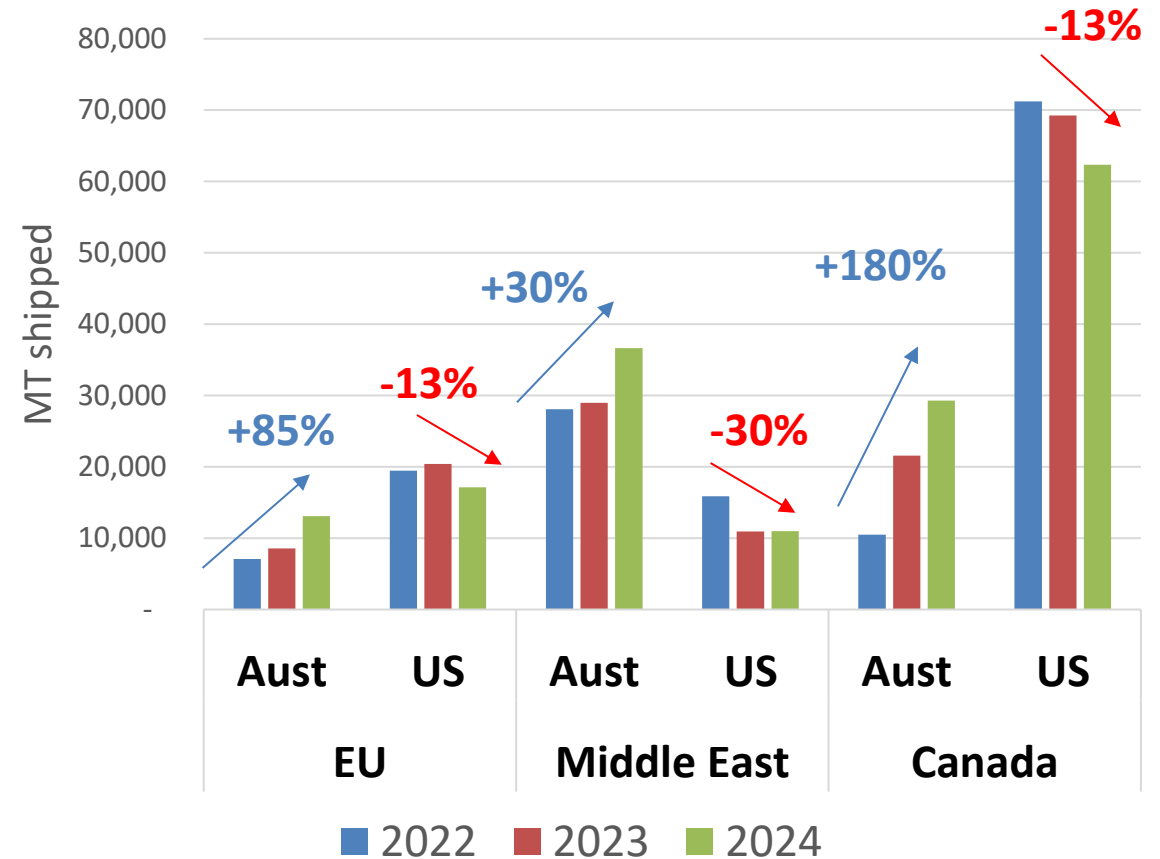


Australia's role in backfilling the US

Aust backfilling US exports in key markets
2022-2024

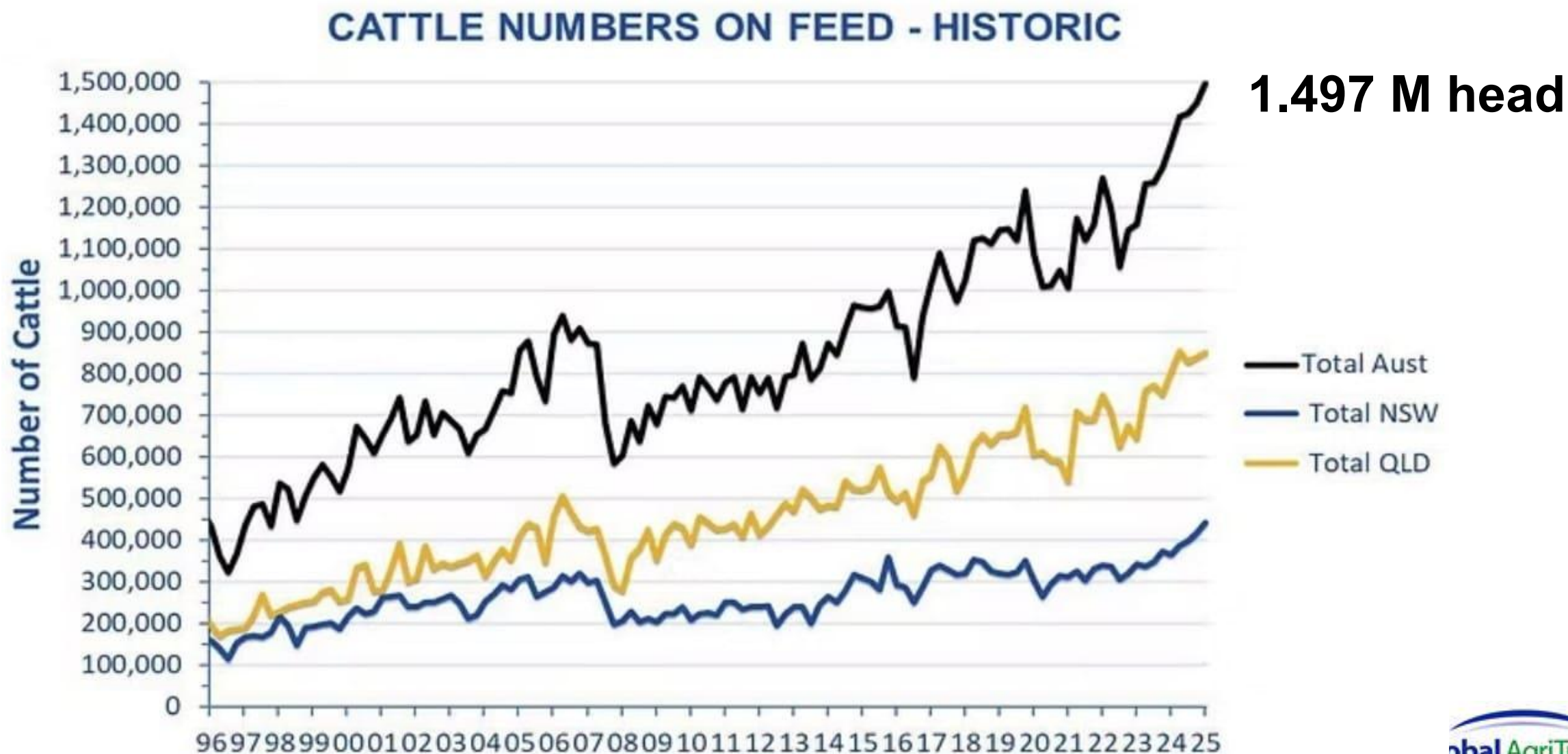


Aust backfilling US exports in minor markets
2022-2024



Backfilling has led to record Australian on feed

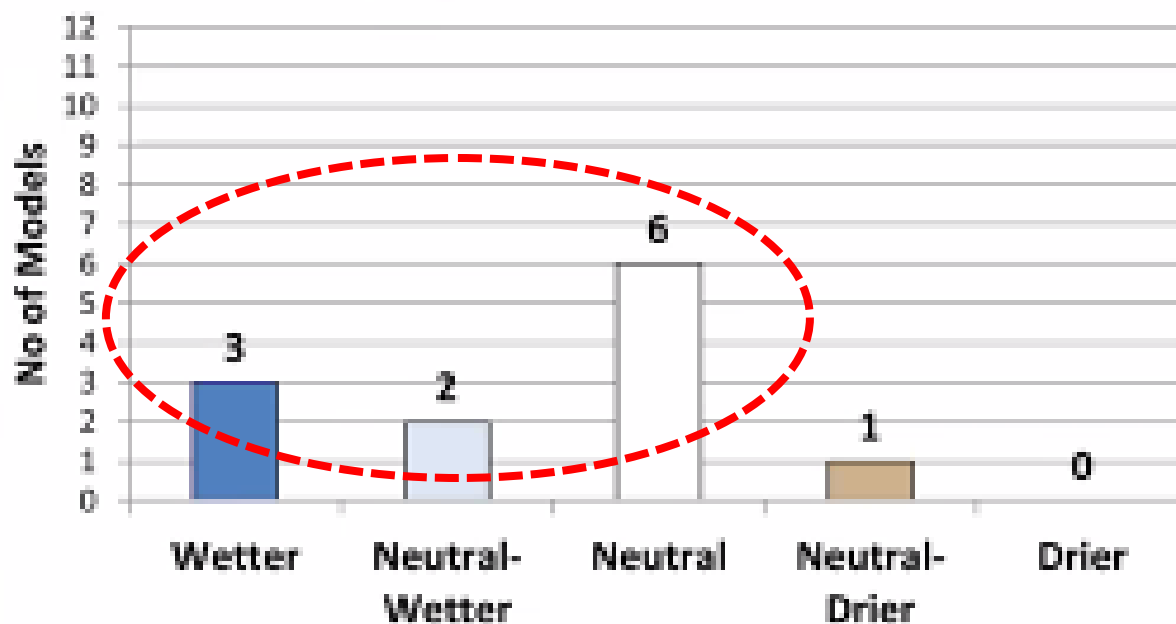
Australia has record cattle on feed



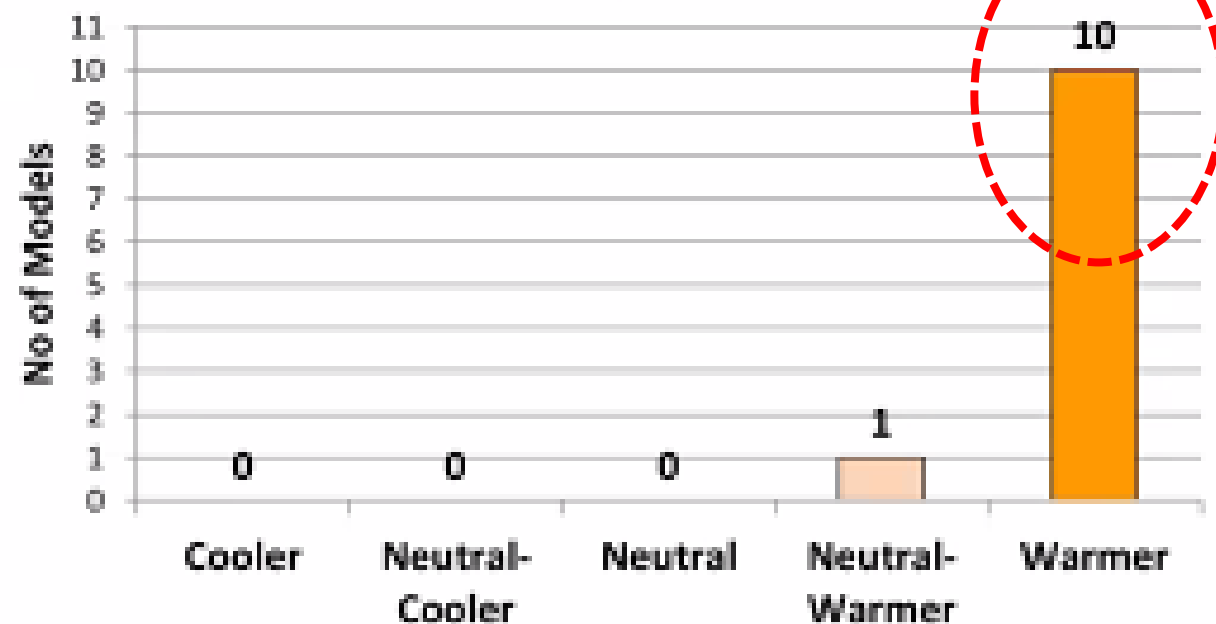
Rainfall in Southern Australia to improve

