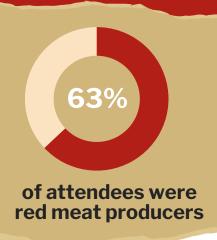
RED MEAT UPDATES

TASMANIA

25 JULY 2025 | LAUNCESTON





Together, surveyed red meat producer attendees manage approximately:



105,635 CATTLE



473,130 SHEEP

TOP 3 PRESENTATIONS

as voted by attendees



Macro trends, global markets and growth areas for red meat

- Simon Quilty, Global AgriTrends



Using on-farm data to drive innovative, operational practice changes

- James Knight, Sisters Pastoral



MLA Update

- Michael Crowley, Managing Director, MLA

WHAT DID ATTENDEES THINK?

8.9/10 EVENT VALUE

8.9/10 EVENT SATISFACTION



INCREASED AWARENESS IN:

1

TOOLS AND RESOURCES: 8.1/10



RESEARCH PROJECTS AND PROGRAMS 7.9/10



TRAINING OPPORTUNITIES: 7.5/10

WHAT'S NEXT?

Out of all surveyed attendees:

FOR MORE INFORMATION AND RESOURCES VISIT

redmeatupdates.com



INTEND TO FOLLOW UP/ACCESS A TOOL/RESOURCE



INTEND TO PARTICIPATE IN A TRAINING ACTIVITY



INTEND TO MAKE A PRACTICE CHANGE







