

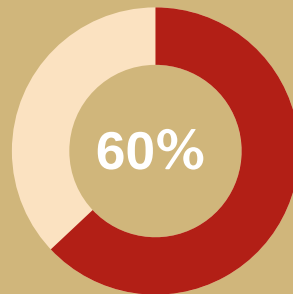
RED MEAT UPDATES

T A S M A N I A

31 JULY 2026 | LAUNCESTON

325

ATTENDEES



of attendees were
red meat producers

Together, surveyed red meat
producer attendees manage
approximately:



104,889 CATTLE



458,215 SHEEP

TOP 3 PRESENTATIONS

as voted by attendees



**Global red meat markets and
trends on the move**

- Simon Quilty, Global AgriTrends



**Getting bang for your buck in the
pursuit of meat-eating quality**

- Prof Peter McGilchrist, UNE



Data direct from the paddock

- Dr Jillian Kelly, AHN Consulting

WHAT DID ATTENDEES THINK?

8.7/10
EVENT VALUE

8.6/10
EVENT SATISFACTION



INCREASED AWARENESS IN:



TOOLS AND RESOURCES: 7.9/10



**RESEARCH PROJECTS AND
PROGRAMS 7.7/10**



TRAINING OPPORTUNITIES: 7.1/10



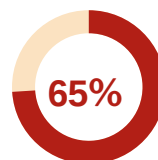
WHAT'S NEXT?



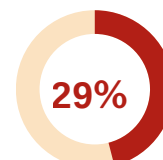
Out of all surveyed attendees:

FOR MORE INFORMATION
AND RESOURCES VISIT

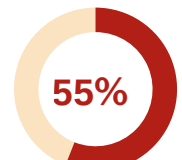
redmeatupdates.com



INTEND TO
FOLLOW
UP/ACCESS A
TOOL/RESOURCE



INTEND TO
PARTICIPATE
IN A TRAINING
ACTIVITY



INTEND TO
MAKE A
PRACTICE
CHANGE