12 models' prediction – July to Sept

**Model distribution – Southern Australia
Rainfall July-Sept 2025**

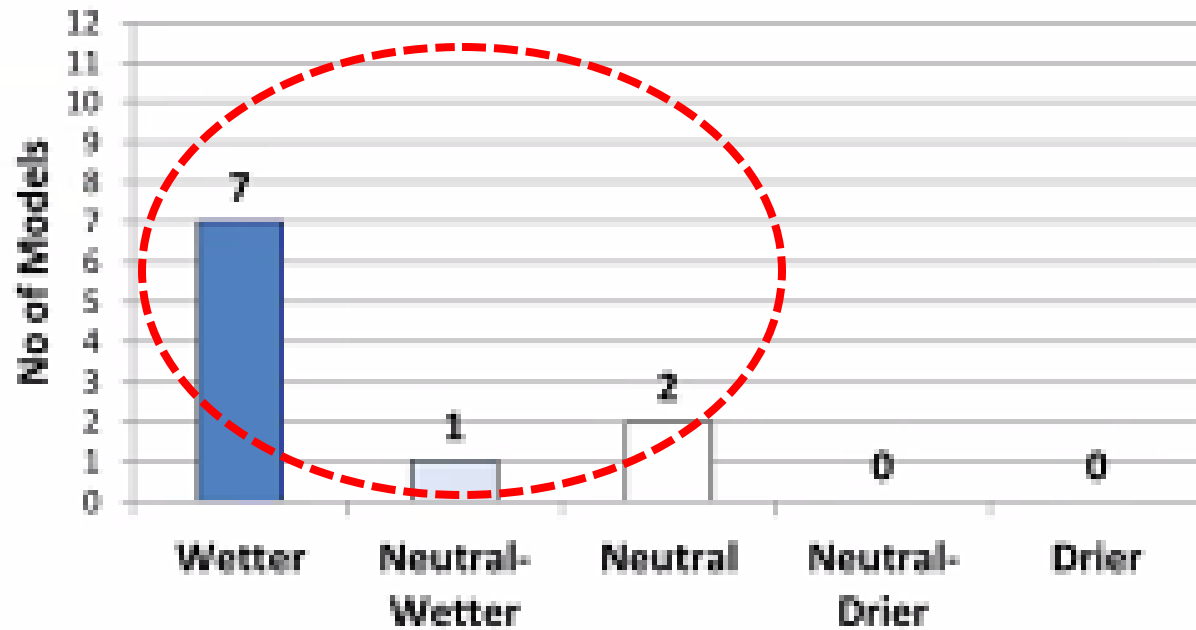


**Model distribution – Southern Australia
Temperature July-Sept 2025**

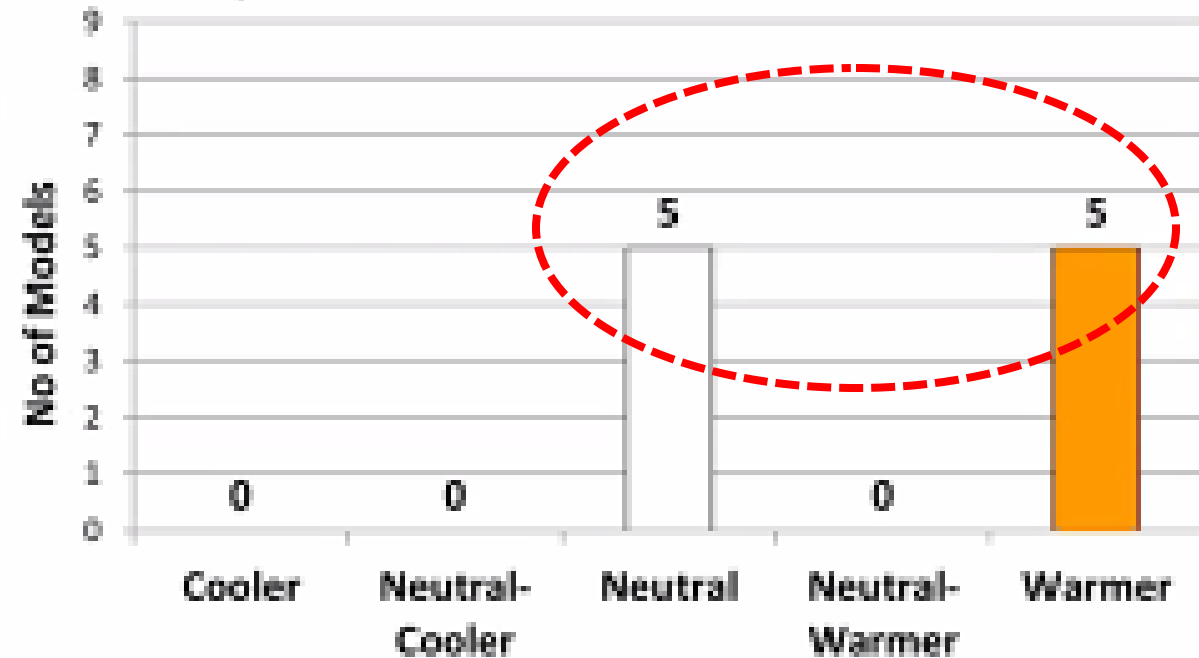


12 models' prediction – Oct to Dec

**Model distribution – Southern Australia
Rainfall Oct-Dec 2025**



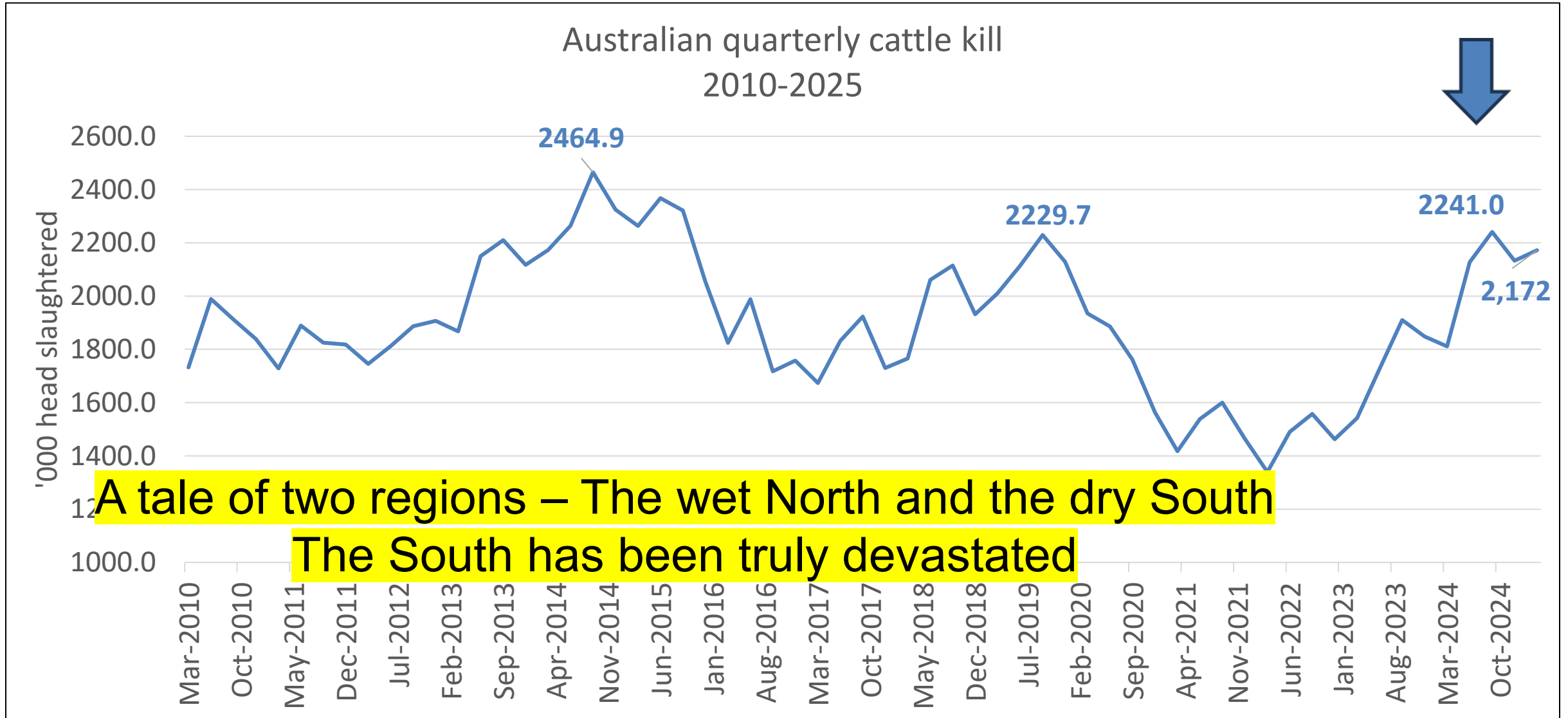
**Model distribution – Southern Australia
Temperature Oct-Dec 2025**



Moving from a supply-driven market to a demand-driven market

Australia's rebuild is close – last week's ABS data

ABS Q4 beef slaughter



Source - ABS

Female kill ratio for Australia by state

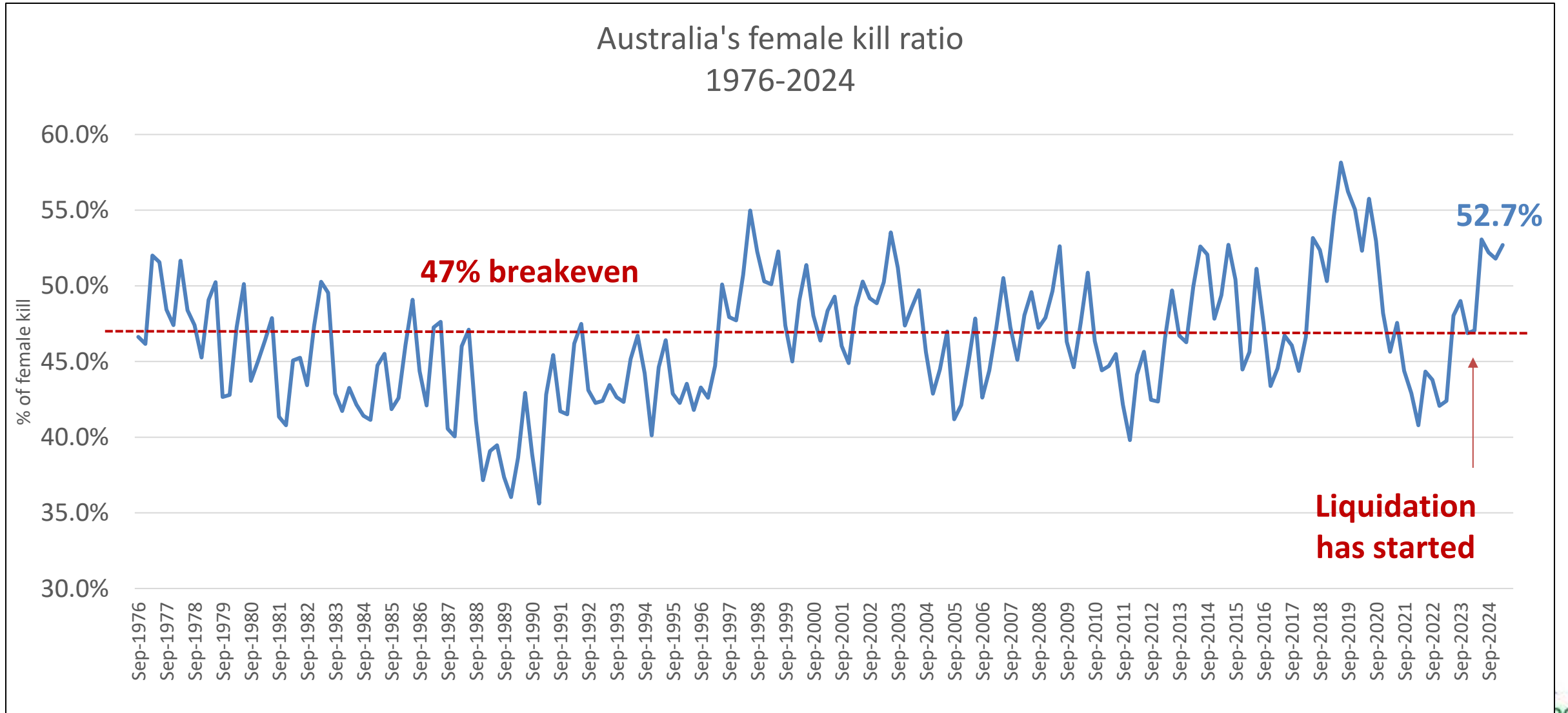
Dec 2024 quarter

State	QLD	NSW	VIC	SA	WA	TAS	Australia
Current female kill %	39.2%	58.8%	68.8%	44.0%	58.6%	50.2%	51.8%
Breakeven ratio	40.3%	48.7%	56.6%	45.9%	53.5%	55.2%	47.0%
Status	On hold	Contraction	Contraction	Expansion	Contraction	Expansion	Contraction

Jan 2025 quarter

State	QLD	NSW	VIC	SA	WA	TAS	Australia
Current female kill %	39.7%	57.8%	69.7%	48.8%	60.3%	50.7%	52.7%
Breakeven ratio	40.3%	48.7%	56.6%	45.9%	53.5%	55.2%	47.0%
Status	On hold	Contraction	Contraction	Contraction	Contraction	Expansion	Contraction

How long will it last?

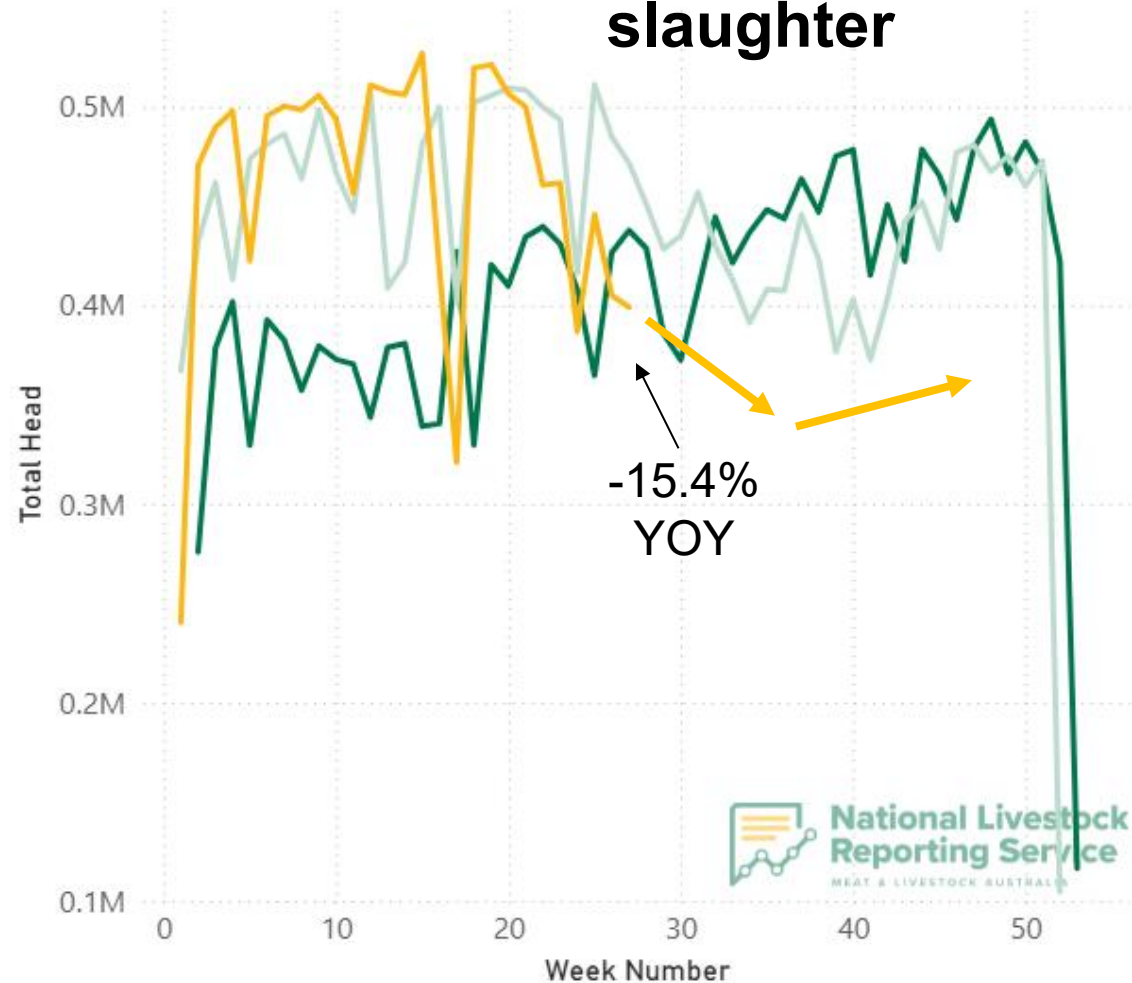


Lamb and mutton slaughter falls fast

3-Year Comparison

Year — 2023 — 2024 — 2025

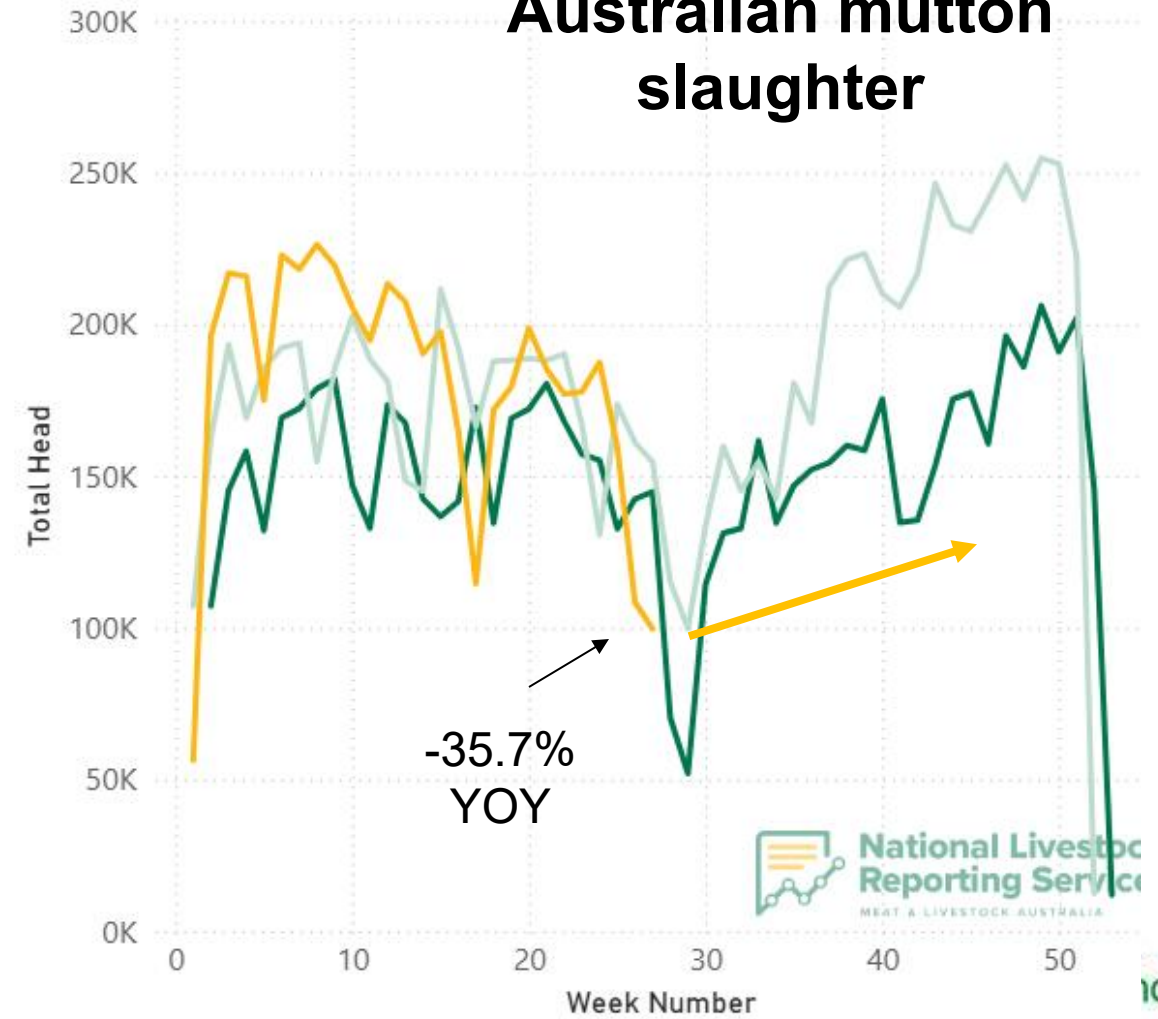
Australian lamb slaughter



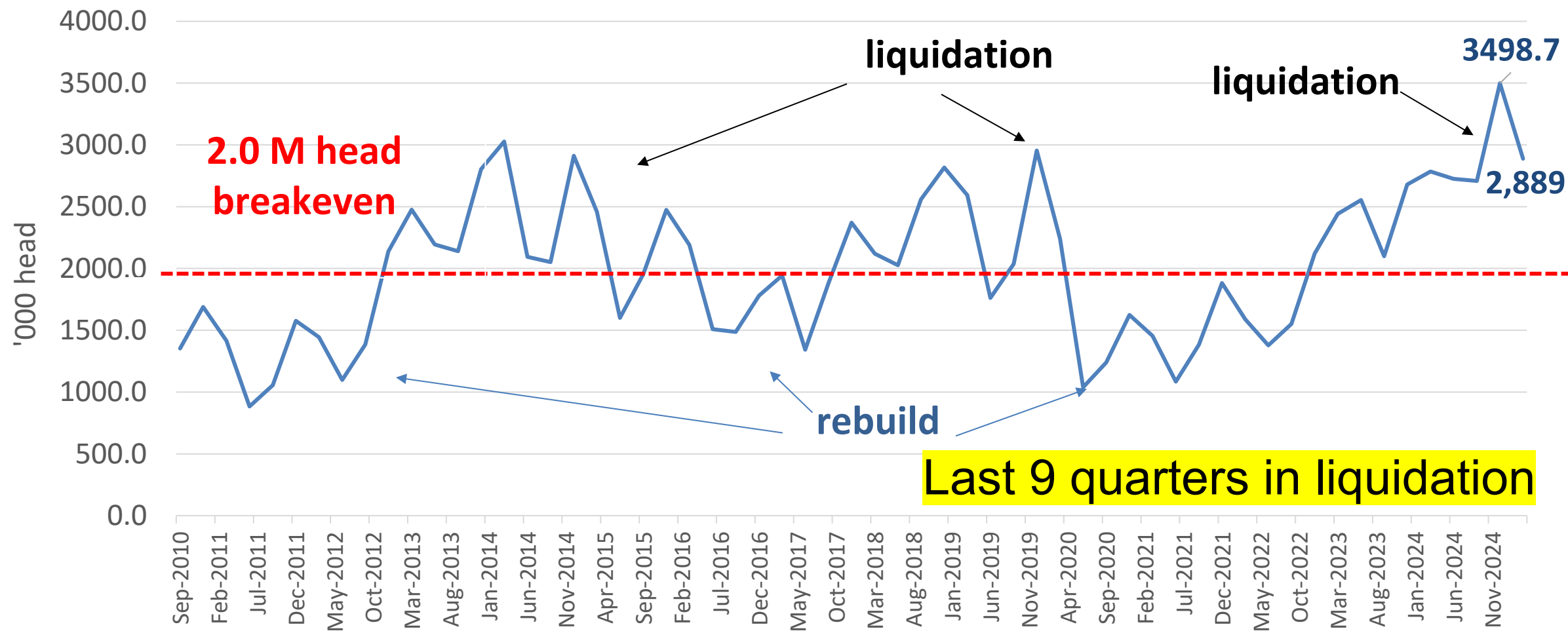
3-Year Comparison

Year — 2023 — 2024 — 2025

Australian mutton slaughter



Australian quarterly mutton slaughter 2010-2024



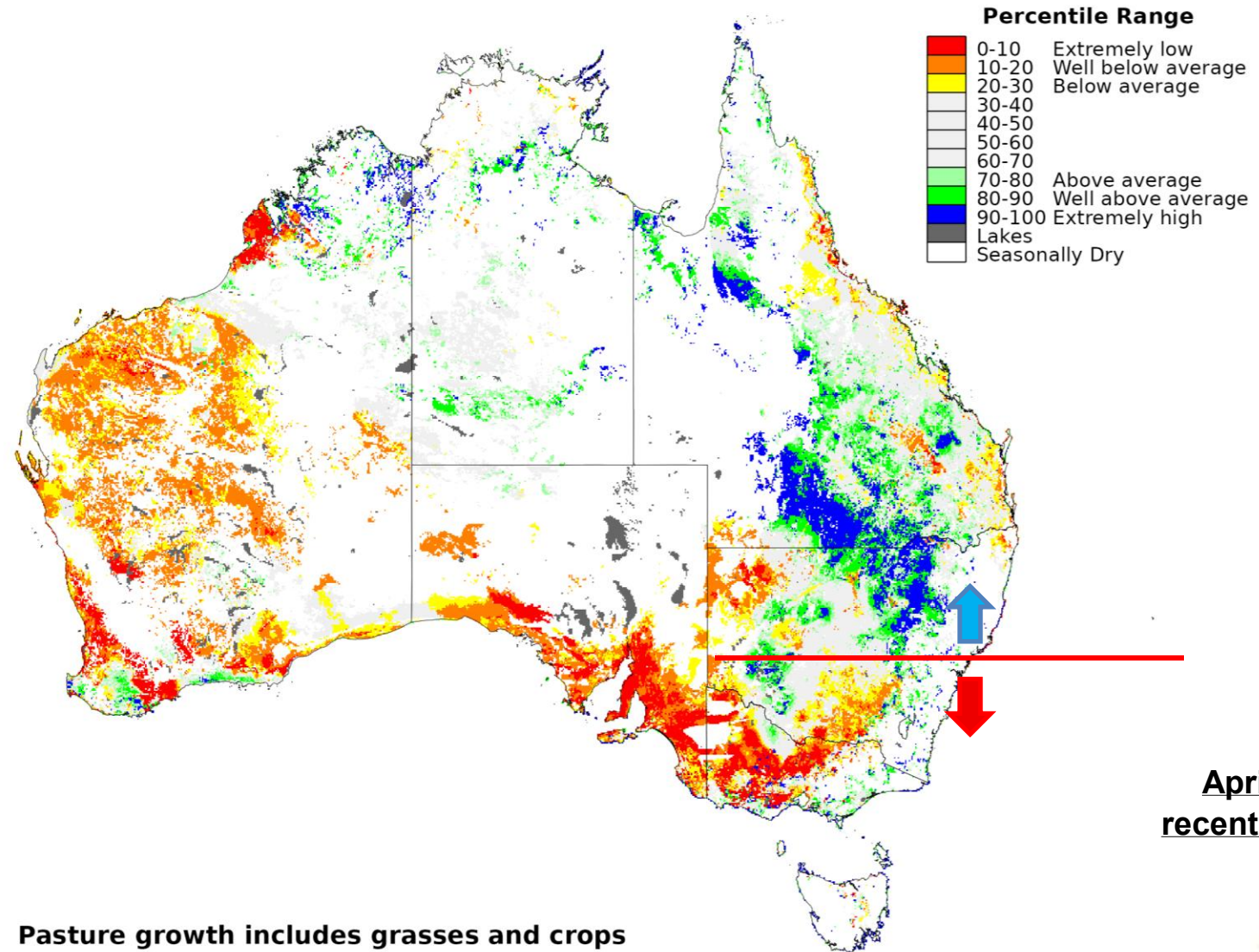
Source - ABS

A tale of two regions North versus the South

Pasture Growth Percentile

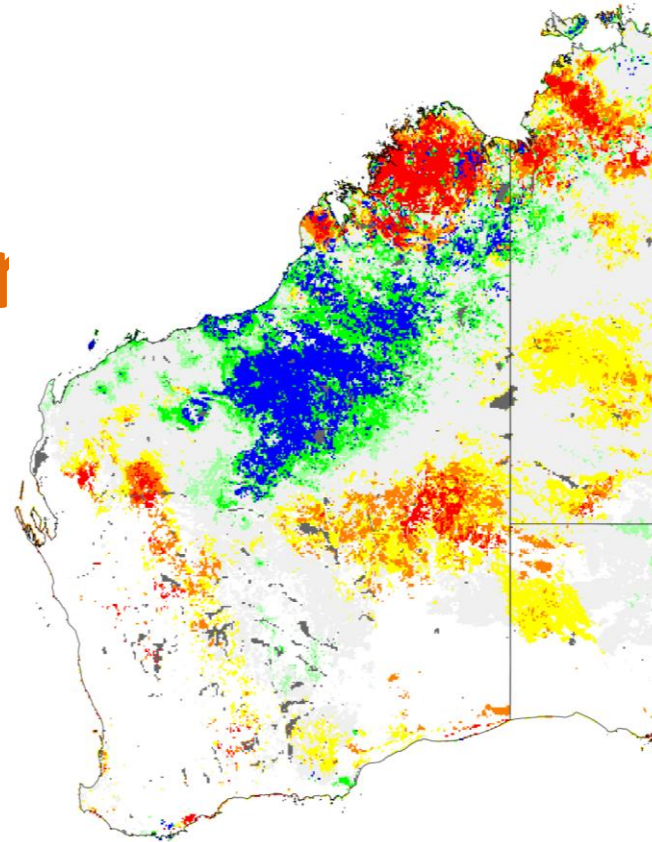
Relative to Historical Records from 1957 to 2025
May 2025

May pasture
conditions



Pasture Growth Percentile Relative to Historical Records from 1957 to 2025 January to March 2025

**Q1 pasture
conditions Jan
Mar 2025**

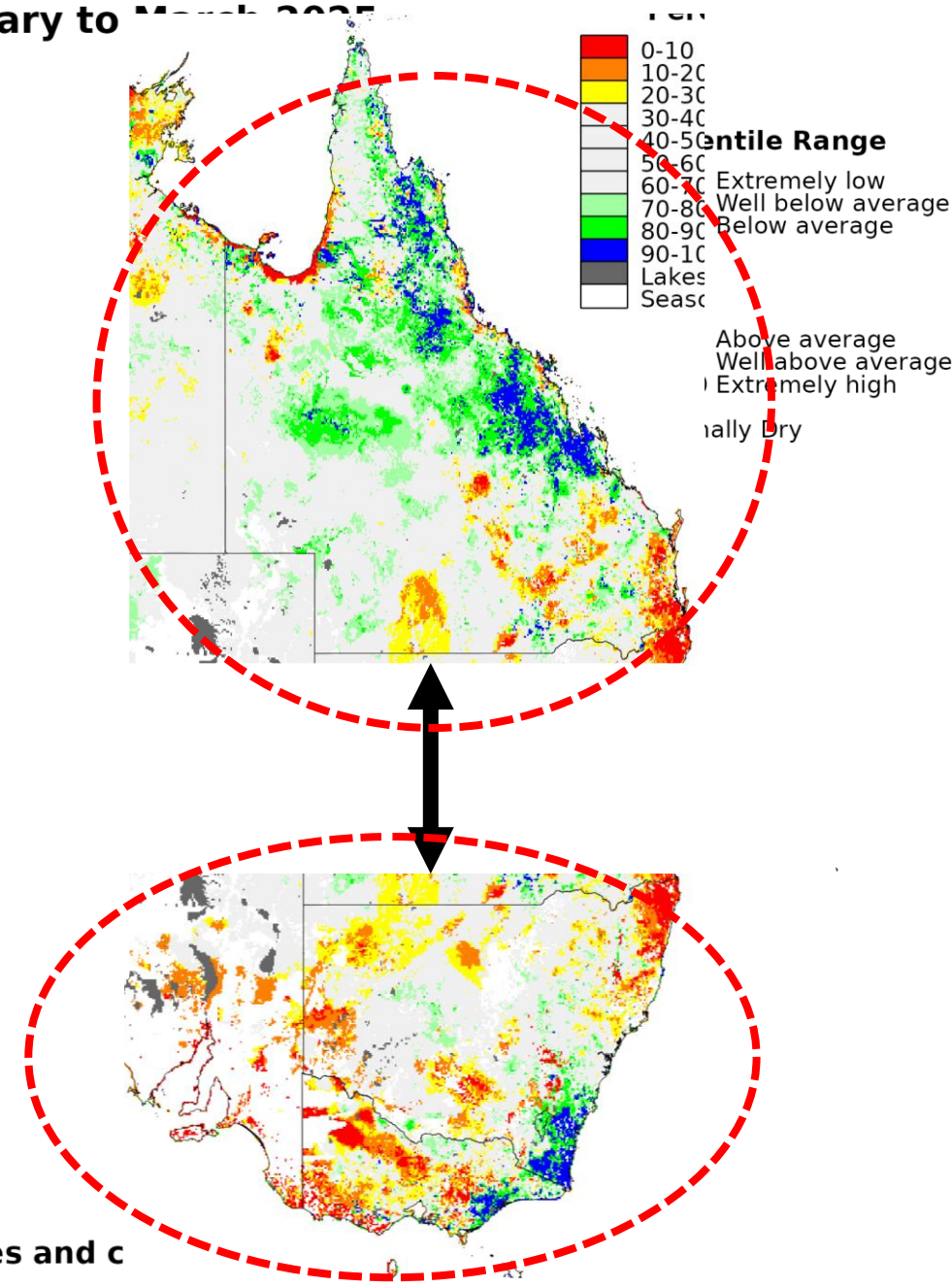


Total herd

QLD = 44% herd

VIC/NSW/SA = 38% herd

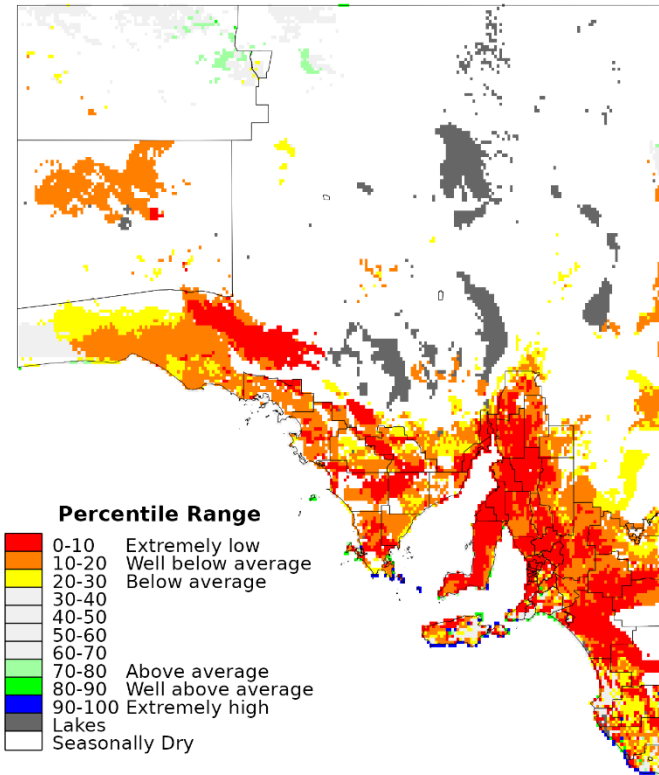
(Dairy is close to 5%)



Pasture growth includes grasses and c

The Southern situation

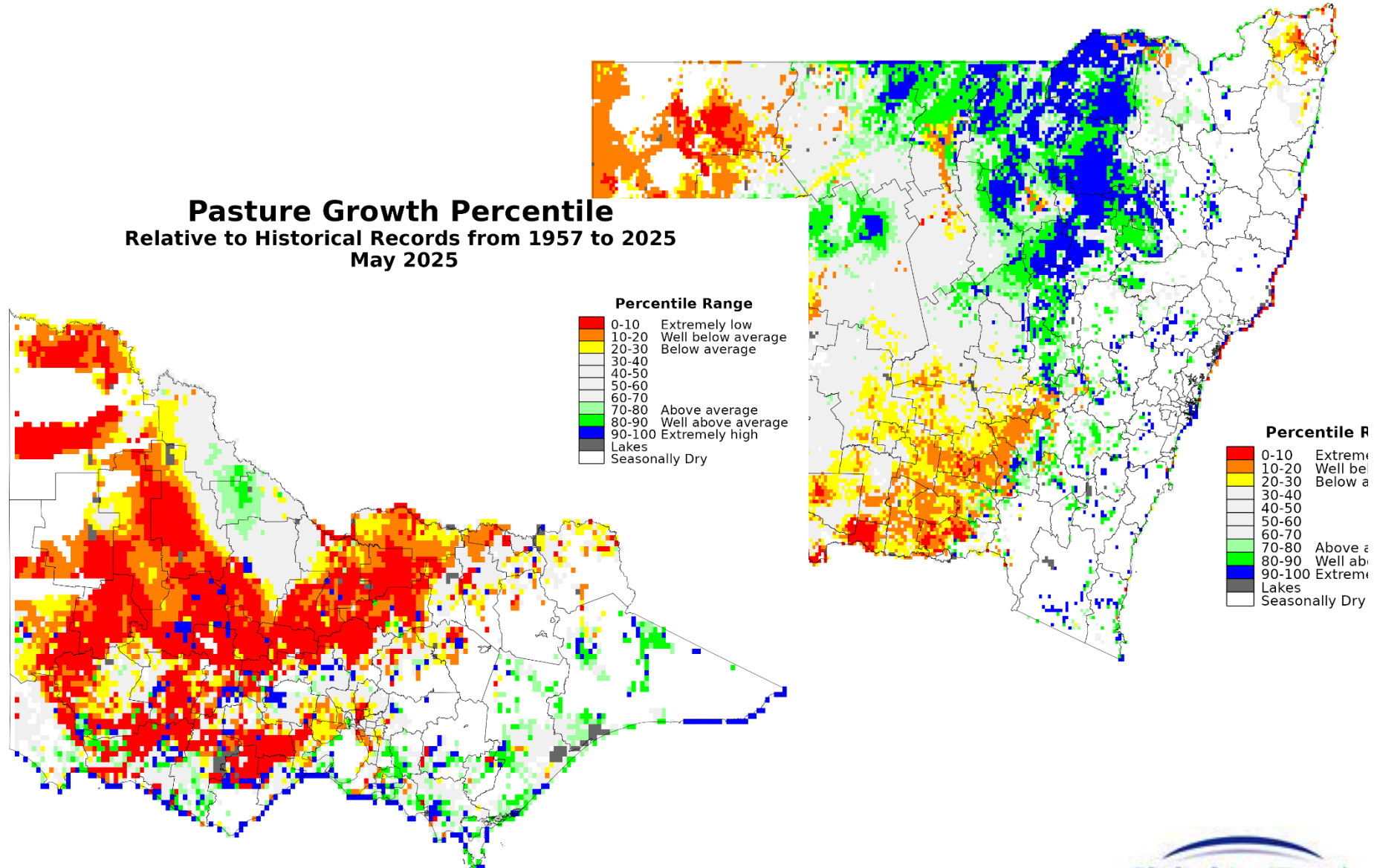
Pasture growth over the last year poor in South



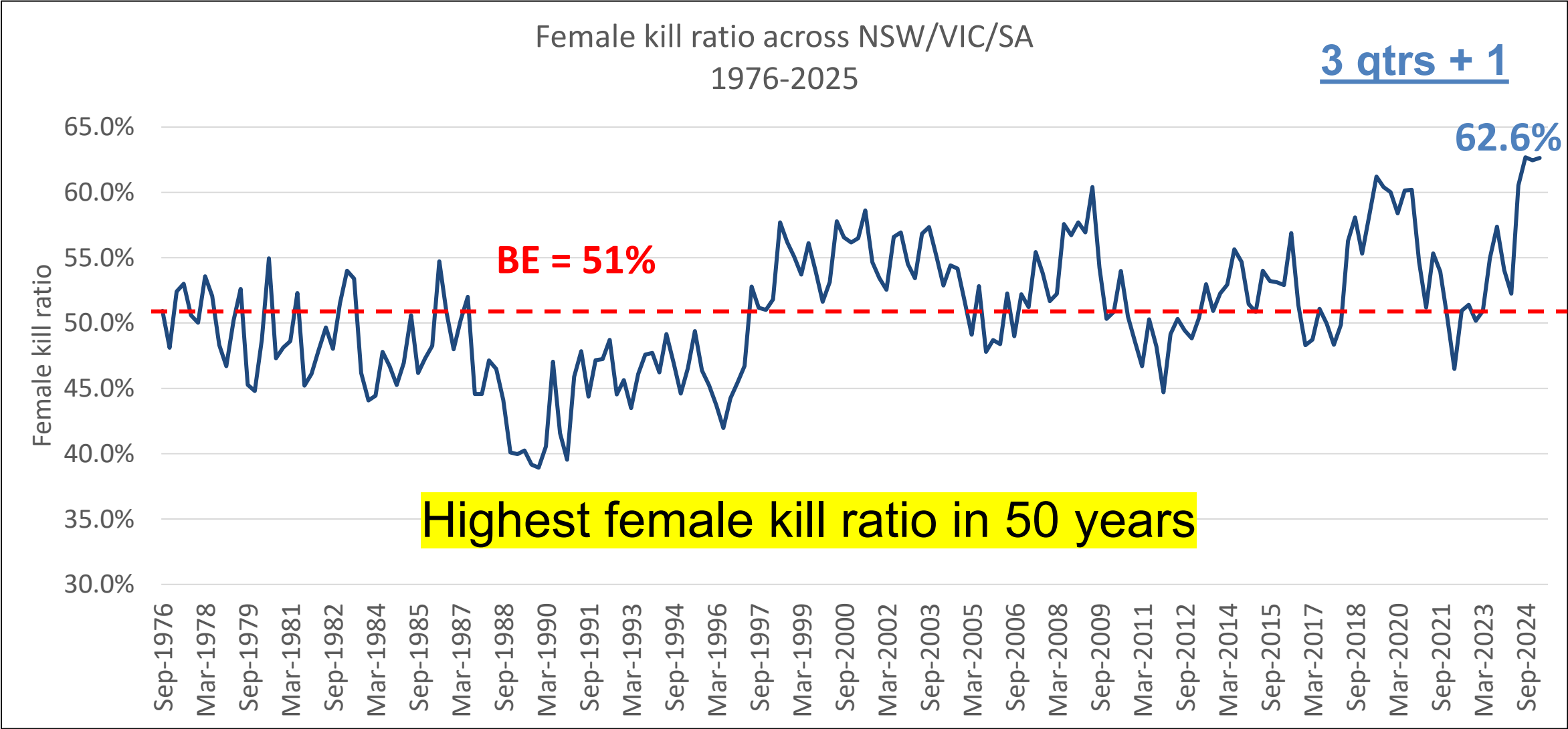
Pasture growth includes grasses and crops

TASSY TO BE
ADDED

Source – Long Paddock, QLD

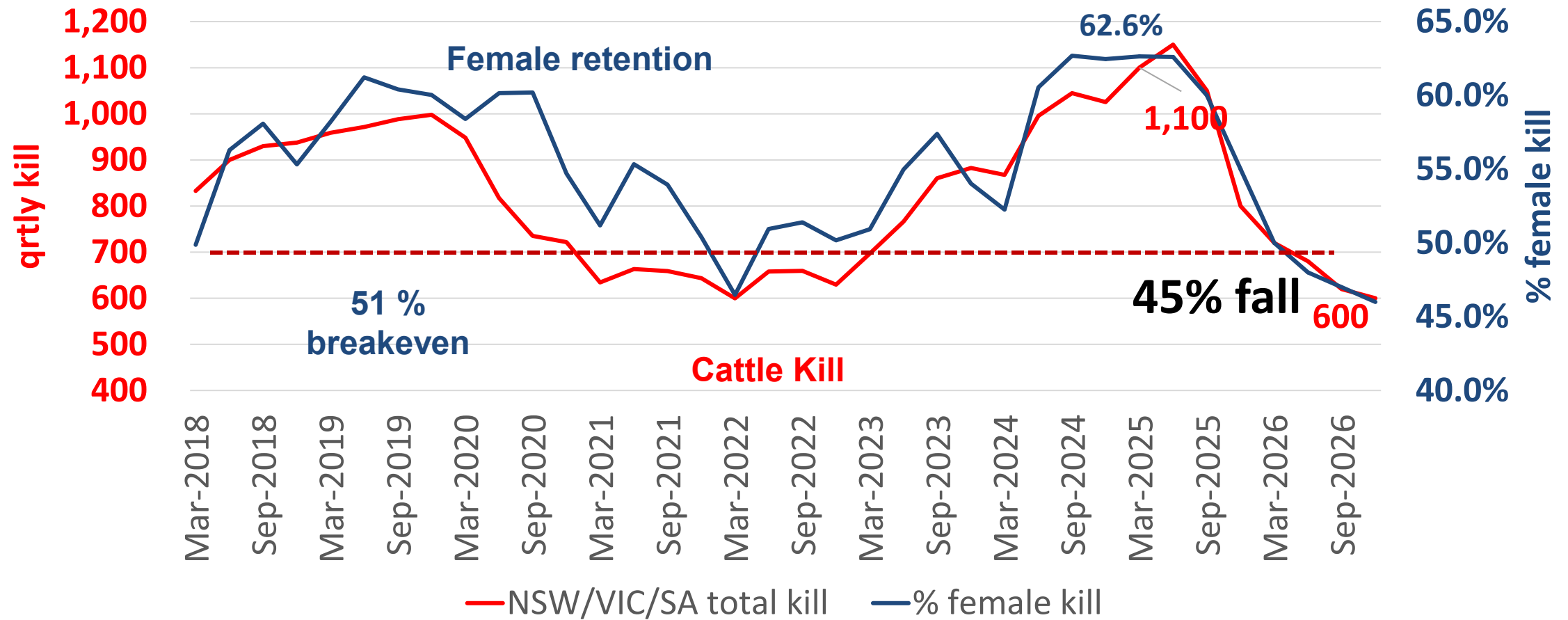


Female losses in Southern Australia unprecedented



Kills in the past have fallen 40% in NSW/VIC/SA with rebuild over

NSW/VIC/QLD kill against female % ratio



Summary based on weighted average across VIC/NSW/QLD



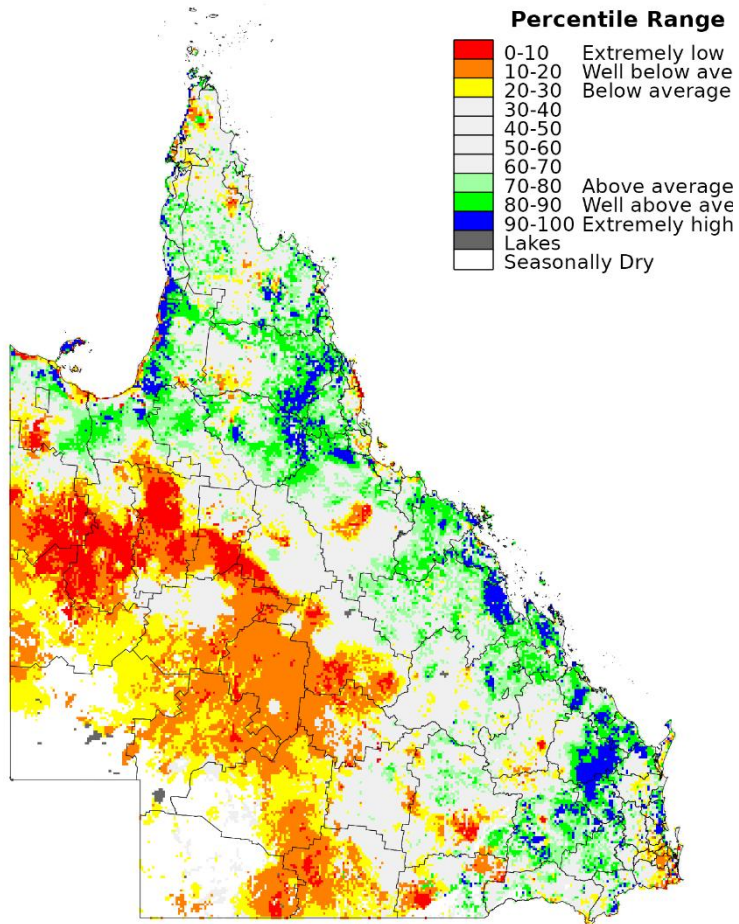
	NSW/VIC/SA
	Weighted average
Females influenced by Angus	77%
Females that composed Angus	73%
Bulls influenced by Angus	74%
Bulls that composed Angus	74%

QLD 13% Angus composition

The Northern Situation

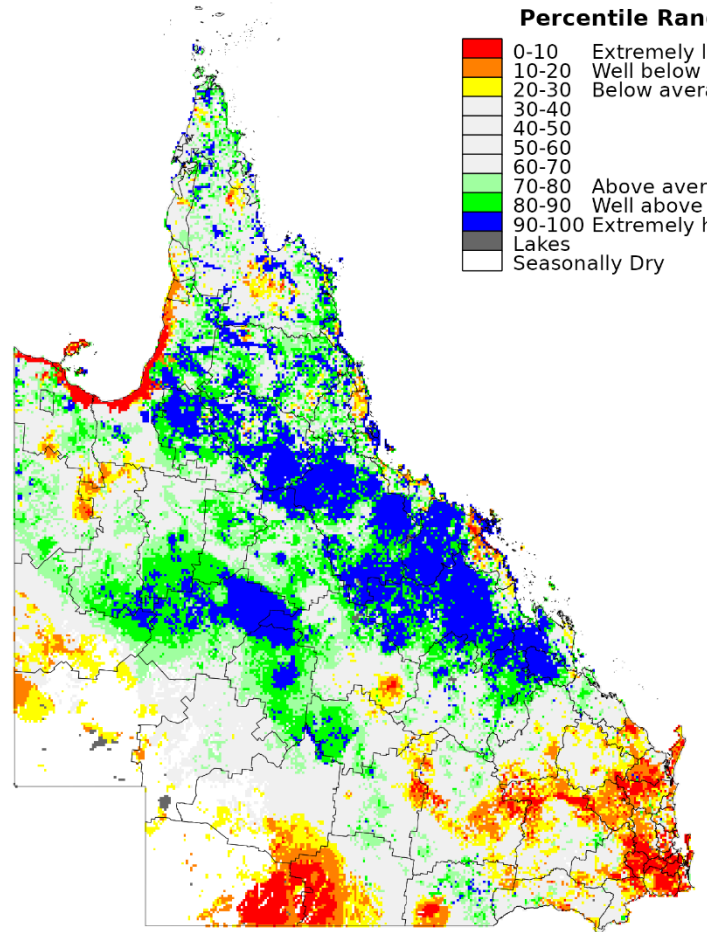
Jan 2025

Pasture Growth Percentile
Relative to Historical Records from 1957 to 2025
January 2025



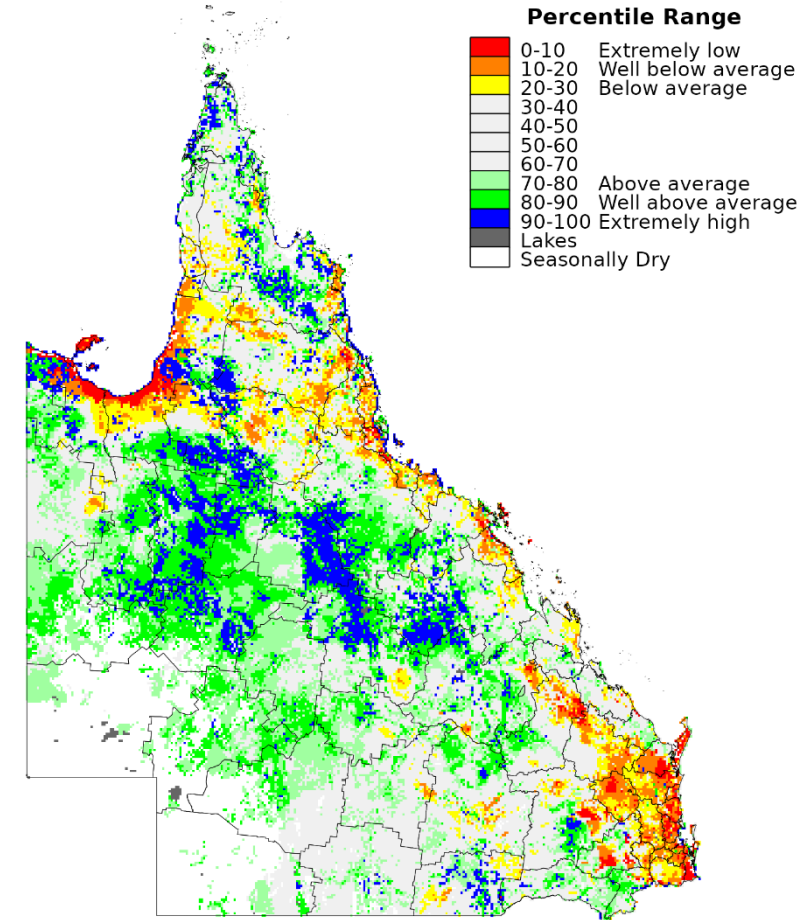
Feb 2025

Pasture Growth Percentile
Relative to Historical Records from 1957 to 2025
February 2025

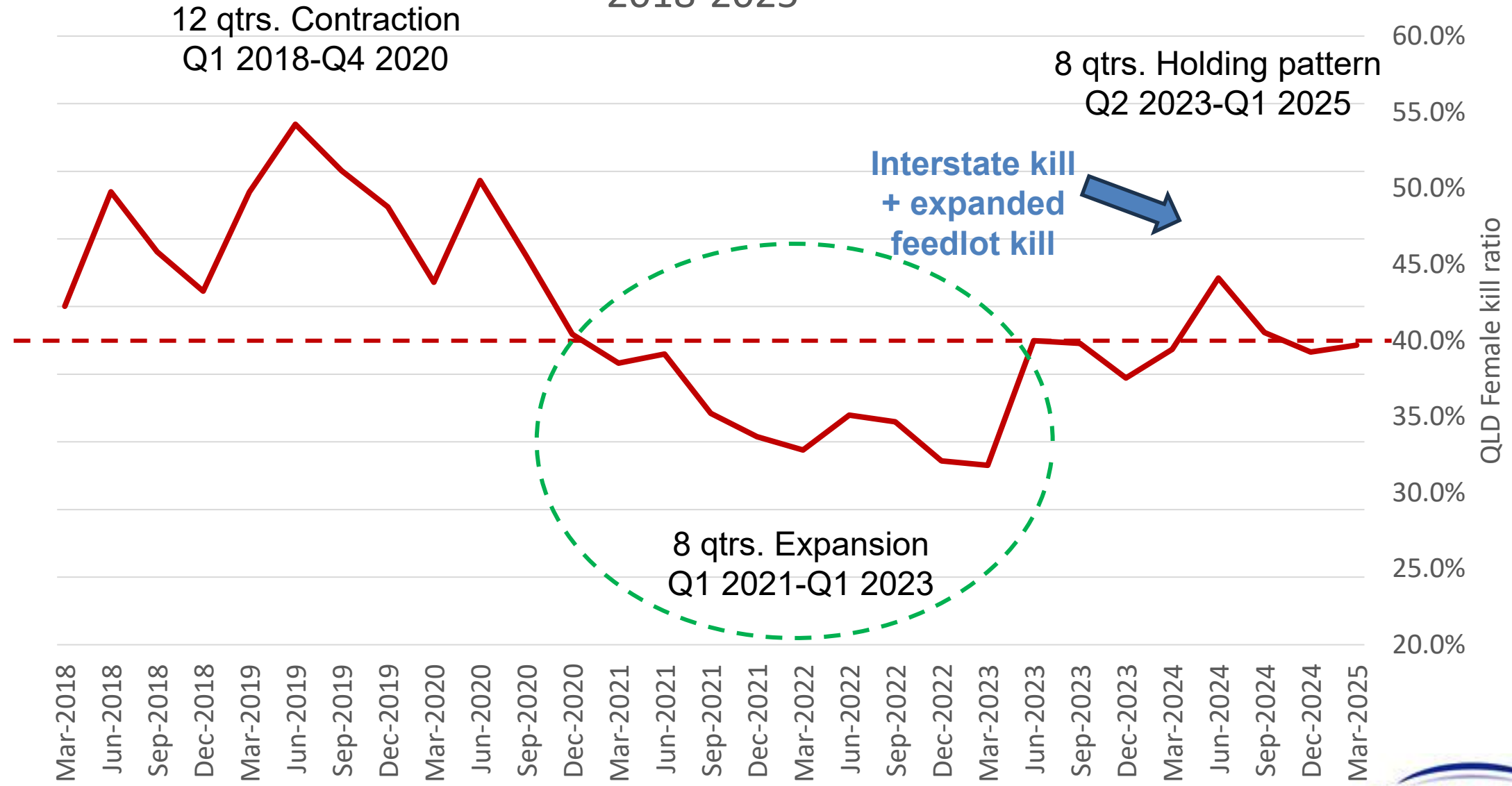


March 2025

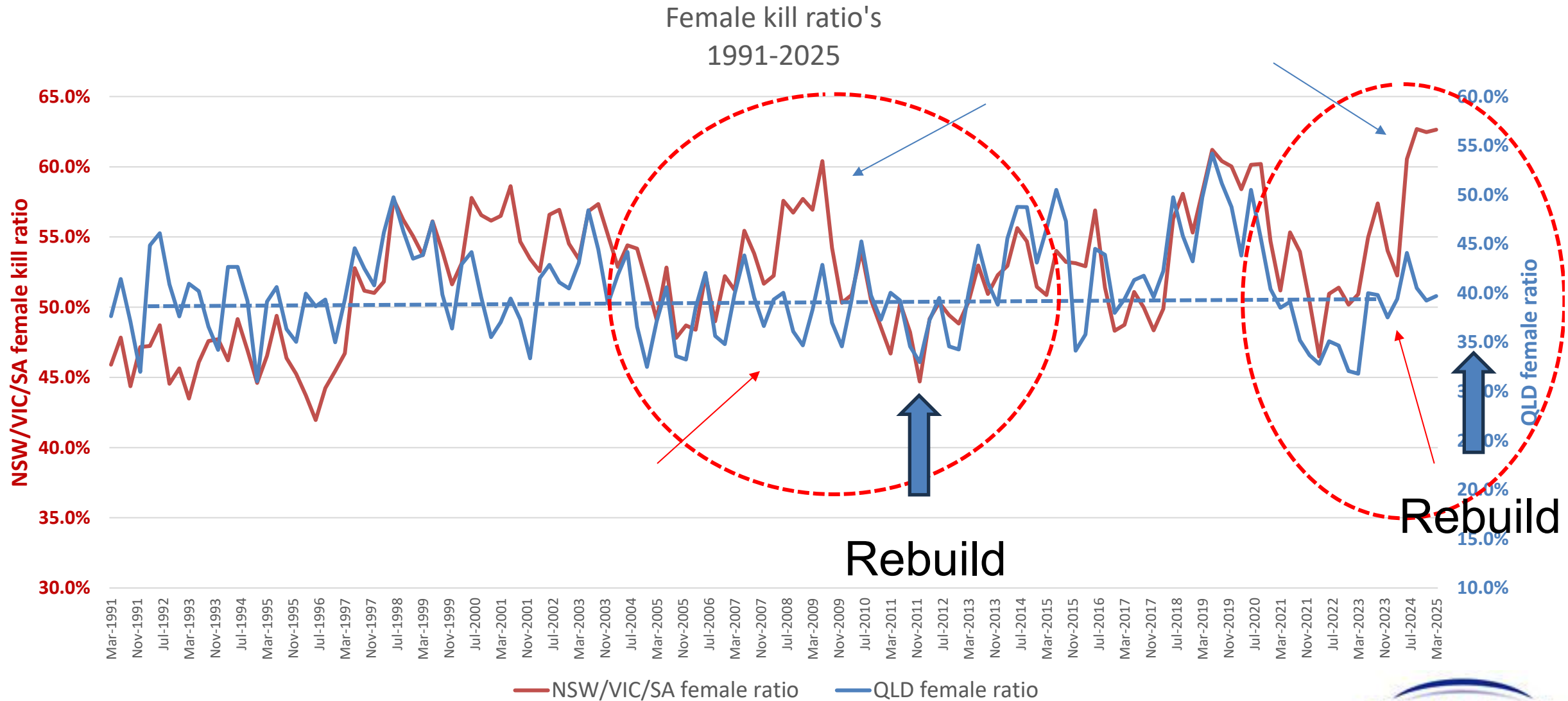
Pasture Growth Percentile
Relative to Historical Records from 1957 to 2025
March 2025



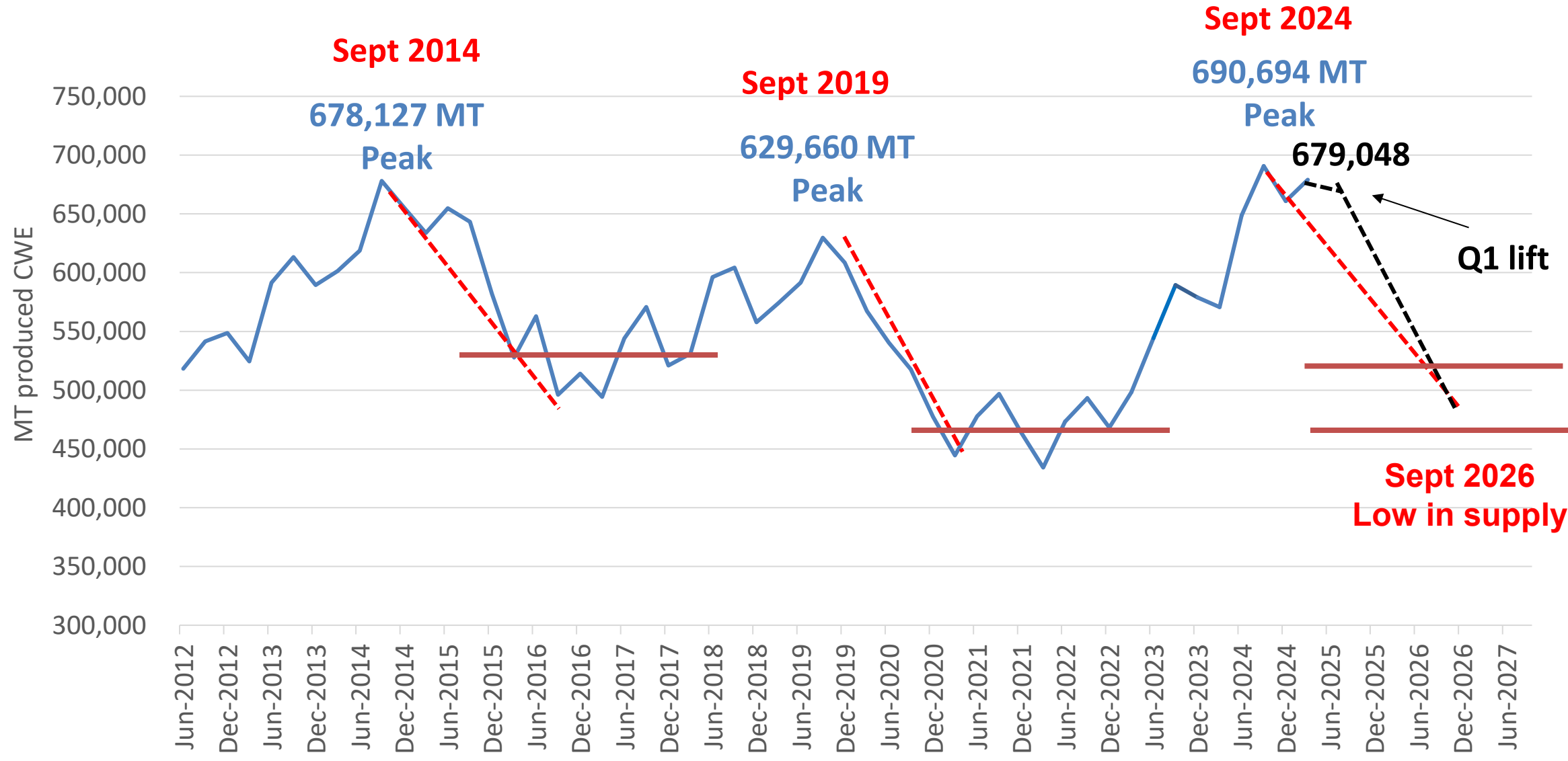
QLD total kill versus female kill ratio 2018-2025



Have we seen this before

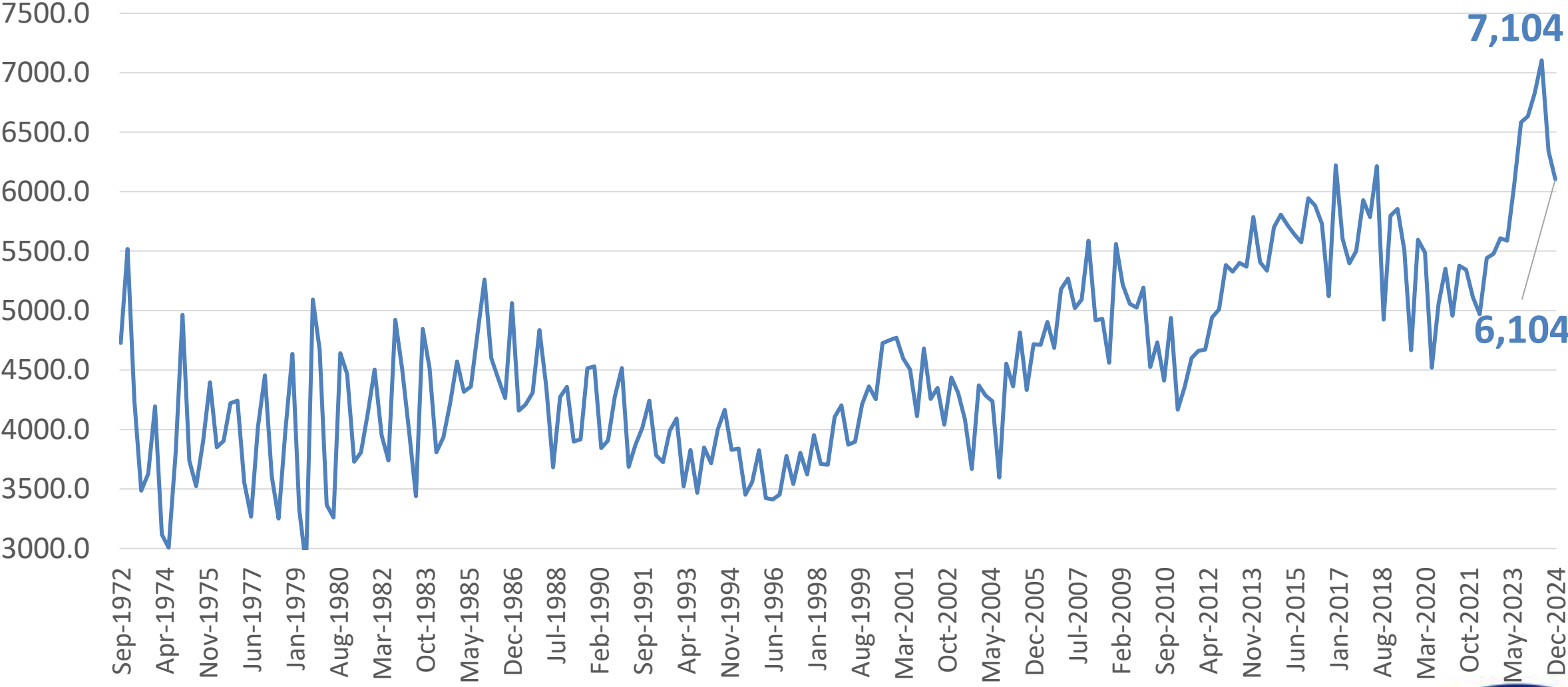


Production for Australia
2012-2025

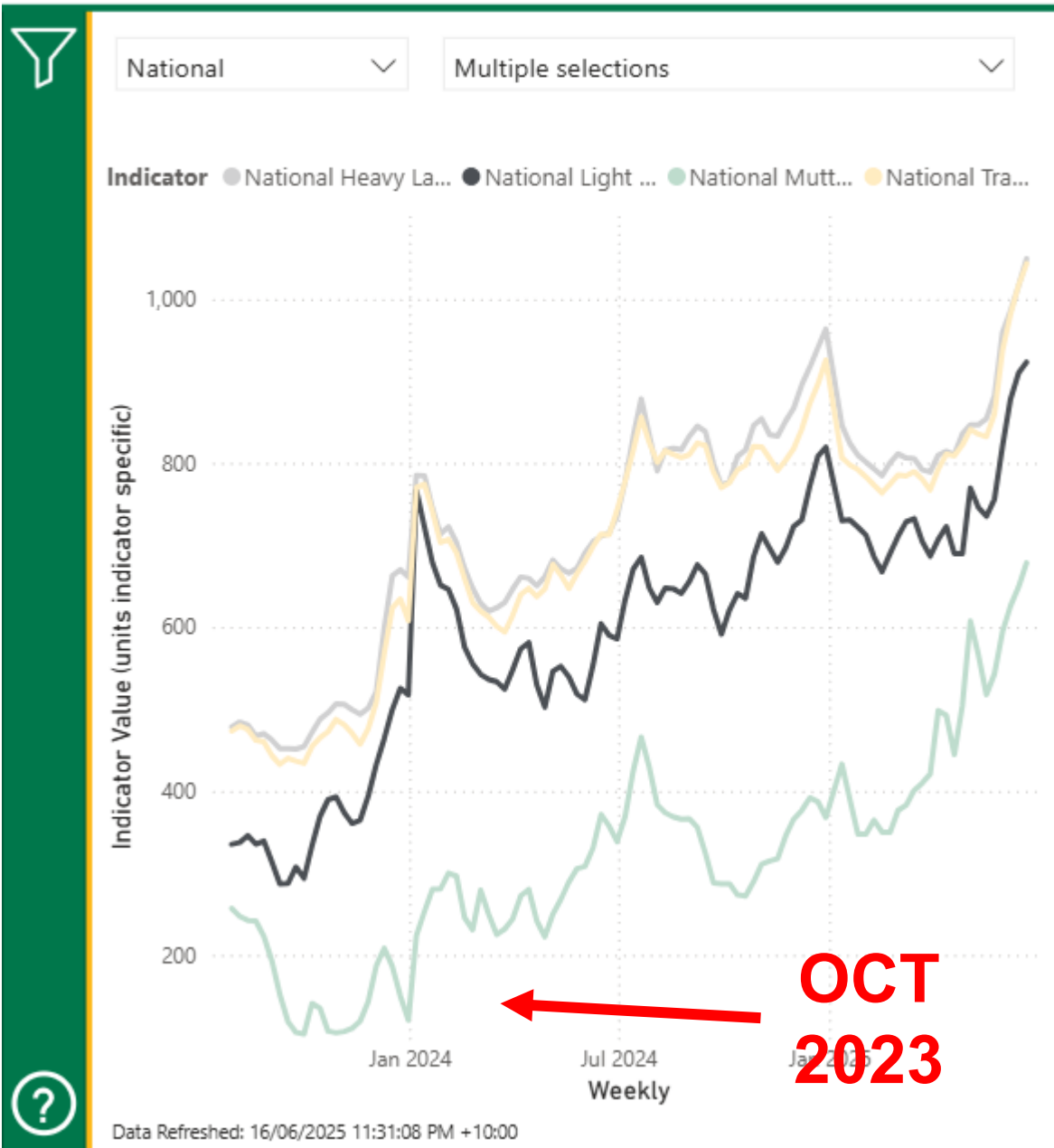


Sheep flock liquidation to rebuild

Lambs slaughtered 1972-2024 Quarterly



Source - ABS



Heavy lamb
1049 ac/kg

+132%

Trade lamb
1043 ac/kg

+137%

Light lamb
923 ac/kg

+220%

Mutton
680 ac/kg

+550%

Sheep prices

Where is the top?

NZ lamb/mutton forecast

The number of adult sheep processed in 2024-25 is forecast to decrease markedly by 7.1% to 2.9 million. This is driven by drought conditions, land-use change, better pricing in cattle versus sheep, and low prices in general.

Lamb production per season

Sep Year	Lamb Crop million head	Slaughter million head	Carcase Weight kg	Production 000 tonne bone-in
2020-21	22.8	18.3	19.1	349.9
2021-22	22.0	17.8	19.0	338.3
2022-23	21.0	17.7	19.4	343.6
2023-24e	20.2	18.1	19.2	347.0
2024-25f	19.2	16.8	19.2	322.1
2024-25f % change	-5.2%	-6.9%	-0.3%	-7.2%

e estimate, f forecast

Source: Beef + Lamb New Zealand Economic Service, Statistics New Zealand
New Zealand Meat Board

-9.6 %

Mutton production per season

Sep Year	Breeding Ewes million head	Slaughter million head	Carcase Weight kg	Production 000 tonne bone-in
2020-21	16.6	3.8	26.2	100.7
2021-22	16.3	3.6	25.6	93.6
2022-23	15.4	3.3	26.1	87.7
2023-24e	14.8	3.1	26.0	81.7
2024-25f	14.4	2.9	26.0	76.4
2024-25f % change	-2.9%	-7.1%	+0.0%	-6.6%

e estimate, f forecast

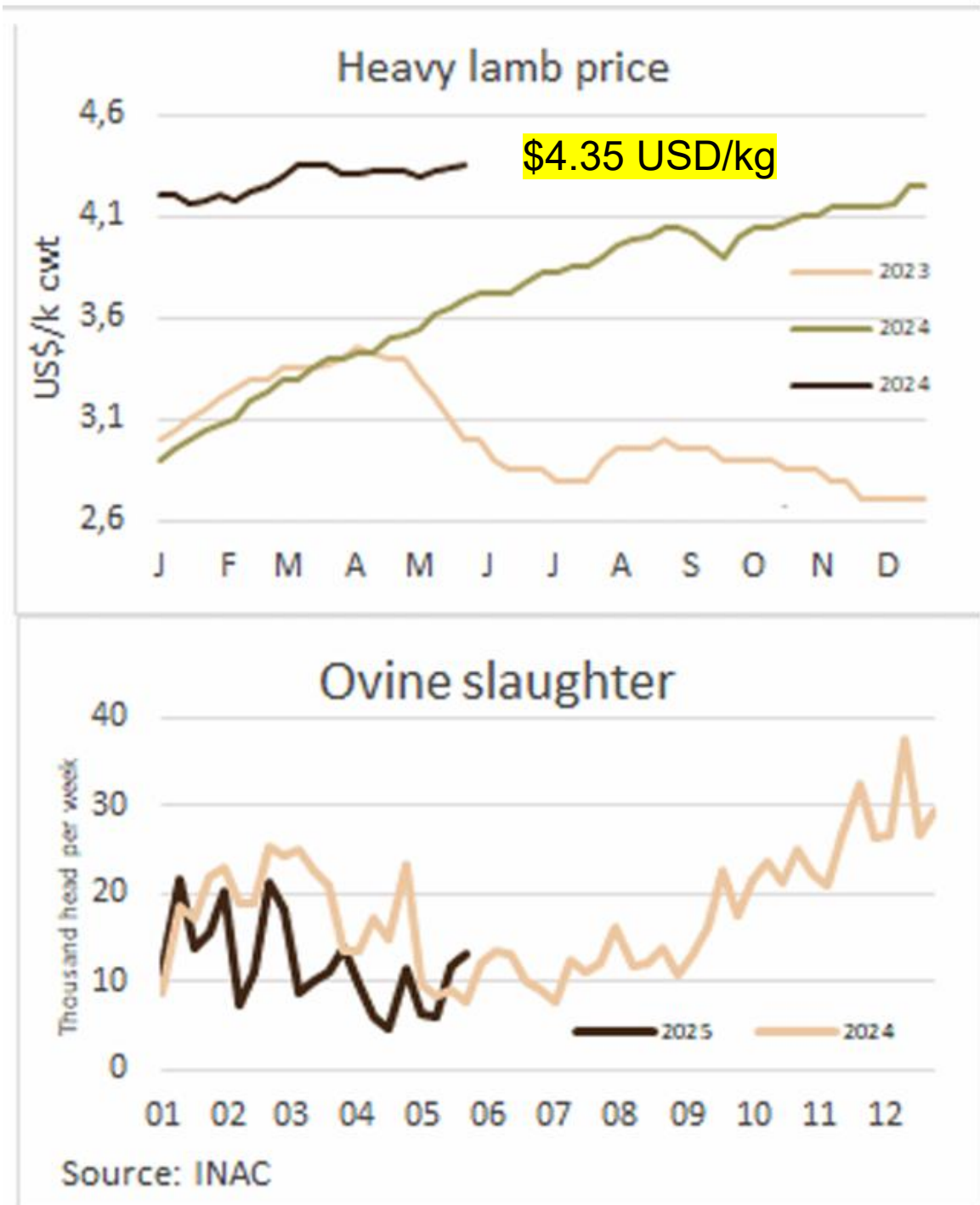
Source: Beef + Lamb New Zealand Economic Service, Statistics New Zealand
New Zealand Meat Board

+7.7 %

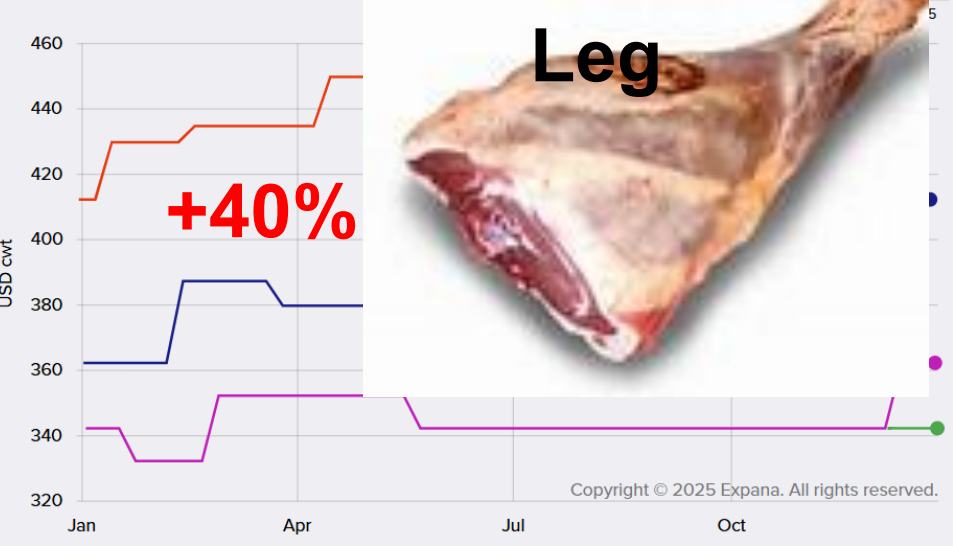
Uruguay lamb price

Uruguay heavy lamb = \$6.64 ac/kg

Australian heavy lamb = \$11.50 ac/kg (+73%)

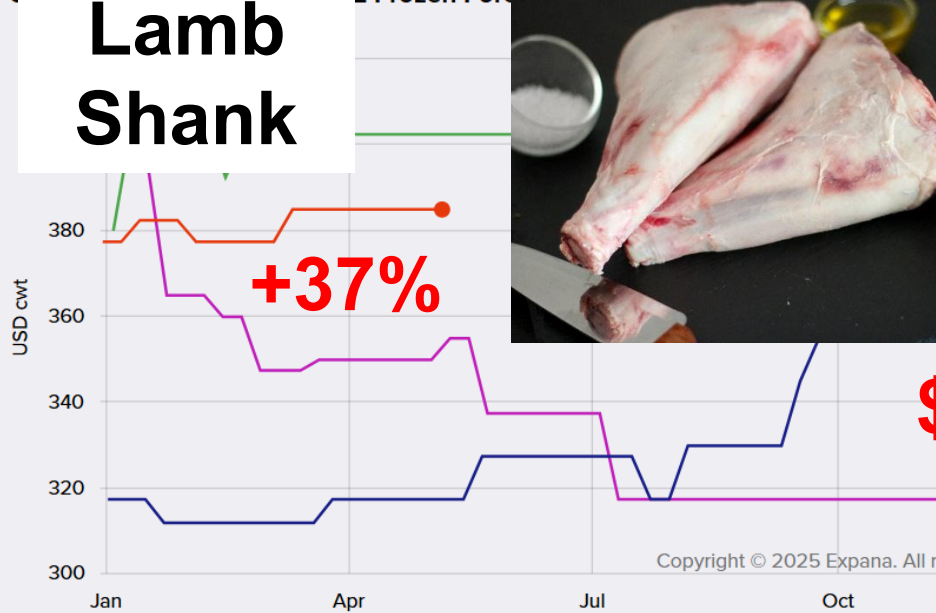


UB Imported Lamb - AUST/NZ Froz



Lamb Leg

Z Frozen Fore



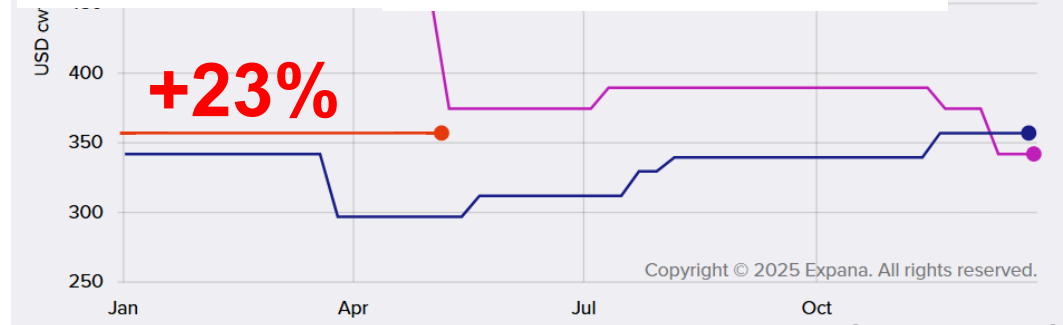
Lamb Shank

Lamb Mince

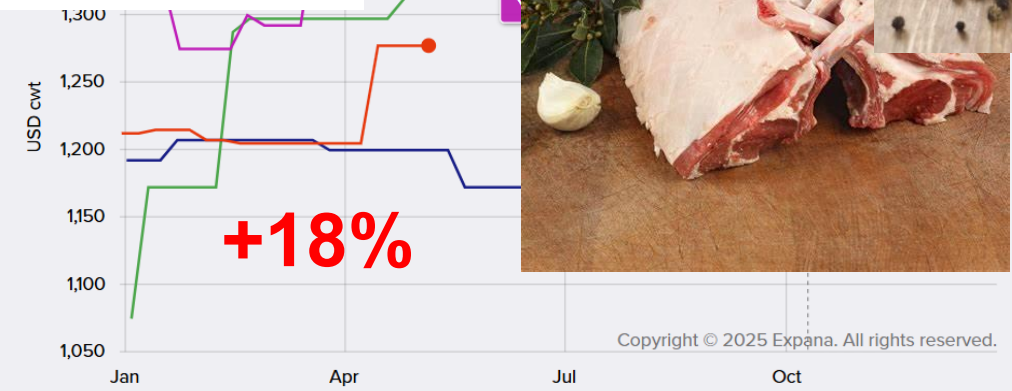
\$ +20%, kg +21%



Lamb Shoulder Sq-cut



Frozen French Rack

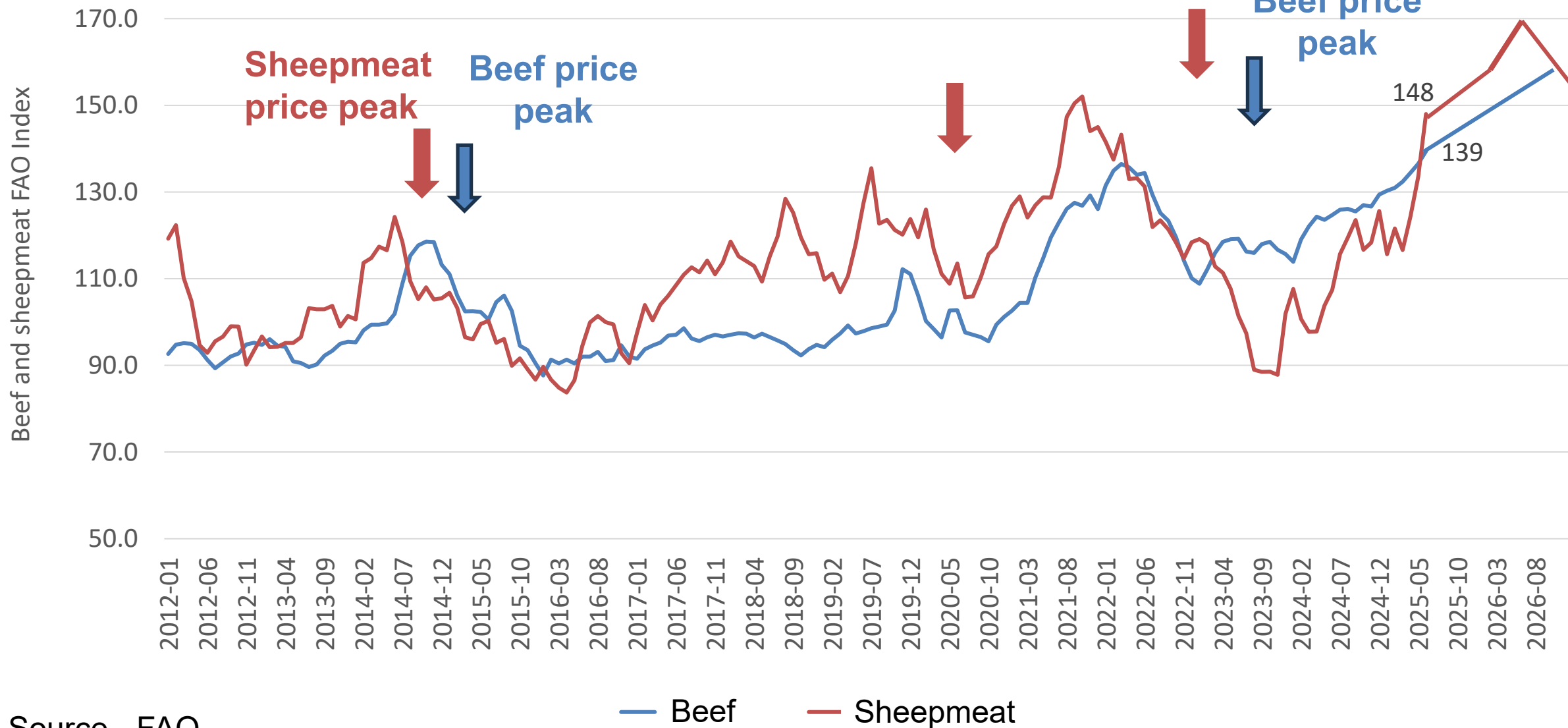


Source - Comtell

2022 (Savg) 2023 (Savg) 2024 (Savg) 2025 (Savg) Select All

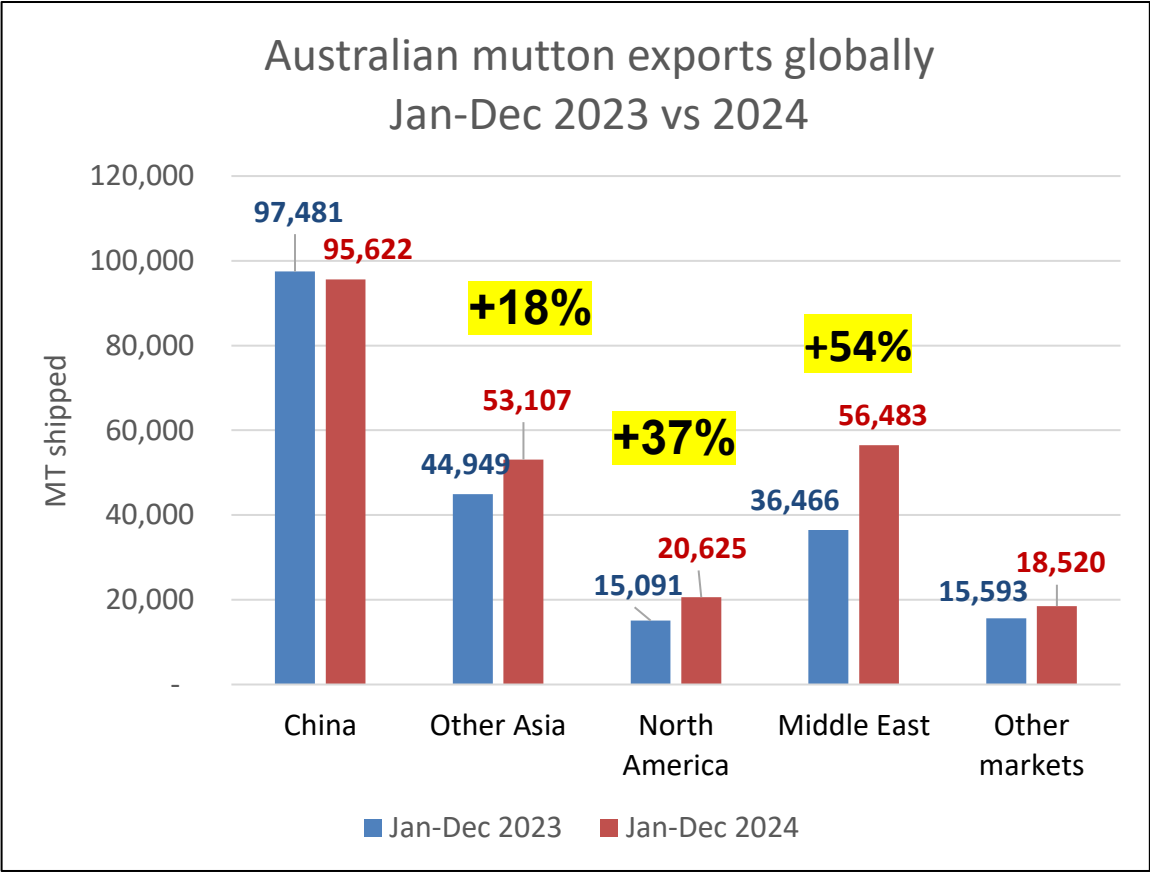
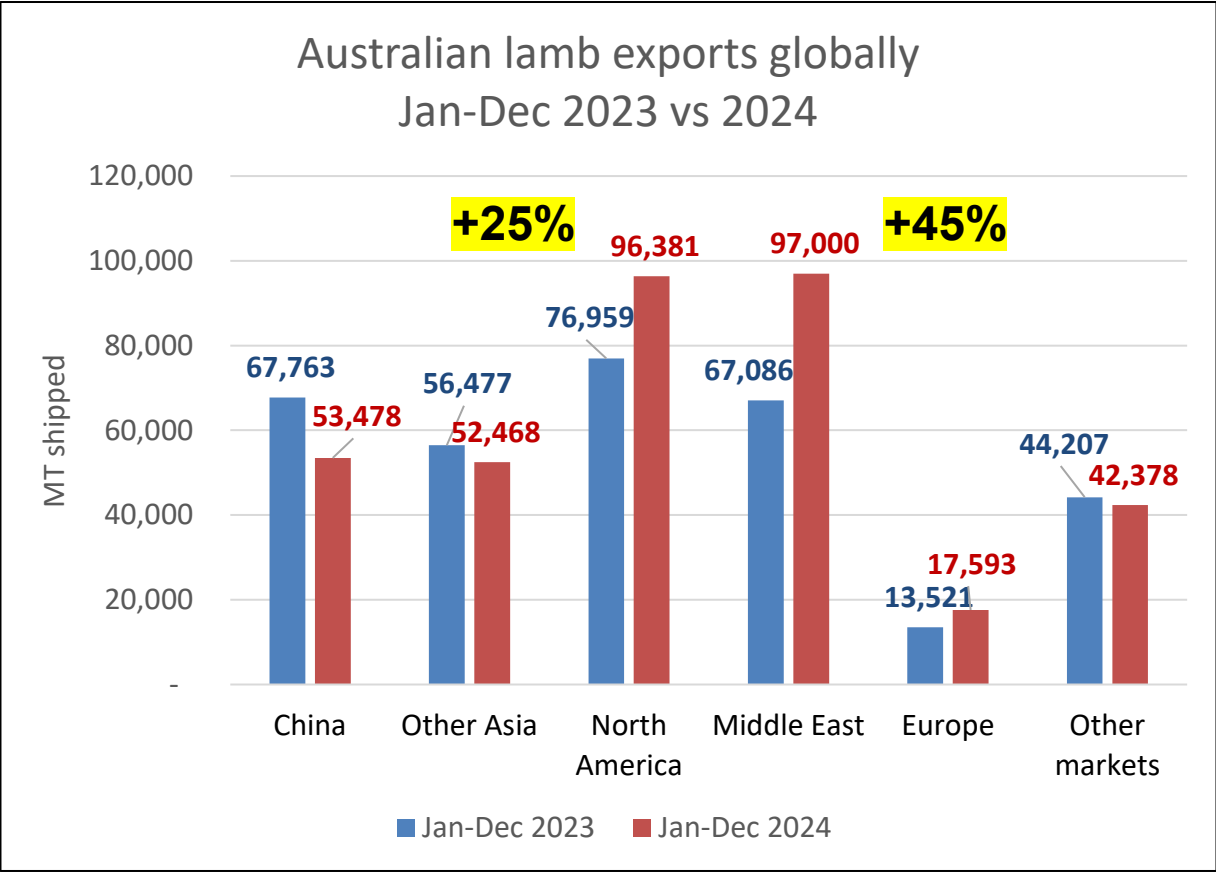
Livestock forecasts

FAO Beef and sheepmeat Index
2012-2025 (April)



Source - FAO

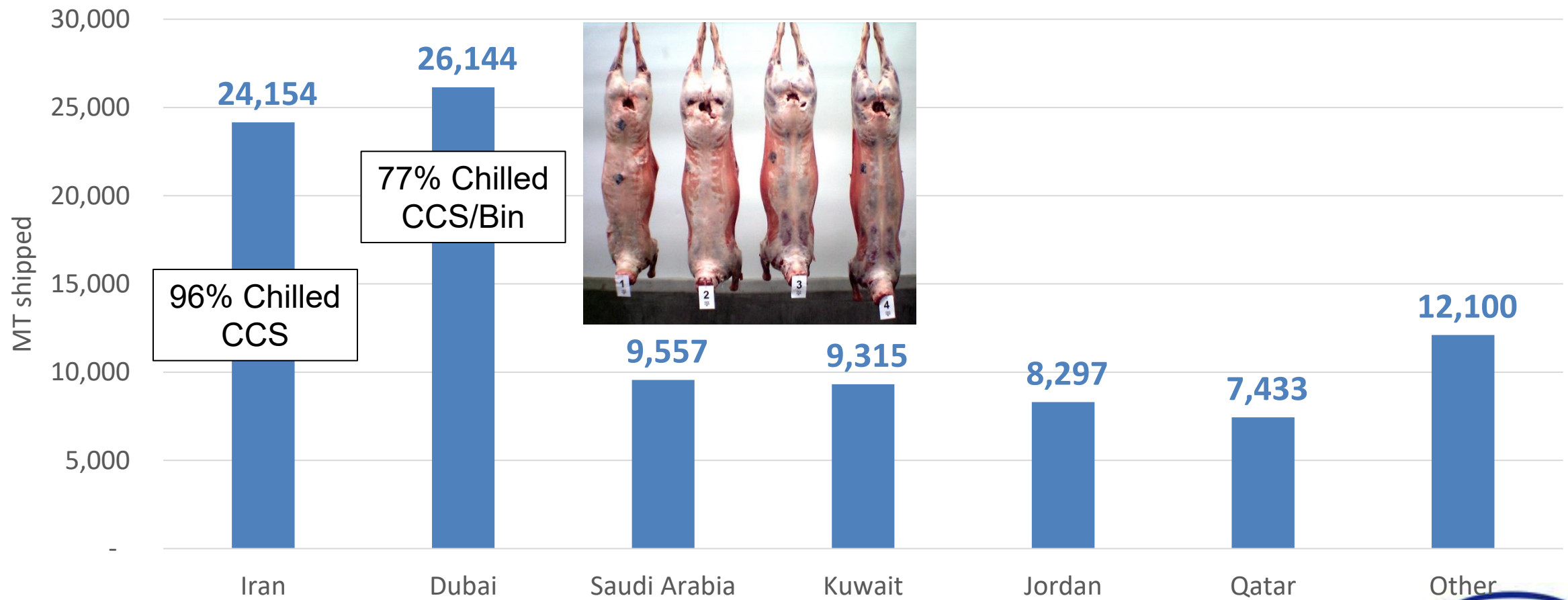
Lamb & mutton exports rise into ME & Nth America



Source - DAFF

Australian lamb exports to the Middle East

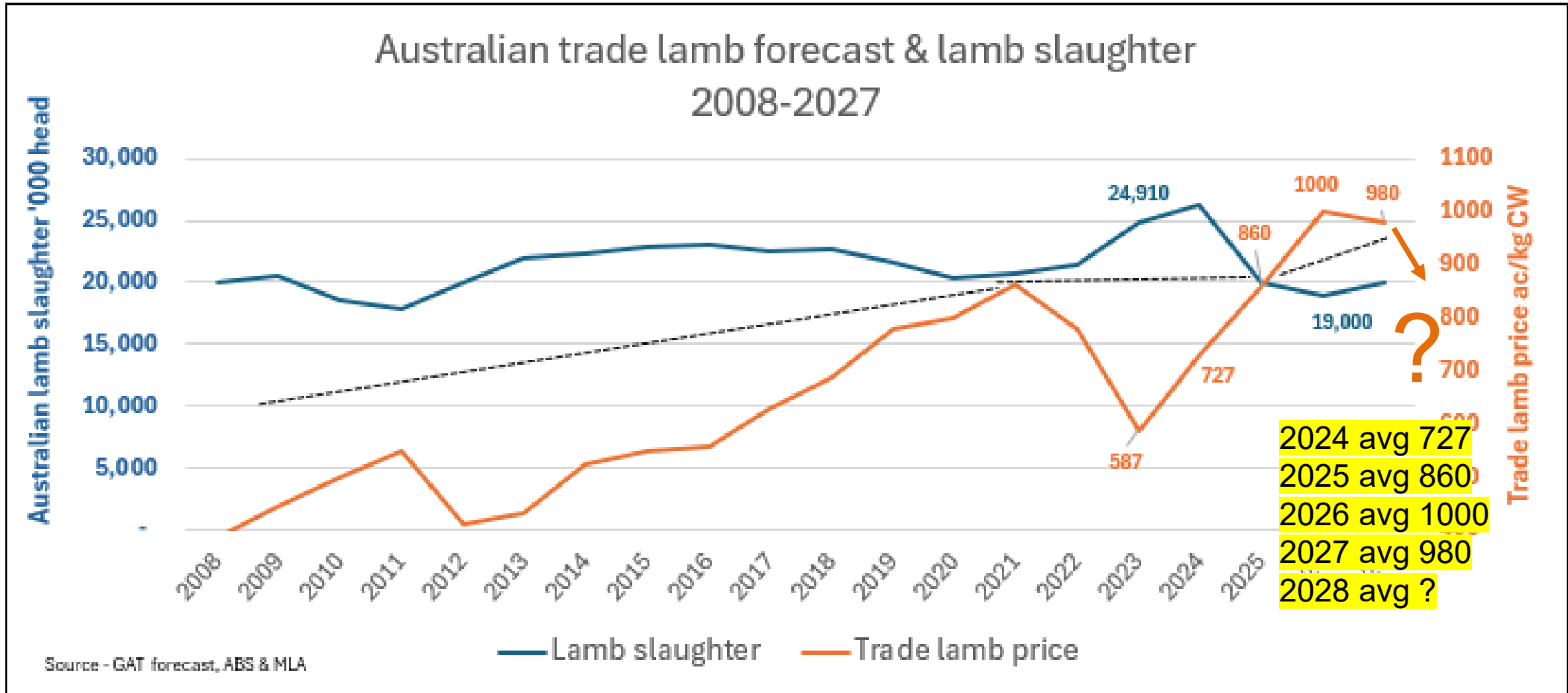
Australian lamb exports
Jan-Dec 2024



Source - DAFF

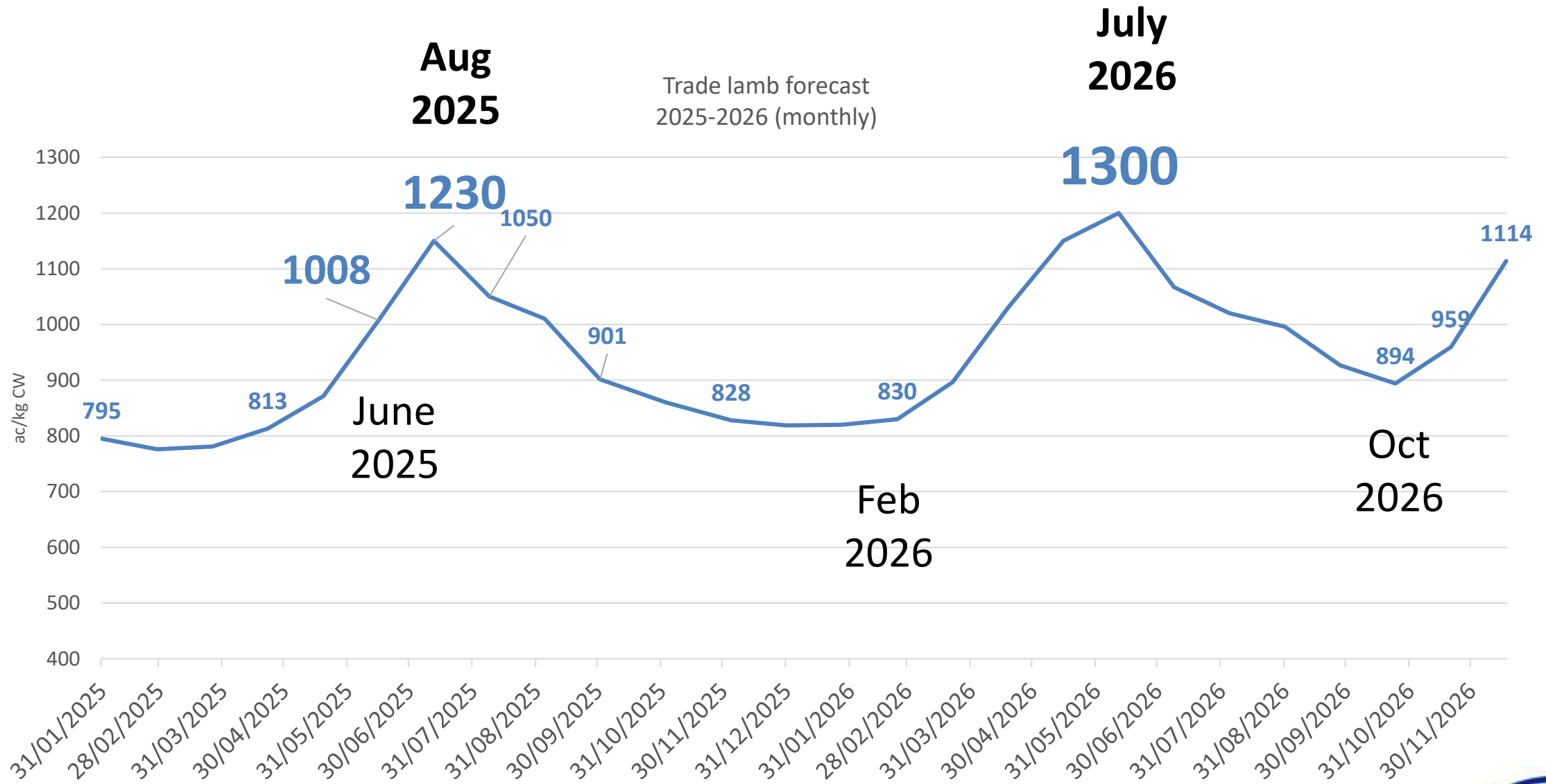


Improved lamb and mutton prices moving forward

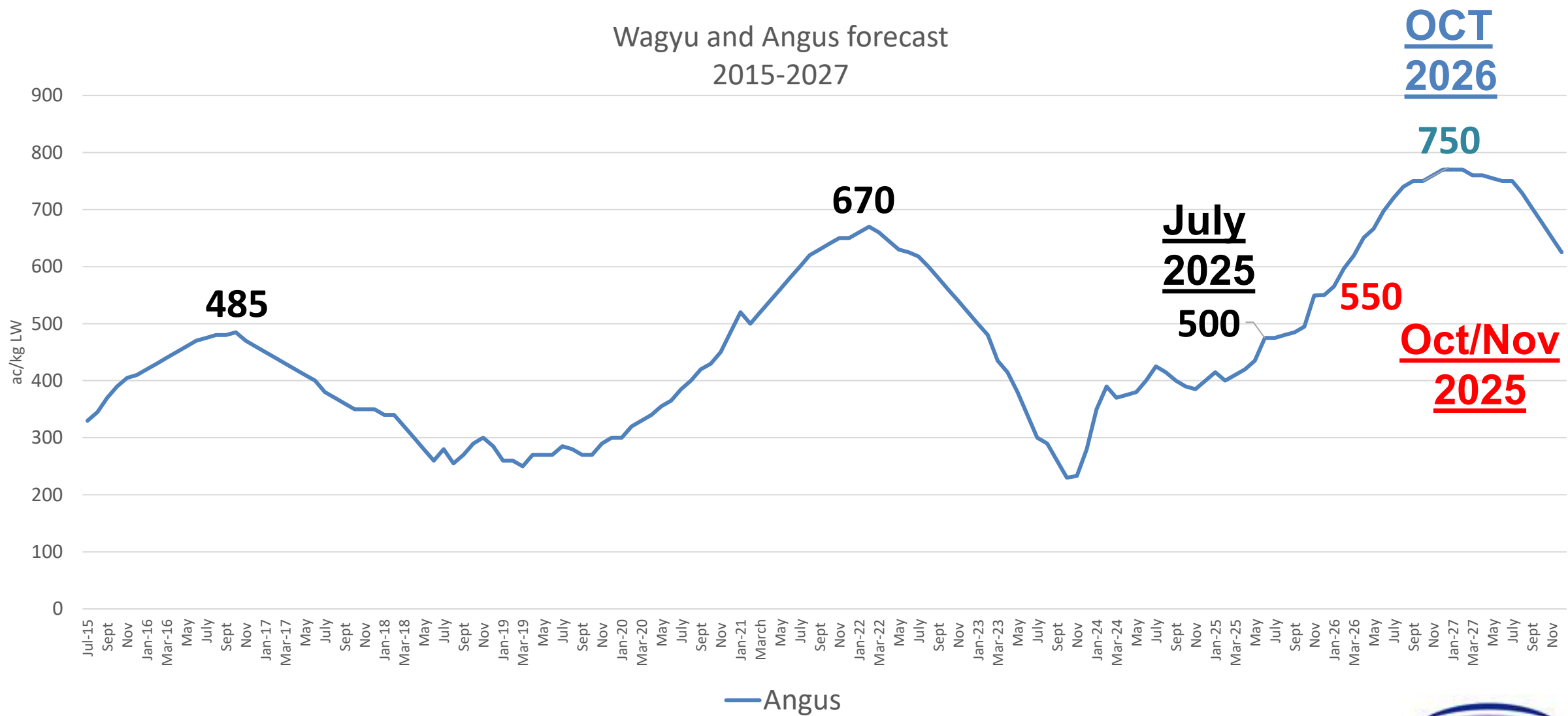


Trade Lamb Forecast

Trade lamb forecast
2025-2026 (monthly)



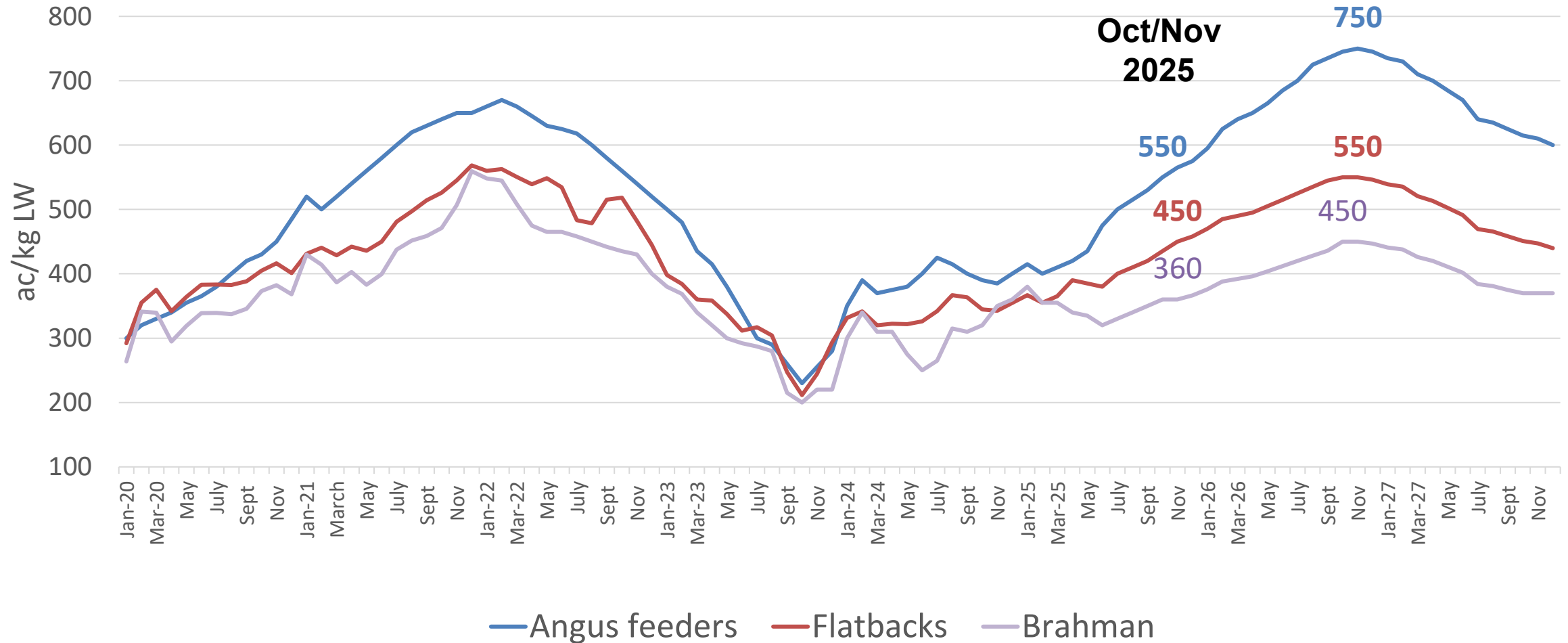
To what level will Angus prices go to?



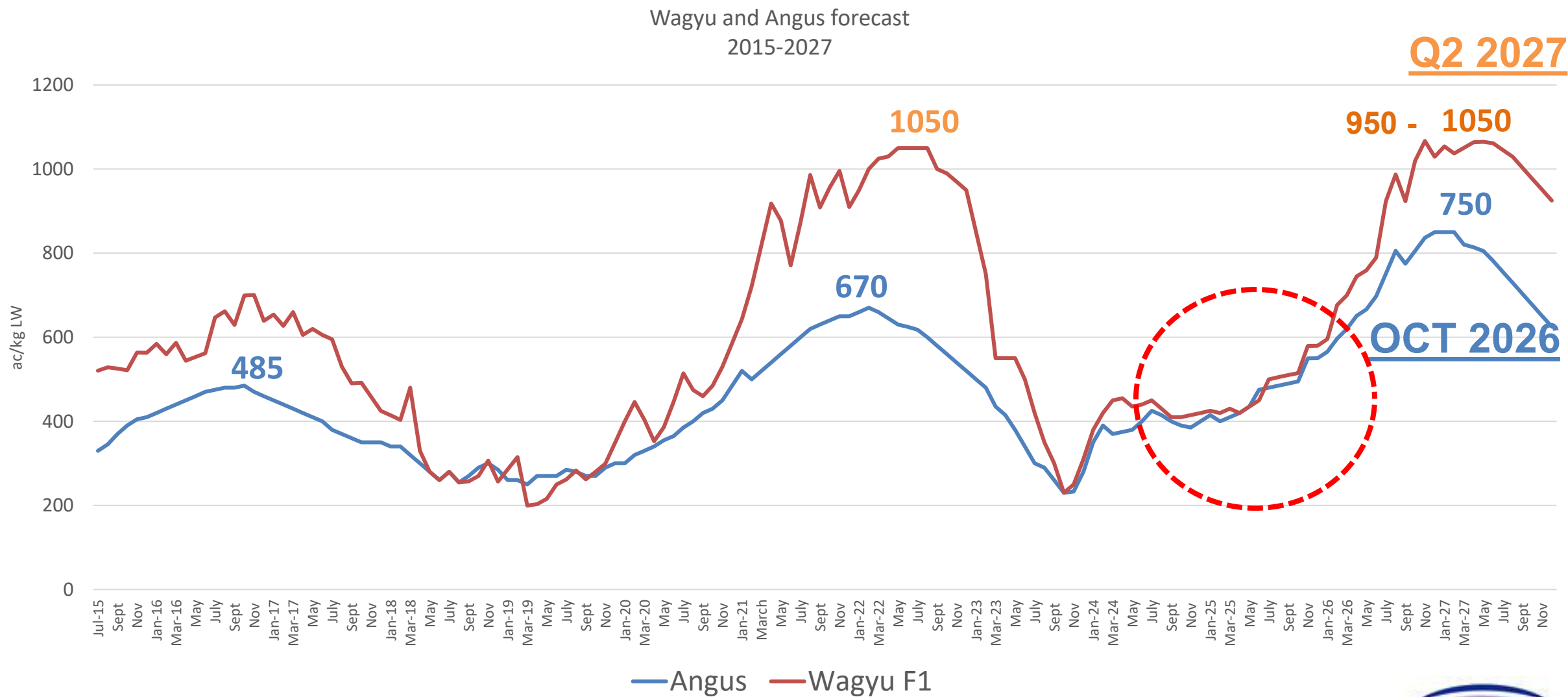
Flatbacks and Brahmans will follow

Australian Angus/Flatyback/Brahman/US feeder steers
20250-2025 (ac/kg LW)

Oct/Nov
2026



To what level will Angus and Wagyu go to?



Conclusion

- 1/ Record global beef prices occurred last month in June – these are sustainable and the start of the price rise journey
- 2/ Trump's pause on tariffs did help key customers avoid recession, but uncertainty has come back in.
- 3/ Tariffs are inflationary – Lifts global pricing
- 4/ Australia to move into a rebuild for sheep & cattle mid to late this year
- 5/ Global demand improving as Australia backfills
- 6/ Cattle on feed numbers to remain large and new record levels next 3 years
- 7/ Australia's Southern cattle supply will tighten significantly, the North also but less so.
- 8/ A demand-driven market is underway or about to begin, which will see Angus feeder steer prices lead pricing across all categories
- 9/ New record prices for Australian livestock in 18 months.

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Thank You



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